

**Typography Poster**

*Background:* Text plays a major role in multimedia projects. The text displayed is crucial to getting your message across to your audience. When using text in multimedia, you must choose the typeface, or family of type, which is also known as the font; the point size of the text; and the type effects, such as boldface, underline, or italics.

*Directions:* Research a typeface and create a poster about it. You may use the space below to plan your poster. Your typeface poster must include the following:

1. The history of the typeface
  - ◆ When was the typeface created?
  - ◆ Who created the typeface?
  - ◆ Why was the typeface created?
  - ◆ How did the typeface get its name?
  - ◆ Other information information about the typeface designer, or history.
2. A sample of the typeface
  - ◆ Include a complete alphabet with both uppercase and lowercase letters
  - ◆ Include a complete set of numerals (1 through 9)
  - ◆ An uppercase letter in bold, if the typeface has a bold version
  - ◆ An uppercase letter in italics, if the typeface has an italic version
3. Information on using the typeface effectively in documents or multimedia projects
  - ◆ Is the typeface a serif or sans serif typeface? (See page 161 in the text for definitions of serif and sans serif.)
  - ◆ Is the typeface good for headlines only?
  - ◆ Is the typeface easy to read?
  - ◆ What kind of document is it appropriate for?
4. At least one appropriate graphic related to your typeface. You may import such graphics from a CD-ROM, the World Wide Web, or other online services with your teacher’s supervision. Cite sources or obtain permission, as needed.
5. A border around the poster heading

**Project Notes**

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