Mc Graw Hill Education

connect®

Business Ethics
Training Guide

This training guide, developed in partnership with subject-matter experts and Connect users, will walk you through the fundamental and most critical steps to getting started with Connect. Upon mastery of this content, you will be ideally suited to set up, modify, and deliver a course that drives the outcomes you and your students desire.

For additional training resources, please visit
www.ConnectSuccessAcademy.com

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Section 1: Getting Started

Before you walk through the Training Guide, consider the questions below to help you get the most out of your training experience.

- **What are your goals for product use? With which product features do these align?**

  Think about what you are looking for in the product and the outcomes you chose for you and your students. This will help you identify specific features that most suit your needs.

- **What percentage of your overall course grade will be comprised of the digital product?**

  Requiring use of the technology for a percentage of the grade leads to the greatest impact on student outcomes. The typical percentage range for instructors new to technology is 10-20 percent. See what other instructors are doing at the *Required = Results* blog: http://create.mheducation.com/wordpress-mu/connectblog/2013/08/14/requiredequals-results-series/#.U0WtnPldWO0

- **What are your current assignment mix and course policies? Will that change with the new product?**

  Consider applying your current course management approach to your new course delivery with technology (mix and weight of homework, quizzes, tests, etc.). This will provide for a smooth transition to teaching with technology.

After you've walked through the steps in the guide, review these basic, yet critical elements to ensure you are ready for class.

- **Account created.**
- **Syllabus refers to the technology and purchase options.**
- **Course created, with special attention to…**
  - Desired mix of assignments.
  - Policy settings that meet your needs.
  - Due dates.
  - Sharing and/or copying (if applicable).

Review the questions and topics above throughout your training experience. If you would like to see how other instructors in your course area approach these topics, please contact your McGraw-Hill representative.

Section 2: Course and Section Creation

Creating a New Course with Sections

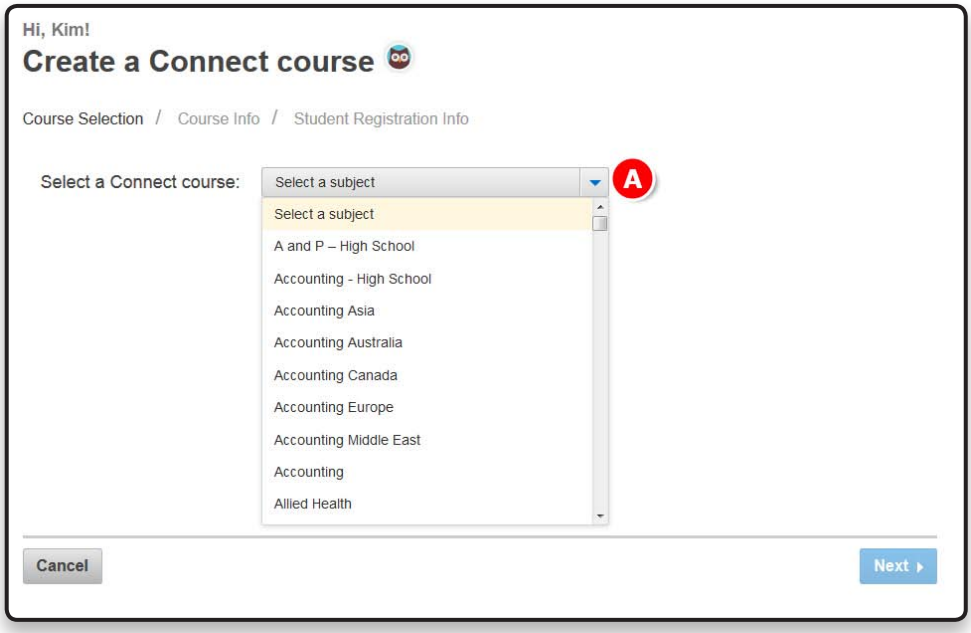
Before you create your new course, there are a few things to understand about the relationship between courses and sections:

- **A Connect course can be made up of one or more sections that correspond with the actual sections you are teaching at your institution. Each section maintains its own roster and student results.**
- **Use additional sections under one course for each section that you are teaching in a given semester.**
- **Assignments can be shared across sections under the same course. Assignments *cannot* be shared across sections in separate courses.**

First, log into Connect at connect.mheducation.com. After logging into Connect, you will be taken to your **My Courses** page where you can create new courses or view/manage courses you have already created.

A Click **add course** to start creating a course.

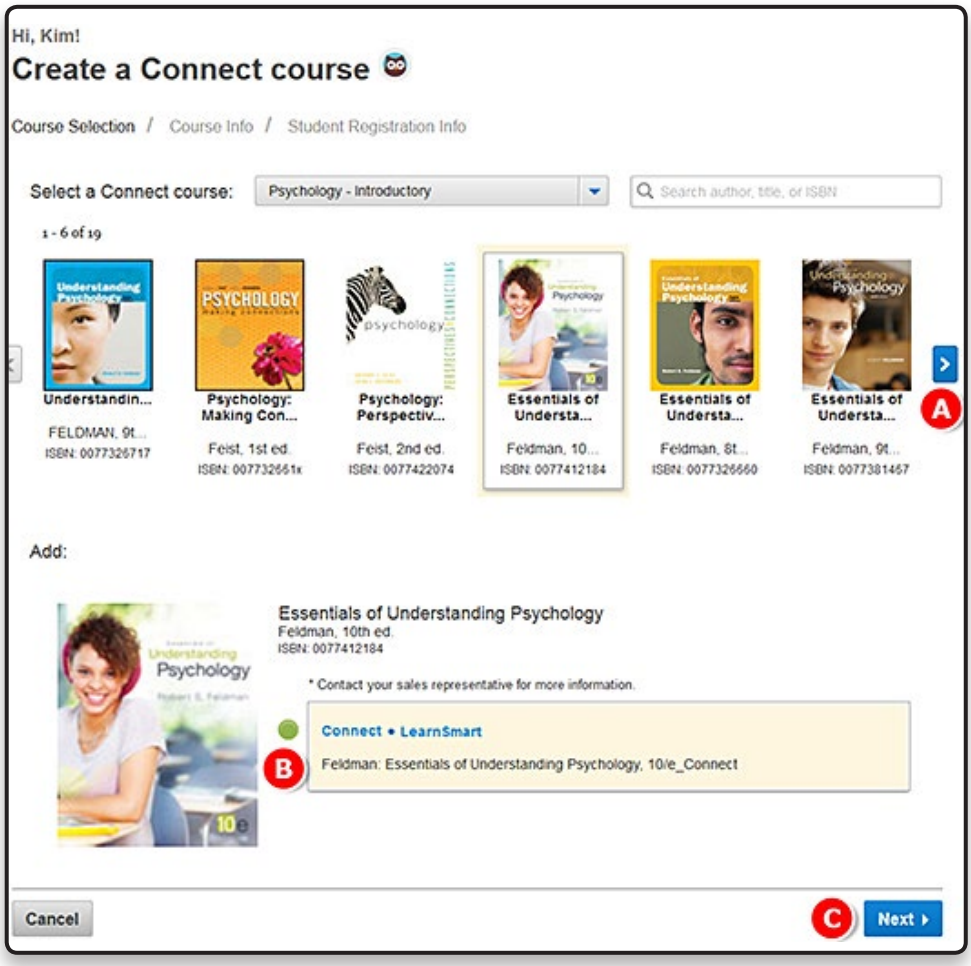
A Select your subject from the menu.



A Select the title you will use for your course. Scroll to the right to see more textbook options.

B After choosing a textbook, select the bundle you want to use.

C Click **Next.**



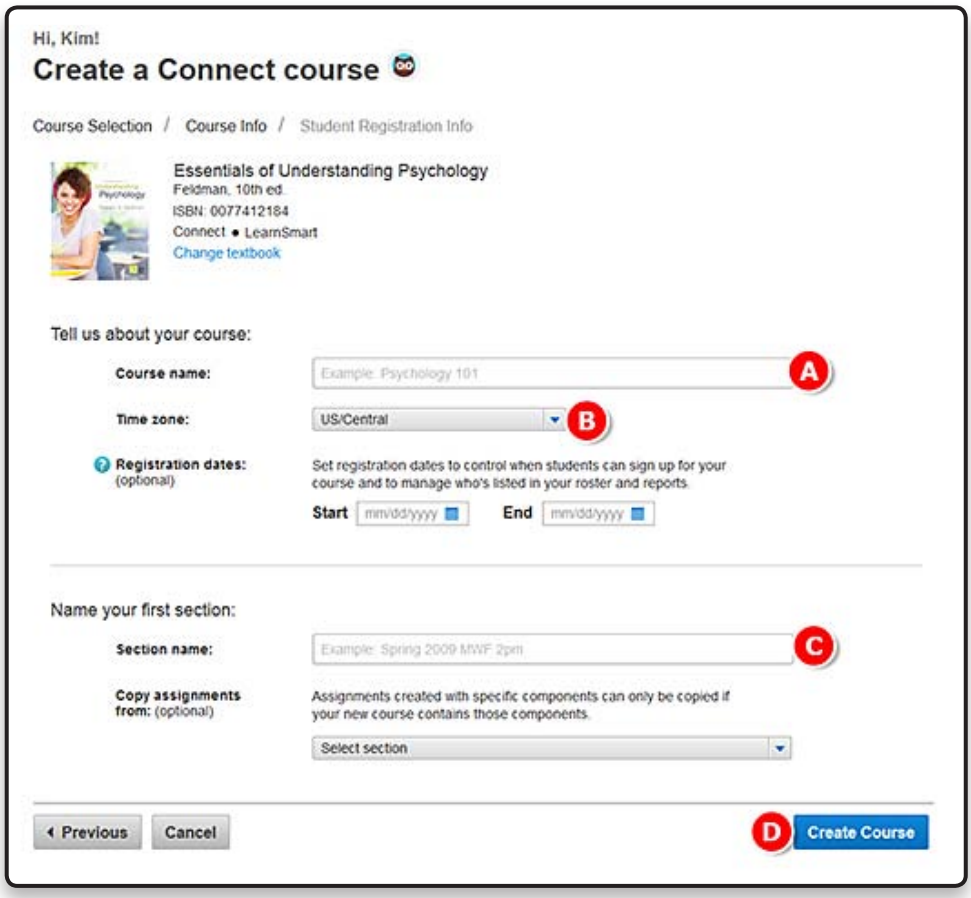
User Tip: Make sure to exactly match the title and bundle with what you are ordering for your students.

A Enter your **course name.**

B Change the **time zone** and set student **registration dates.**

C Enter the **section name**. If you have used Connect before, you can choose to copy assignments here from a previous course or section.

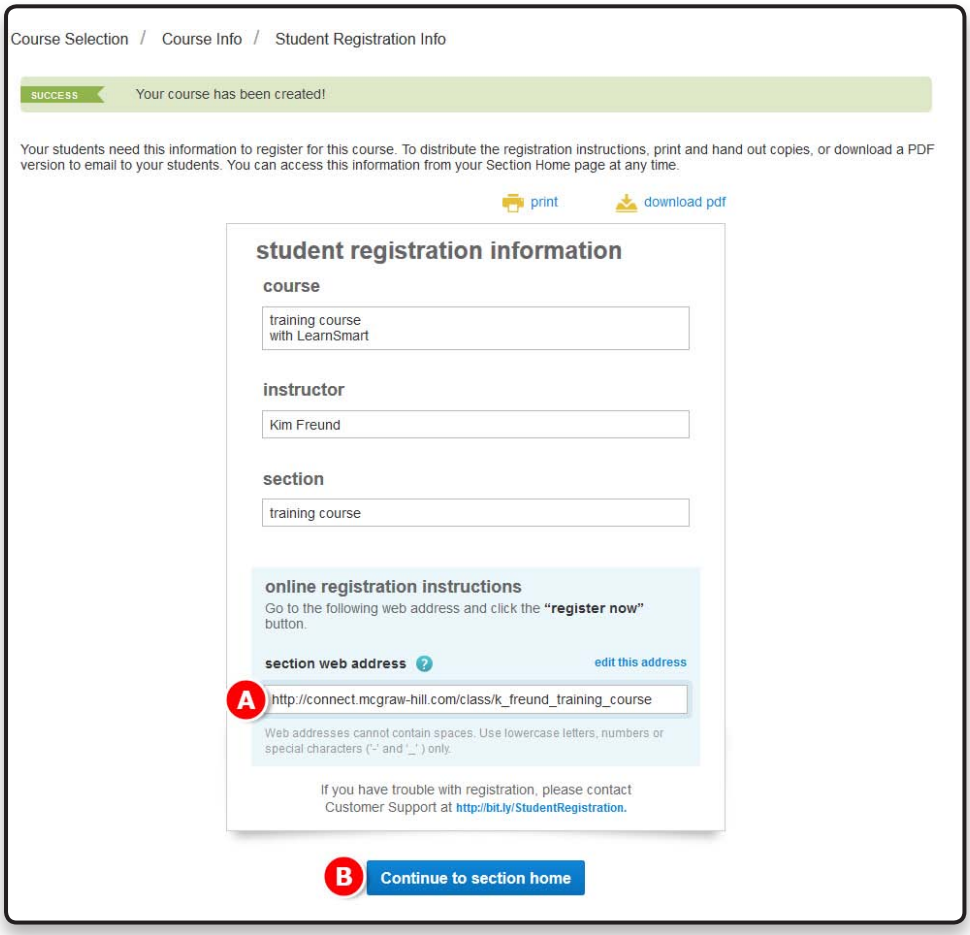
D Click **Create Course**—this will launch a summary of the newly created course and section.



User Tip: Use the school's course designation and term in the **Course name** field (e.g., ACCT 201). When naming sections, create names that distinguish one section from another (e.g., Fall 2014 M, W, F 10-11am).

A At the bottom of the summary, find the **section web address**. Provide this URL to students for registration. Each section will have a unique URL.

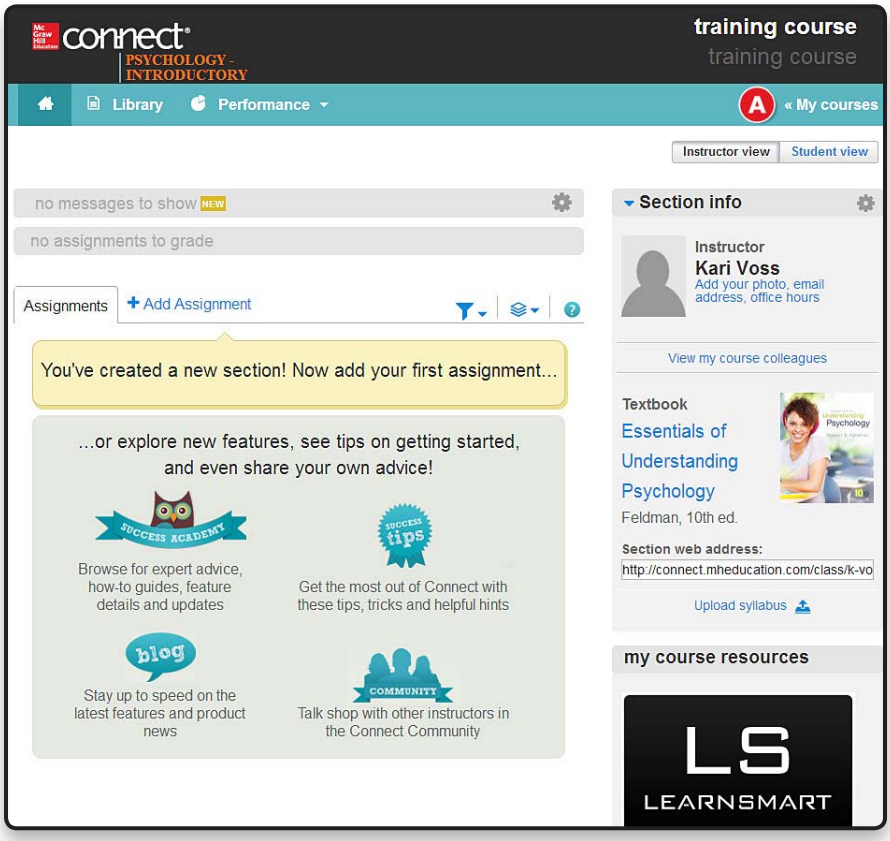
B Click **Continue to section home.**



User Tip: Copy the section URL to your syllabus at this time with the student registration instructions.

This is your section home page. When you add assignments, they will be listed here.

A Click **My courses** to return to a list of all your courses and sections.

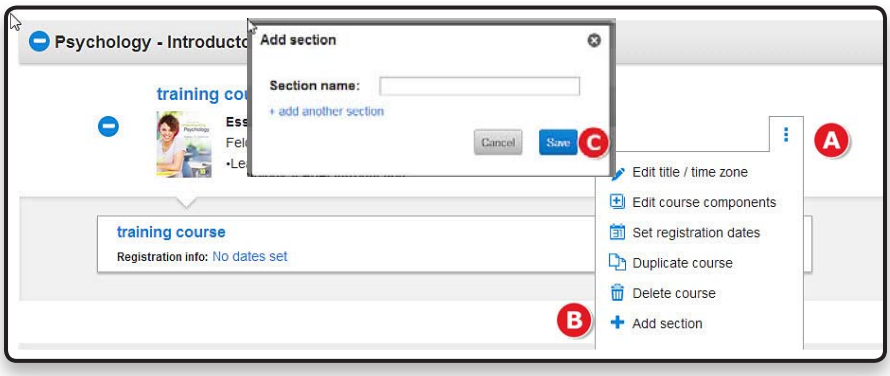


If you need to add an additional section...

A Click on the **drop-down** menu.

B Select **+ Add section**.

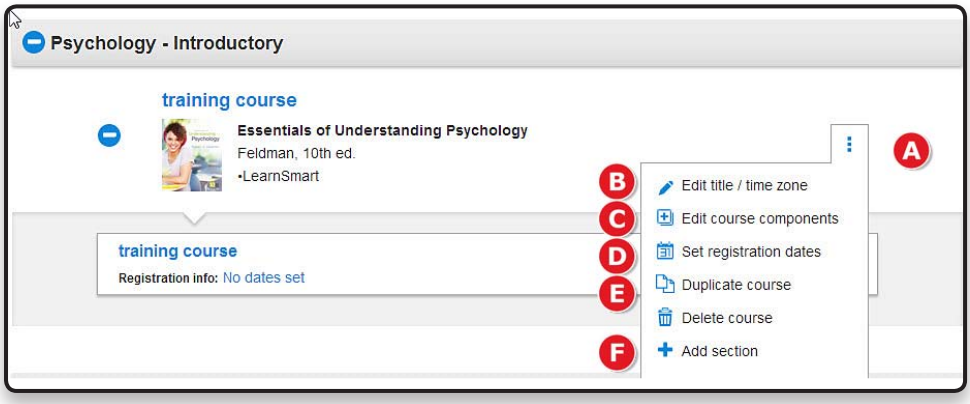
C Enter the **section name** and click **Save**.



User Tip: If you only teach one section per term, it is recommended to duplicate a new section for each term. If you teach several sections each term, it is recommended to duplicate your course.

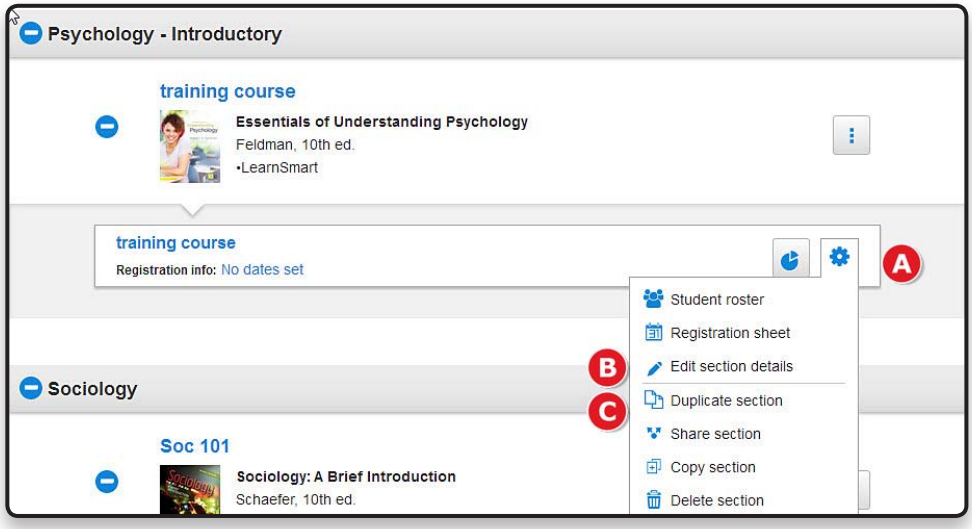
Editing Course Details

- A Click on the **course options** menu.
- B Edit a **course name** or **time zone** once a course has been created.
- C Select **Edit course components** to add components needed.
- D **Set Registration dates**.
- E Select **Duplicate course** to copy an exact replica.
- F **Add a section**.



Editing Section Details

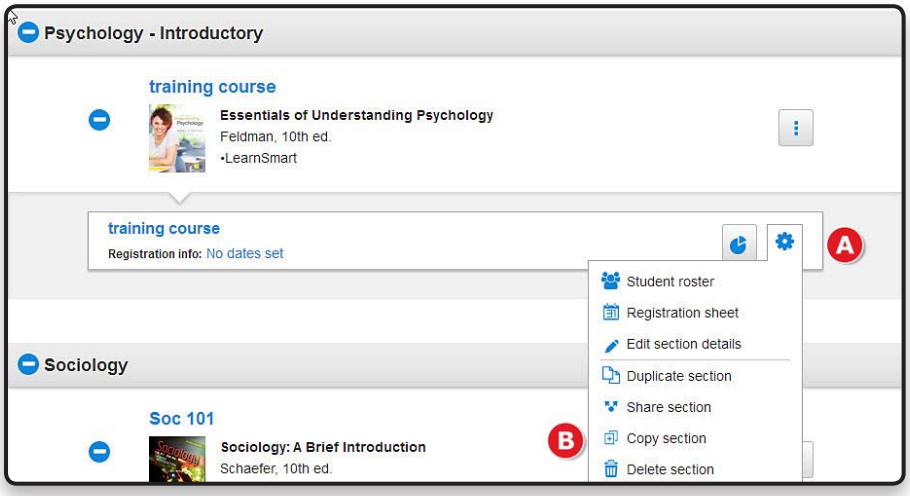
- A Click on **section options** for the course you wish to change.
- B **Edit section details**.
- C **Duplicate a section**.



Copying a Section with Colleague

A To copy an exact replica of your section into a colleague's Connect account, click on the **section options** menu.

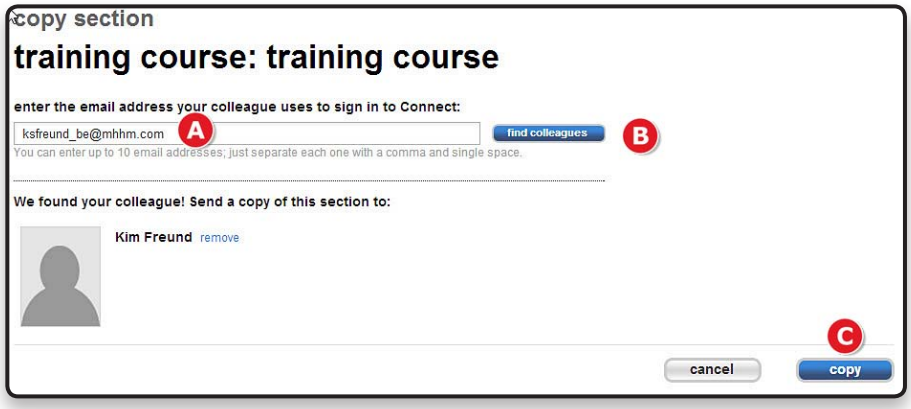
B Choose **Copy section**.



A On the copy section screen: Enter in the e-mail address(es) used by your colleague(s).

B Select **find colleagues.**

C Select **copy** when you've found the correct colleague.



- **What does it mean to "copy"?**

  Copying a section provides your colleague with a duplicate of your section. Your colleague will not receive any edits you make to assignments or new assignments you create after copying.

- **What exactly is copied with my section?**

  When you copy a section, you copy all course features and assignments in your section at that time, including assignment dates, policies, attached files, questions, and content and e-book annotations. For LearnSmart modules, it copies the topics, dates, coverage amount, and points.

What can my colleague edit?

Your colleague can edit anything within the copied section—assignment dates and policies, content, learning outcomes, and gradebook categories.

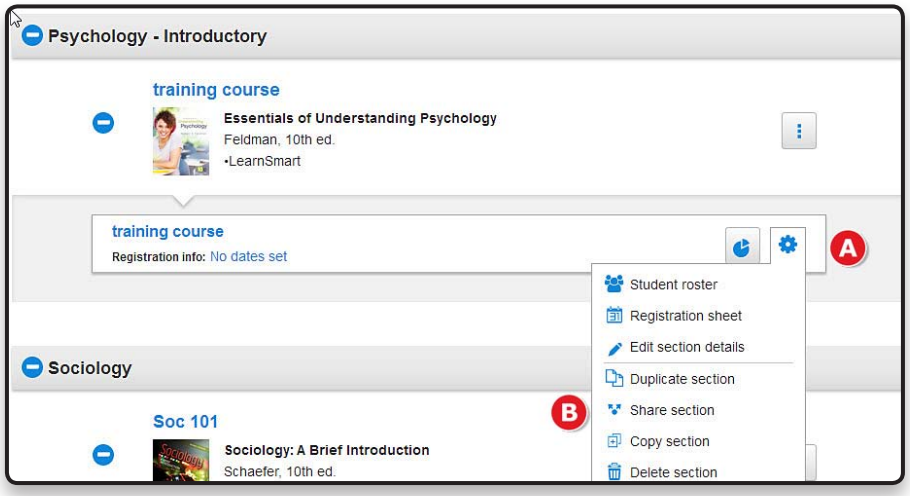
User Tip: We recommend copying a course or section if you:
- Teach independently from your colleague.
- Do not need to monitor your colleague's students' scores or reports.

Sharing a Section

To share an exact replica of your section with a colleague's Connect account:

A. Click on the **section options** menu.

B. Select **share section** with colleague.



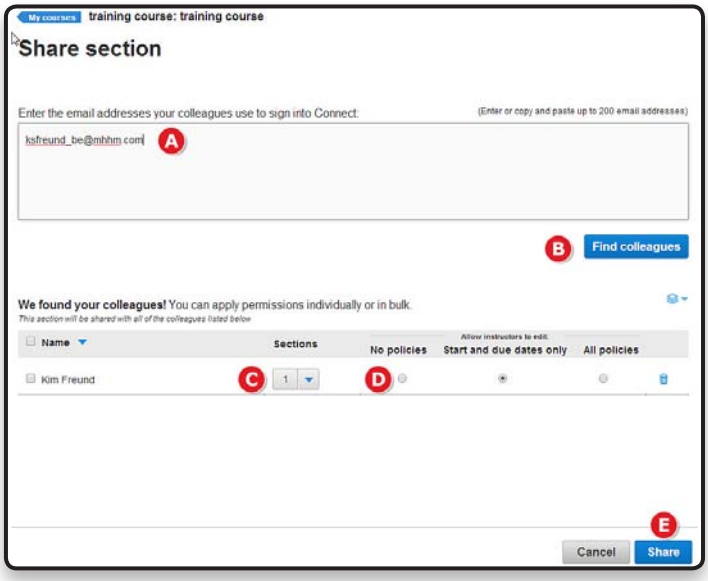
A. On the share section screen: Enter the e-mail address(es) used by your colleague(s).

B. Select **find colleagues**.

C. Select the number of sections that need to be created in your colleague's account.

D. Select the edits that your colleague will be able to make in his or her sections.

E. Click **share** for the sections to be created in your colleague's account.



- **What does it mean to "share"?**

  Sharing a section means sharing all assignments and course features set up in that section.

- **What assets are shared?**

  In addition to assignments, shared course features include (Insert Discipline Here) gradebook categories.

- **What can my colleague edit?**

  Your colleague is not able to edit these shared course features, but he or she may add to your e-book annotations.

- **What can I control in the shared section?**

  Sharing a section with a colleague allows you to control the assignments your colleague will use. As sharing instructor, you control what your colleague can edit. You can permit your colleague to edit all assignment policies, to edit only assignment start and due dates, or to edit nothing at all. Your colleague is never able to edit assignment categories (homework, practice, quiz, or exam), content (questions), or submission preferences (whether an assignment is set to automatically submit on the due date).

- **How is reporting affected in the shared section?**

  Sharing a section also allows you to see scores and reports from your colleague's students. Your colleague, however, cannot see your section's scores or reports. Your section roster is never shared.

  The permissions you set will apply to every assignment in your section. Regardless of the permissions you set, your colleague will also receive all edits you make to assignment names, questions, content, policies, and start and due dates.

  When you share a section with a colleague, you share all course features and current assignments, including every assignment's questions, policies, attached files, and dates. As you create new assignments in this "master" section, you will have the option to share those as well.

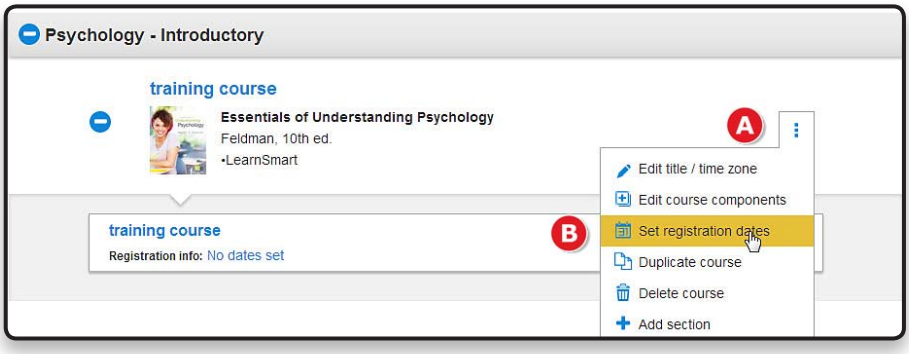
User Tip: A typical user of sharing is a course coordinator, who might share a section with a group of colleagues, adjunct professors, or graduate teaching assistants to ensure consistency across a department. Sharing allows the course coordinator to control the content of the assignments and also to see the scores and reports for students in other sections, helping the coordinator monitor the effectiveness of the assignments included in the shared section.

Setting and Editing Registration Dates

You can change the registration dates for one or more sections so that students can only register between specified dates. This feature helps you control the roster and prevent unwanted registration. You can set registration dates during course creation or from the **My Courses** page.

A Click on the **Course options** drop-down menu

B Click **Set registration dates** to change.

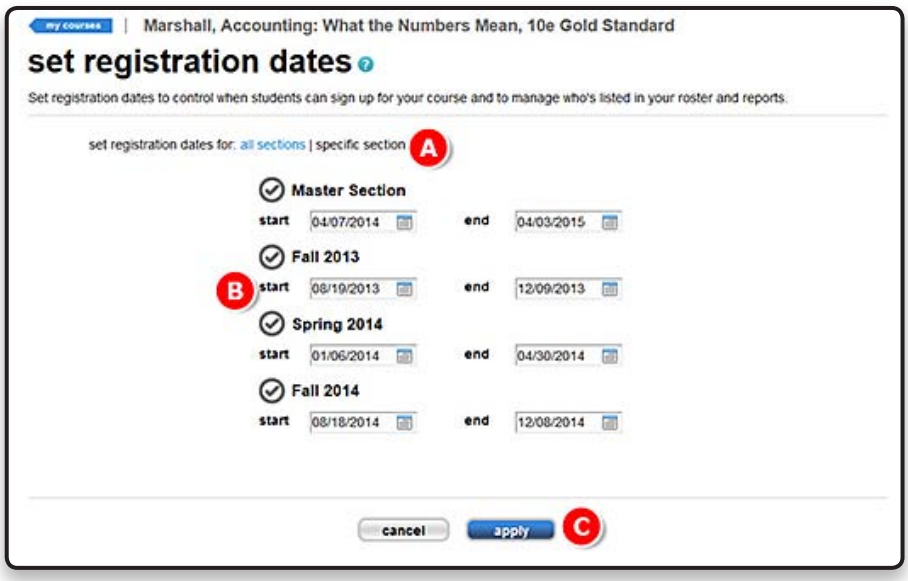


On the **set registration dates** page you have two options:

A Change registration dates for **all sections**. This option allows you to set the same registration dates for all sections within the same course.

B You can change registration dates for **specific sections**. This option allows you to specify different registration dates for different sections within the same course. Click specific sections to view start and end dates for each section in your course. Enter the start and end dates.

C Click **apply** to save the changes.



Your registration dates will be listed under your section title.

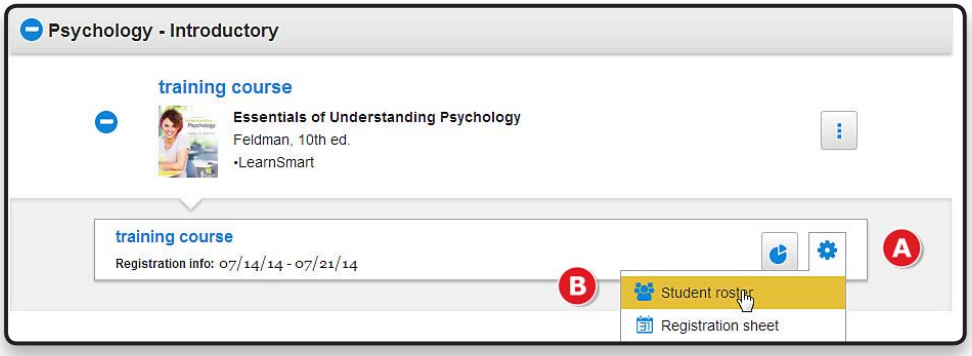
User Tip: Open registration shortly before the term and close registration based on your course drop date. Put this information in your syllabus.

Locating the Student Roster

Your section roster displays each student's name, e-mail address, and account status. You will also see the number of active students in that section. "Active" means students have purchased registration for the course or are using the courtesy access option.

A Click on the **section options**.

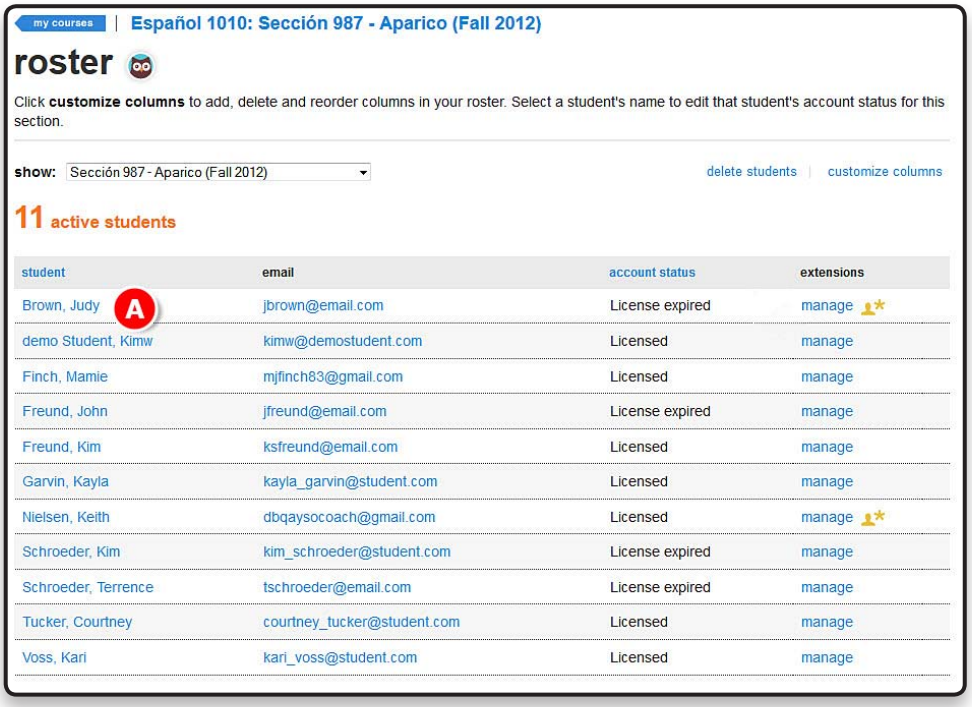
B Select **Student roster**.



There are four possible account statuses:

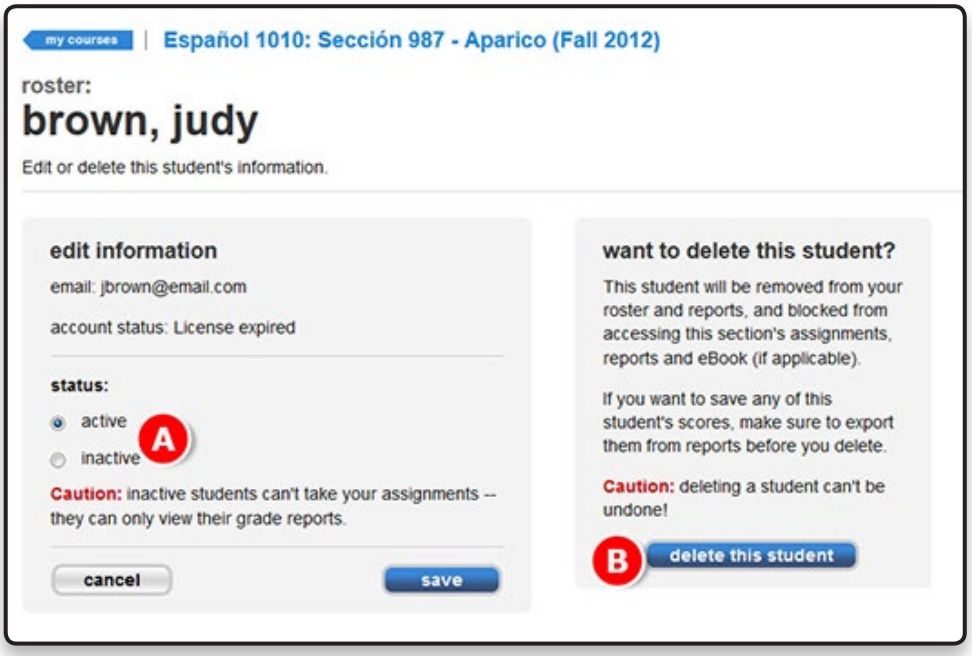
1. **Licensed:** The student has registered and paid for the course.
2. **Courtesy Access:** The student has signed up for courtesy access of the course, which will expire on the date listed.
3. **License expired:** The student's access has expired. The student must upgrade to paid access before assignments may be taken.
4. **Inactive:** You have changed the student's status from active to inactive.

A Click a student's name to make changes.



A Toggle the options to change the status of a student to inactive if the student doesn't belong in the course You are always able to change the status back to active.

B Deleting a student will *permanently* remove that student and *all* scores they have received on assignments in your section.



Section 3: Student Registration

The Importance of the Section-Specific URL

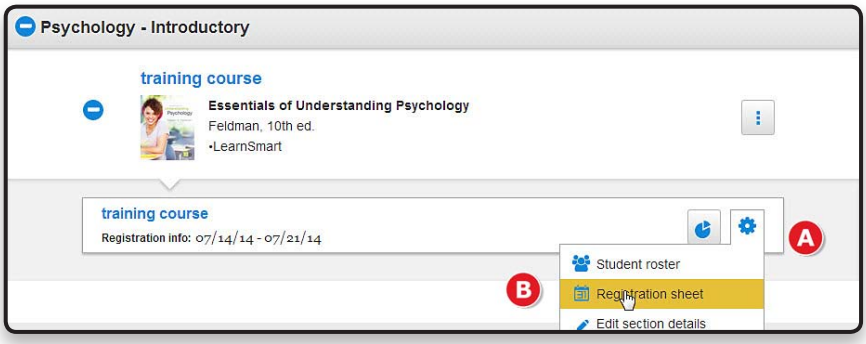
The section web address ensures that students register for the correct course/section. You must provide the correct section web address to students for them to be able to find your course. Each section created in Connect will have its own section web address.

User Tip: If you are using Connect integrated with your campus learning management system, see resources on the Digital Success Academy for student registration via your learning management system (LMS).

Student Access and Registration

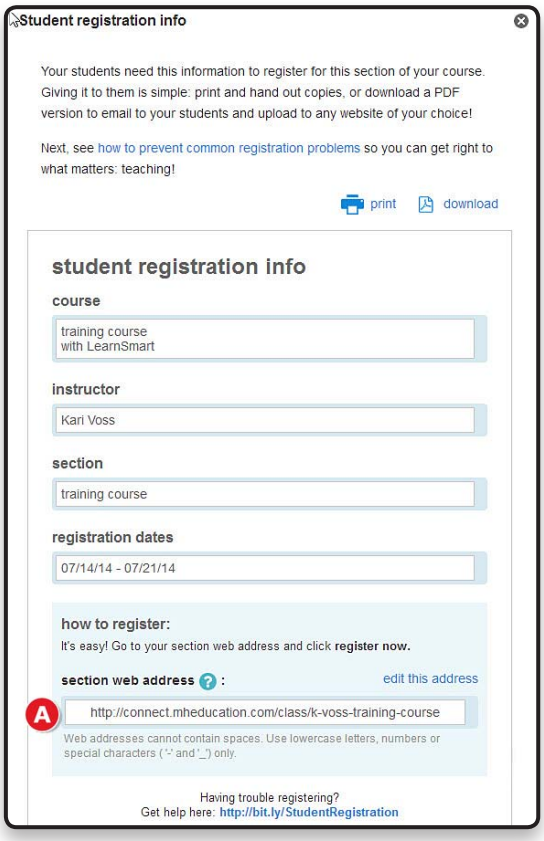
A Click on the **Section options drop-down** menu.

B Select **Registration sheet**.



A This will open customized student registration instructions with the section-specific web address.

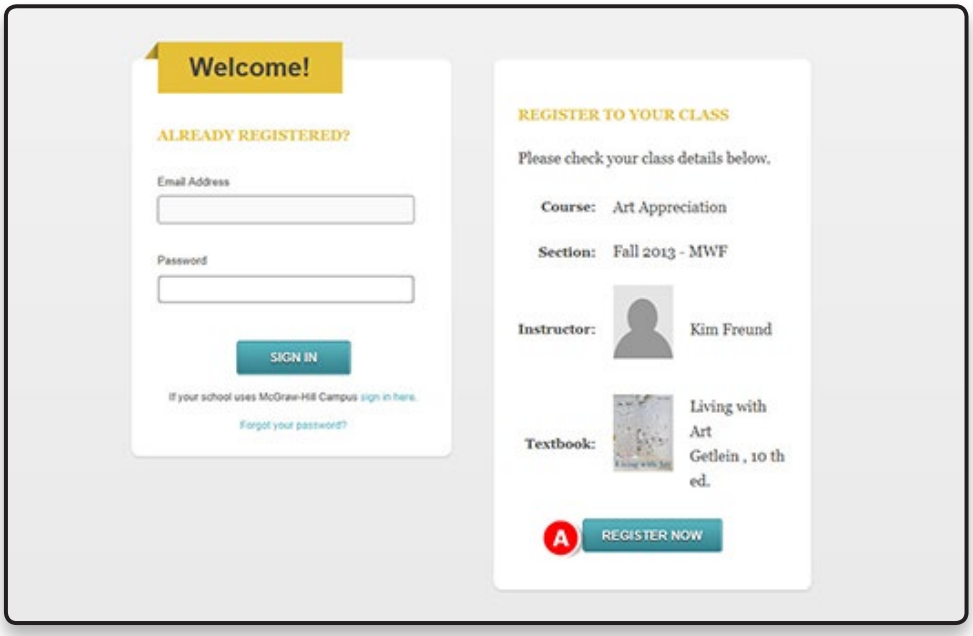
You may want to print a handout for your students or copy and paste your section-specific web address into your syllabus or learning management system for your students. Repeat the above process for each section.



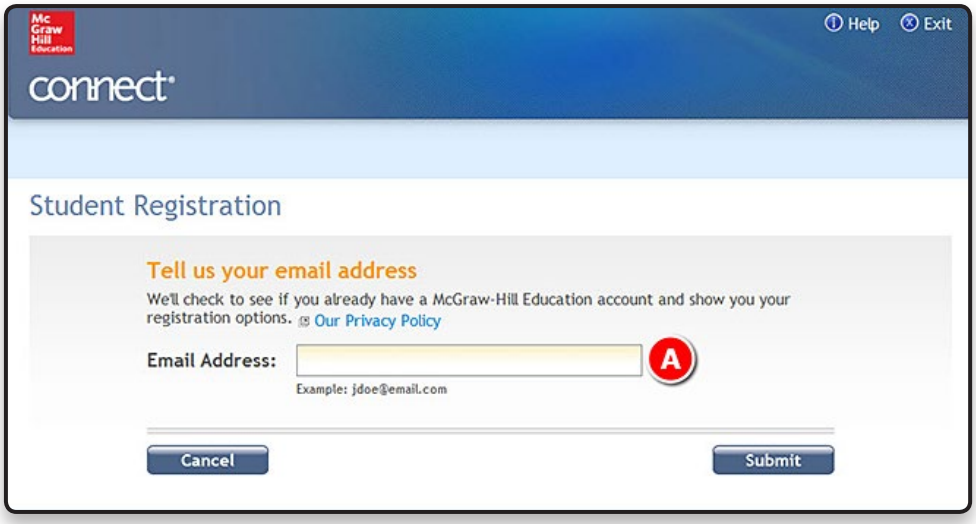
User Tip: Remember, each unique section will have a unique section web address. If students change sections during the term, simply provide them with the web address of the new section they need to be transferred into, have them click **Register Now**, and follow the prompts. Connect will recognize their accounts and allow the students to easily register in the new section.

When students visit your section-specific web address, they come to a similar-looking landing page.

A Once they verify the course and section information, they click **Register Now** to get started.



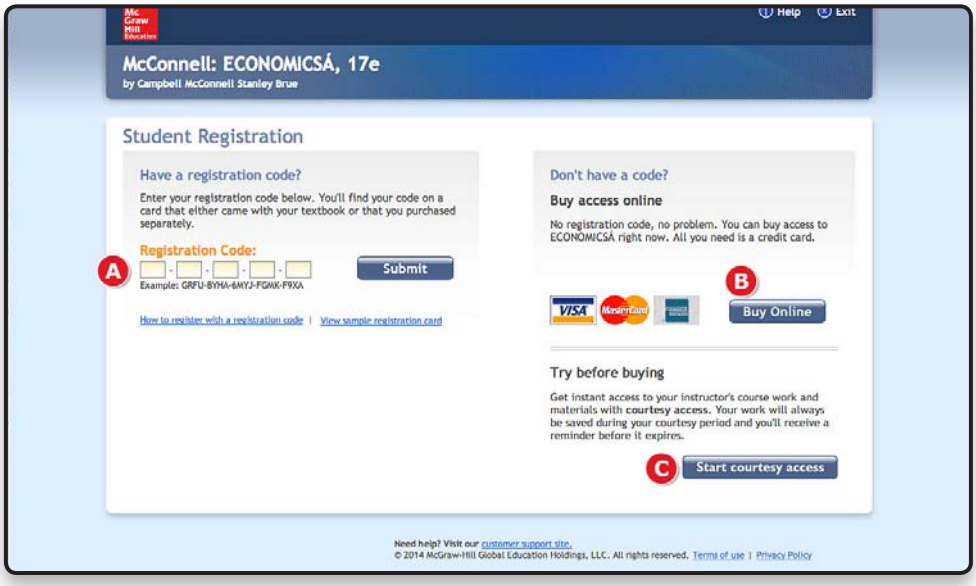
A Each student will enter his or her e-mail address to create an account.



A Next the student will enter a **registration code** from the bookstore package.

B If a student has not purchased a code yet, he or she can select **Buy Online**

C or **Start Courtesy Access.**



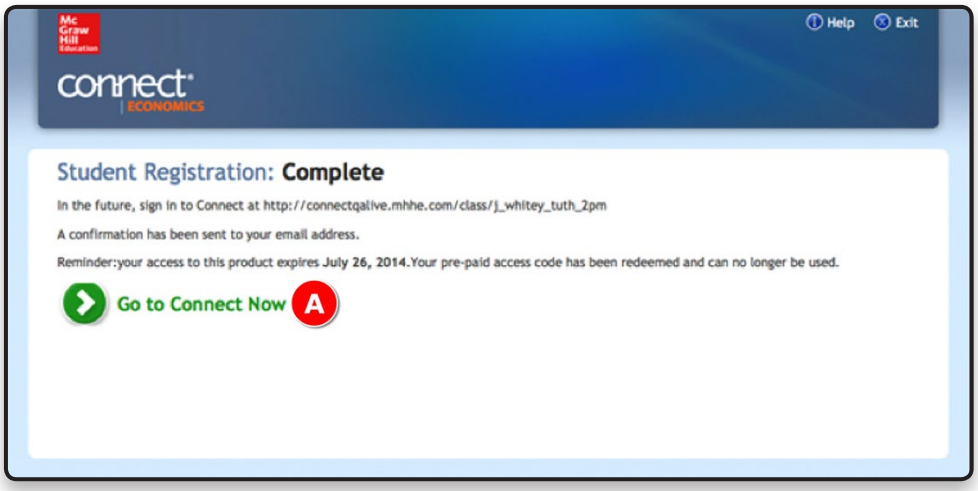
User Tip: Prompt your students to purchase access up front if they are going to stay in your class. If they don't, you'll have to make sure that each of them converts to paid access a few weeks into the semester.

What are the Student purchasing options?

» **Courtesy Access** enables students to register for Connect Plus and receive full access (typically for 14 days) without entering or purchasing an access code. This option is convenient for students awaiting financial aid, those who may drop the class and do not want to commit to purchasing Connect just yet, or students who want to try the Connect Plus e-book before they buy. All students will be able to register and get started with assignments at the start of your course regardless of whether they purchased, used a code, or signed up for courtesy access.

» Students buying Connect online will typically have two options, **Connect standalone** or **Connect Plus**. Connect Plus contains all of the assignment and assessment features plus an integrated e-book. Connect standalone contains all of the assignment and assessment features without an e-book.

A Students complete the registration by clicking **Go to Connect Now**, at which point they will populate your section's roster.

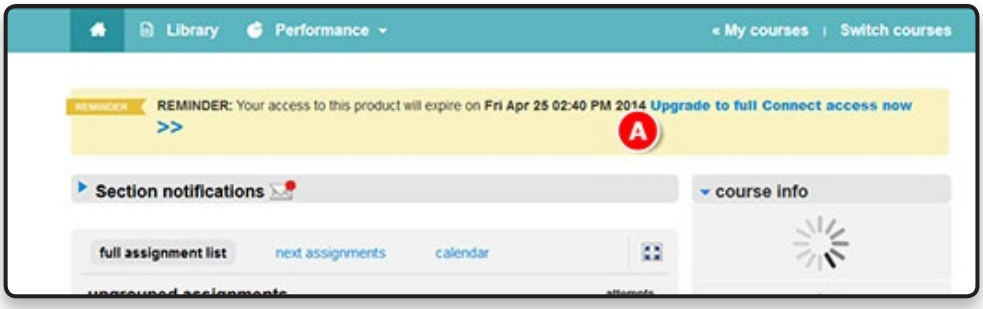


User Tip: If students are registering on a computer on which they've used Connect before or a public computer, they should clear the Internet browser's cache before trying to enter the new section URL (this will prevent them from being taken to a wrong web address that may be stored in the browser's history).

Upgrading from Courtesy Access

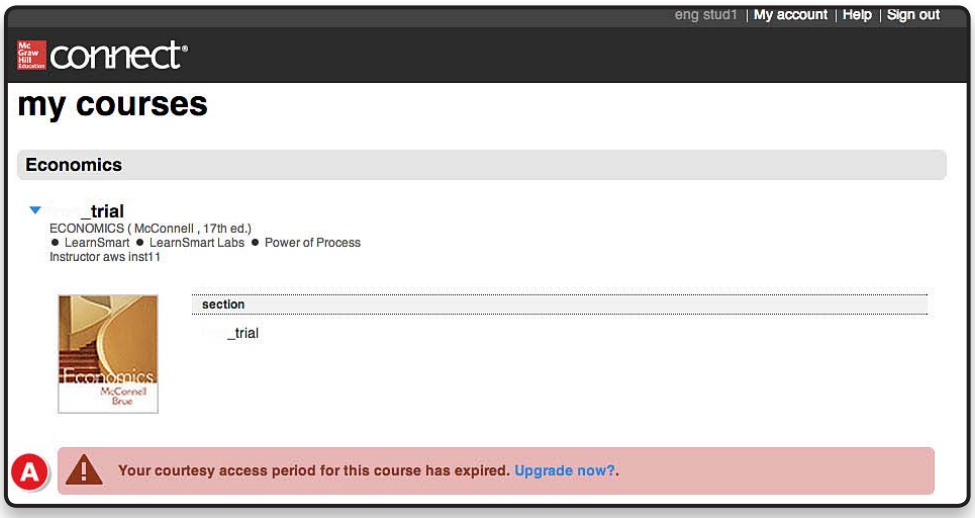
Upgrading before the Courtesy Access Has Expired

A On the student's section home page during the courtesy access period, there will be a link to upgrade to full Connect access.



Upgrading after the Courtesy Access Has Expired

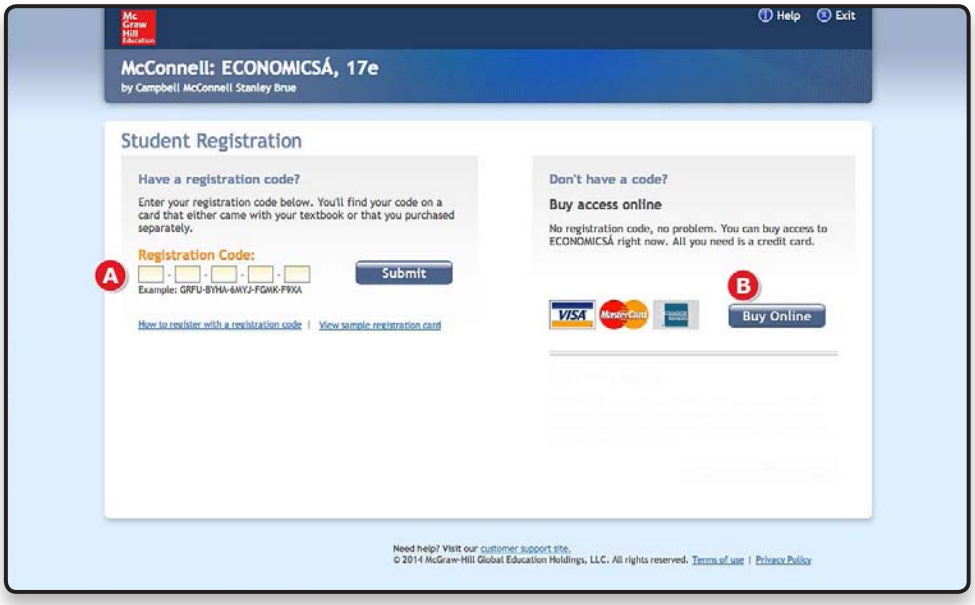
A Under any course on the student's **My Courses** page with an expired courtesy access, there will be a link to upgrade to full Connect access.



After the student clicks the link, he or she must register using one of the following:

A A registration code.

B Access purchased online.

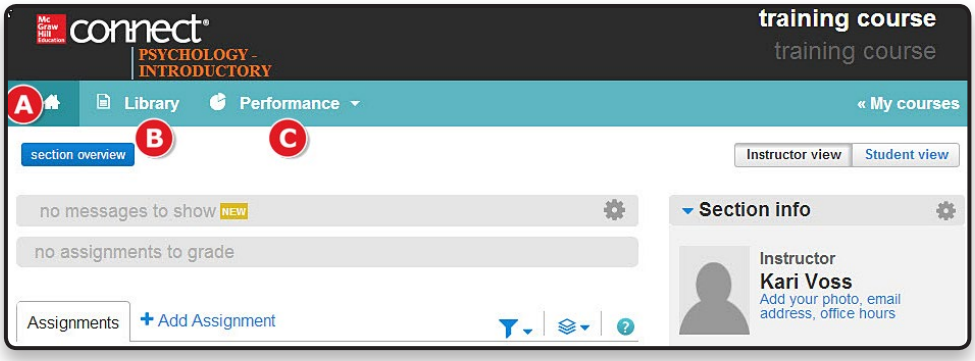


Section 4: Section Home Page

Three Tabs on the Section Home Page

The Connect section home page has three tabs:

- **A** **Home page**.
- **B** **Library:** additional course resources (links for the e-book, question bank, lectures, instructor resources, media resources [audio/video], and more). See Section 7 for more details.
- **C** **Performance:** view student results and run reports. See Section 8 for more details.



- What's on the section home page?

  The section home page opens when you click a section of one of your Connect courses. Here, you can add and edit assignments and view your course.

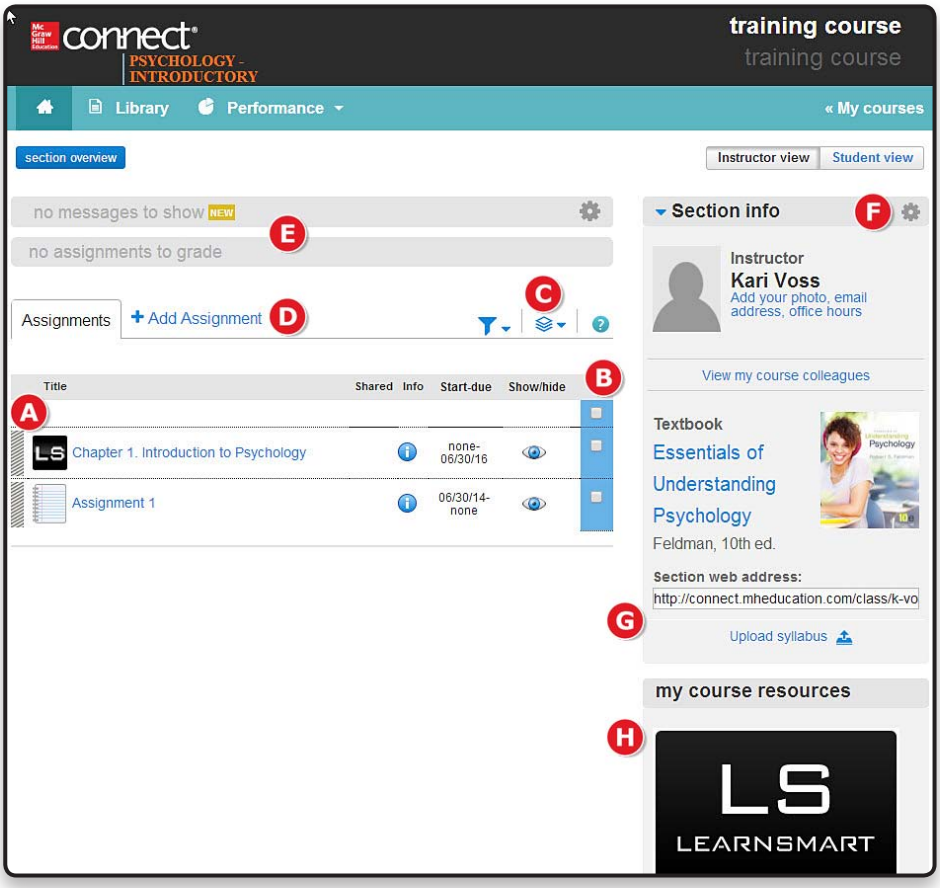
  - **A** Your assignments are listed here. Assignments that have not yet been assigned to students appear highlighted in yellow.
  - **B** Use these boxes to select assignments for action.
  - **C** These links allow you to **share, copy manage date, Show/Hide, group** or **delete.** You can choose to group assignments into categories by clicking the **group** icon and also assign selected ones as **prerequisites**.
  - **D** To create a new assignment, click **Add assignment**.

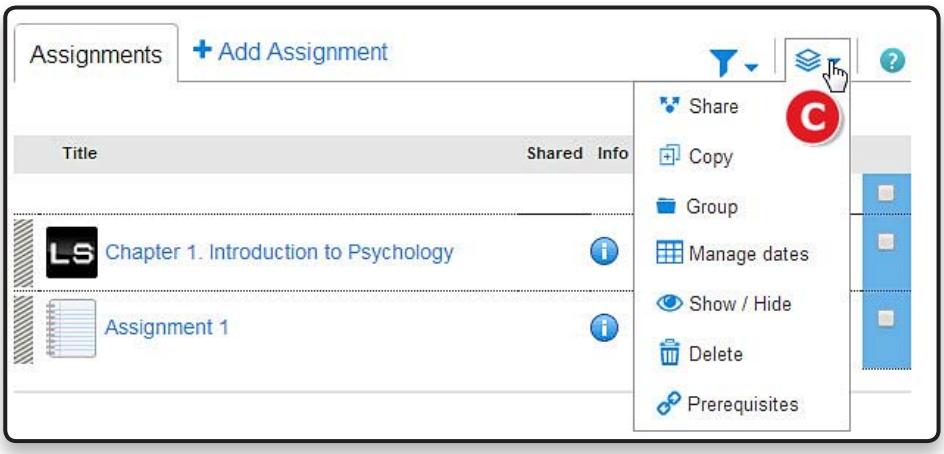
E If you have new messages, an **envelope** icon will appear here. Click anywhere in the line to expand the list of messages.

F In this **Section info** box, you will see your information, the title used for the course, and other identifying section information. By clicking on the gear to the right of **Section info**, you will see a menu of select actions to take to edit the section info.

G At the bottom of this box is the **section web address** and a place to **upload your syllabus**.

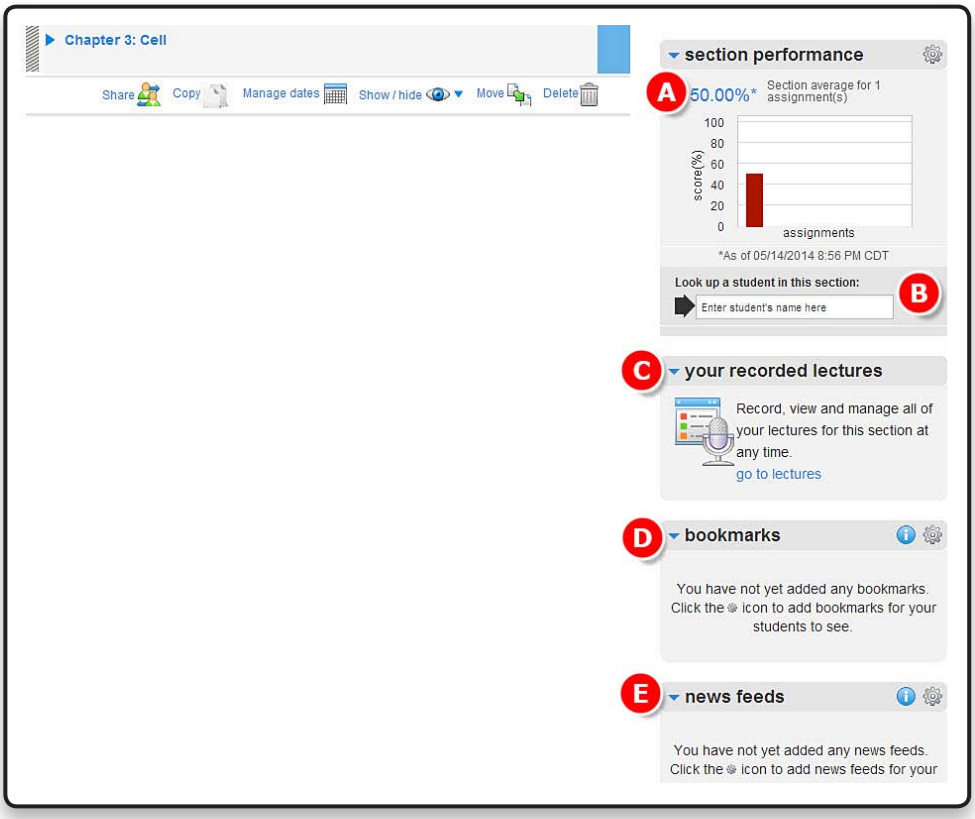
H Under **my course resources** there will be a link to LearnSmart, the adaptive learning program as available.





This is the bottom half of your section home page:

- **A** **Section performance** shows the average scores of students.
- **B** You can also search for a specific student by name to get only his or her average.
- **C** Click on **go to lectures** to record, view, and manage lectures for this course.
- **D** **Bookmarks** allow you to add links to websites for your students.
- **E** You can add RSS **news feeds** for your students here to help keep your course page current.



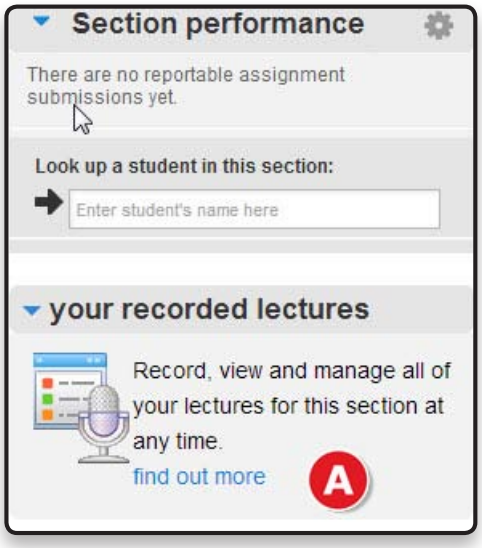
Student View

You are able to toggle to the **Student View** to see what students will see once they log into their course.

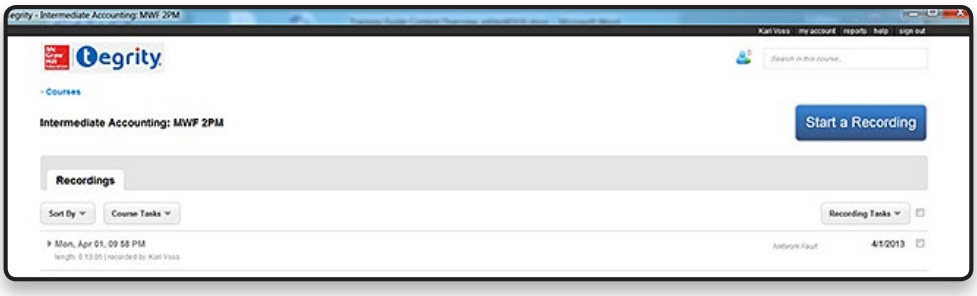
Tegrity® Access and Information

The **your recorded lectures** widget provides access to the Tegrity lecture capture service. You can easily record, manage, and allow your students to view your lectures online. Students access Tegrity free with Connect.

A Click **find out more** to access Tegrity.



With Tegrity, students can participate during class instead of trying to write down everything you say. After class, they can review your lecture through Tegrity on a web browser, iPhone, or other mobile device. Tegrity can also be used for remote proctoring.

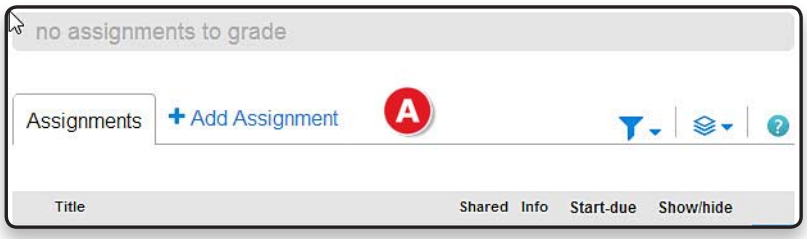


For more information on using Tegrity in your class, visit the Tegrity website at http://www.tegrity.com.

Section 5: Assignments

Adding Assignments

A Click **Add assignment** on your section home page to access the assignment options.



Available Assignment Options

The next section will walk you through creating LearnSmart and Question Bank assignments. The full list of assignment options available for you are:

A **Create new from question bank:** This option is not available for this title.

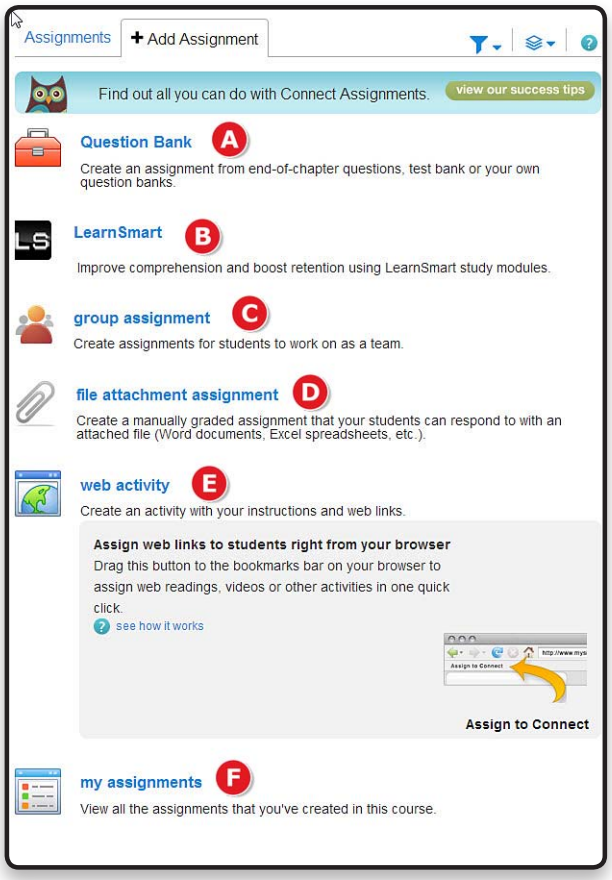
B **LearnSmart:** Adaptive assignments available for the title that you are using. LearnSmart will guide students through the fundamental concepts in each chapter of the text by giving them a series of questions that adapt to each student's individual performance. This allows students to focus time on the areas that are most important for them to work and improve upon.

C **Group assignment:** Set up assignments for students to work on as teams.

D **File attachment assignment:** Create manually graded assignments that have the students respond with an attached file (Word document, Excel sheet, etc.).

E **Web activity:** Create an ungraded assignment directing students to a web activity online.

F **My assignments:** A shortcut to assignments you've already created.



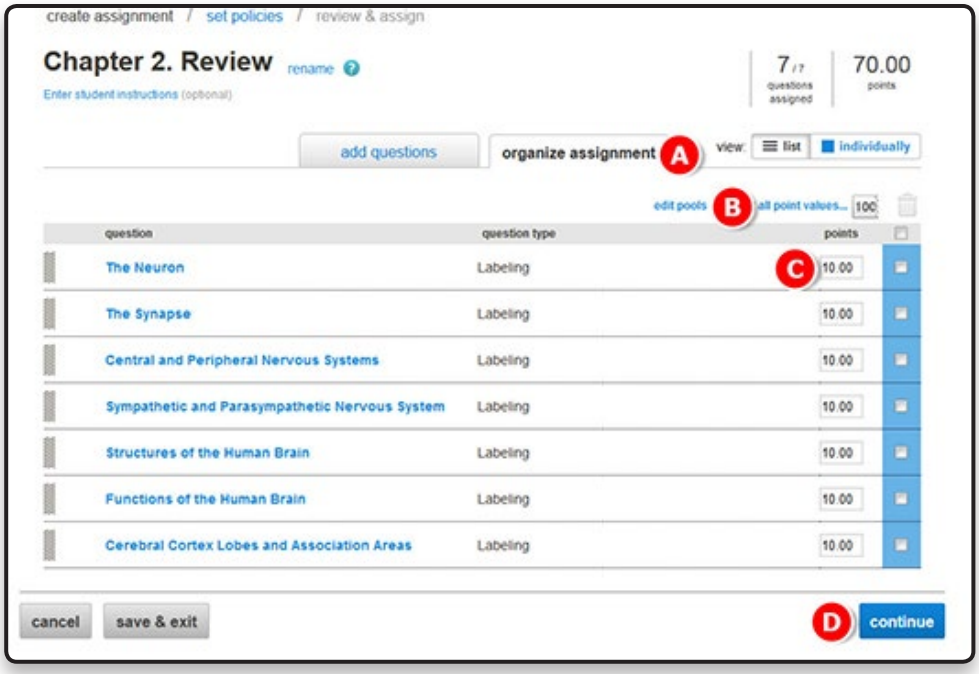
Editing Question Point Values and Renaming Assignments

A Once you have finished adding questions, adjust the point value for each question or the assignment by clicking on the **organize assignment** tab.

B Adjust all point values at once by clicking on **set all point values**.

C Adjust point values on an individual basis by selecting them one at a time.

D After you have completed your adjustments, click **continue**.



User Tip: Changes to the assignment cannot be made once students have begun working on the assignment.

Overview of Policy-Setting Categories

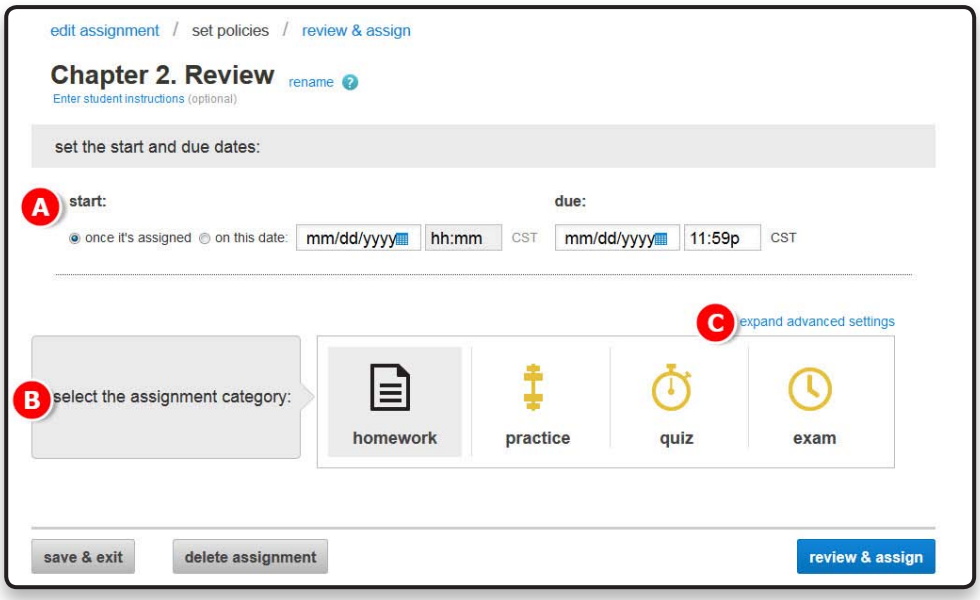
Set the assignment **start** and **due** dates.

A. Select whether to make the assignment available once it's assigned or on a specific date. Selecting **once it's assigned** will allow students to begin work on the assignment as soon as it is assigned. Selecting **on this date** allows you to set a specific date in the future when students can begin work on the assignment. Then select the assignment **due date** and **time**.

> **User Tip:** Use the "Auto-submit as is" feature, which collects unsubmitted student attempts of an assignment on the due date. This prevents students from forgetting to submit an assignment that they saved prior to the due date.

B. Next **select the assignment category**.

C. After selecting the assignment category, click **expand advanced settings** to see the expanded policy options for this assignment.



There are five basic policy-setting categories:

A. **Basic policies**: Indicate whether there is a time limit on the assignment, whether students can print the assignment, and other basic settings.

B. **Attempts:** Set how many times a student can complete and submit an assignment, whether they build off of previous attempts or start fresh each time, and to enable student attempt after the due date.

> **User Tip:** If you allow students multiple attempts where they will build off of their previous attempt, it is recommended that you check the box allowing students to revise their previous attempts, even if manual graded questions are not yet graded.

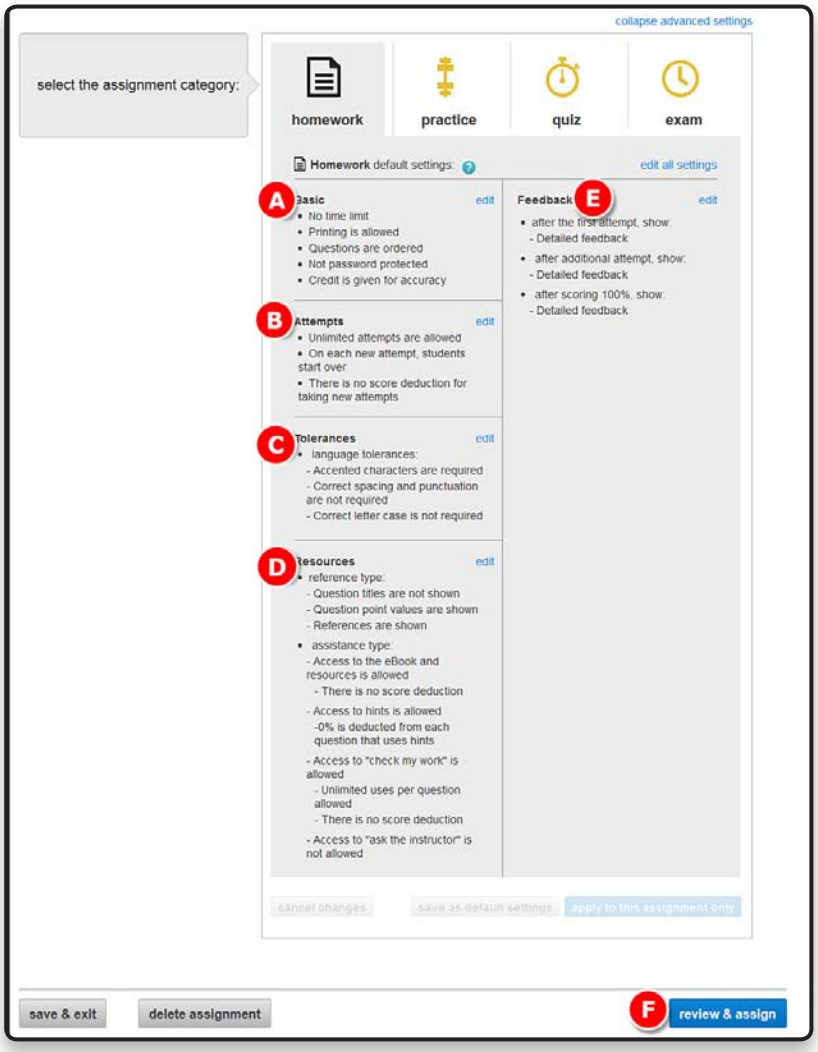
C **Tolerances:** Specify whether students must match accents, spacing, and punctuation, or whether they are allowed any numeric tolerance.

User Tip: It is recommended that you not require the correct spacing and punctuation in the tolerances area. An extra space before or after a word can cause a correct answer to be marked incorrect if you require correct spacing.

D **Resources:** Turn various resources on/off for the students as they work on the assignment. For example, control whether students can see hints.

E **Feedback:** Set the level of feedback that students receive when they complete an assignment with automatically graded questions. Options include varying levels of feedback, from no feedback to detailed feedback including solutions.

F Click on **review & assign** to complete the assignment.



User Tip: It is best to keep your policy settings consistent throughout your course to prevent confusion among students. Once you have set your preferred policies, you will want to click on **save as default settings** to save these new policy settings as the defaults going forward.

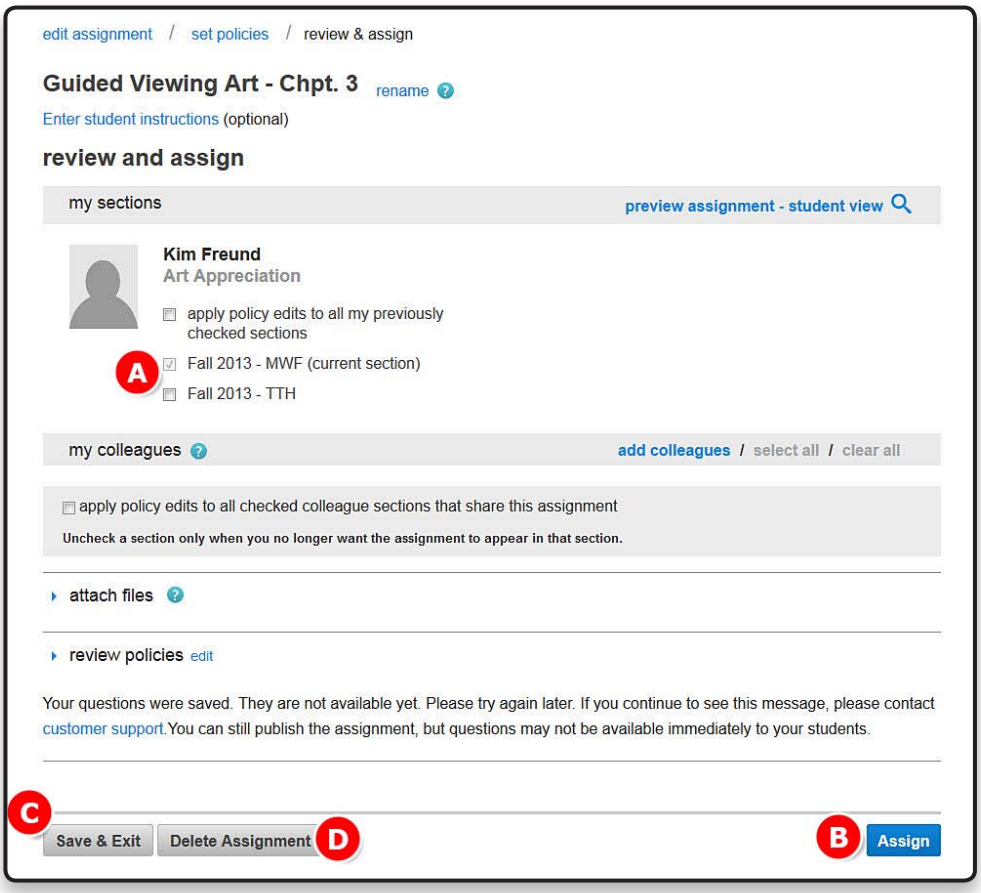
Assigning

A On the **review and assign** page, you can select multiple sections within the same course.

B Click **Assign** when you are ready to finalize the assignment.

C If you're not ready to assign, use the **Save & Exit** button on the bottom to come back later.

D If you don't want to keep the assignment, use the **Delete Assignment** button.

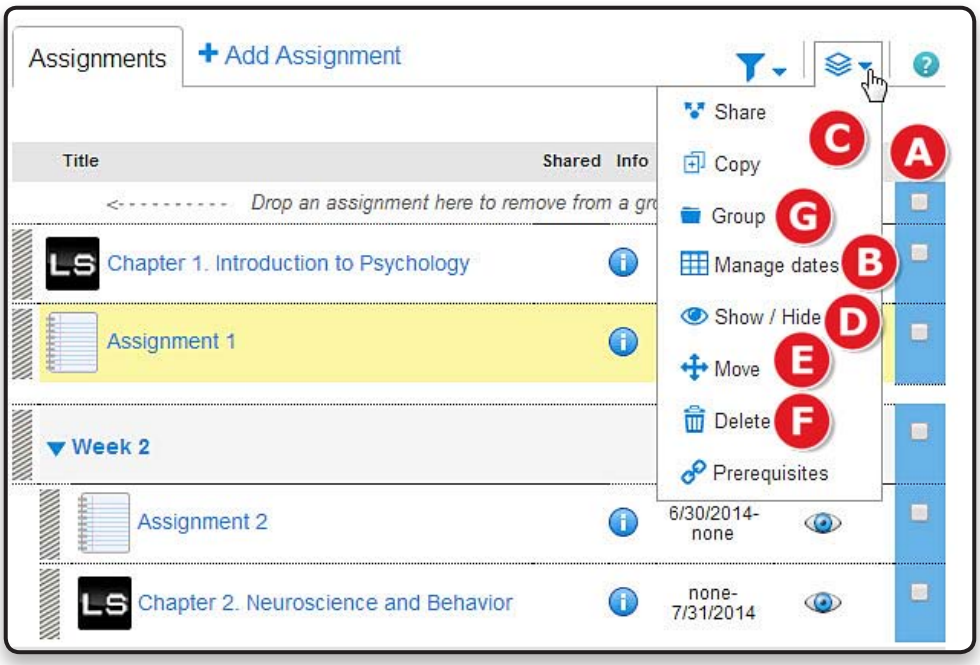


User Tip: If teaching multiple sections with the same assignments, but different due dates, it is recommended to create the first section and all assignments. Once completed, duplicate your section to create additional sections and adjust due dates as necessary.

Editing, Managing, and Organizing Assignments

Some basic assignment edits/management can be done from the assignment list on the section home page.

- **A** Check off the assignments you want to manage and select the action you want to take (B–G).
- **B** To change the start and due dates for the assignments, click **Manage dates**.
- **C** To copy or share an assignment to another section in your course or to a colleague's course, select **Share** or **Copy**.
- **D** To show or hide the assignments on the student side, select **Show/hide**.
- **E** To move several assignments into a group you have created, click **Move**.
- **F** To delete selected assignments, click **Delete**.
- **G** New assignment groups (folders) can be created by clicking **Add Groups** after clicking on the folder icon.

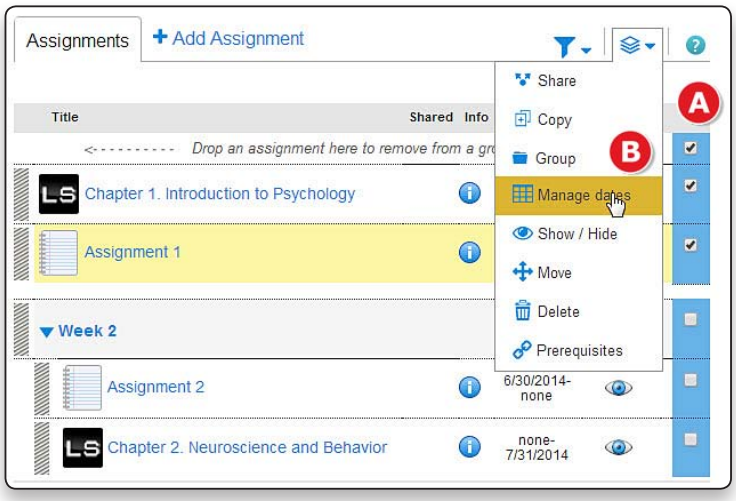


User Tip:
Align groups with syllabus weeks/language and, if possible, try to create groups prior to creating the full semester of assignments.

Extensions and Adjusting Point Values

A From your section home page, check the box next to the assignments for which you want to add extensions.

B Click **Manage dates**.



A Click the **extensions** tab.

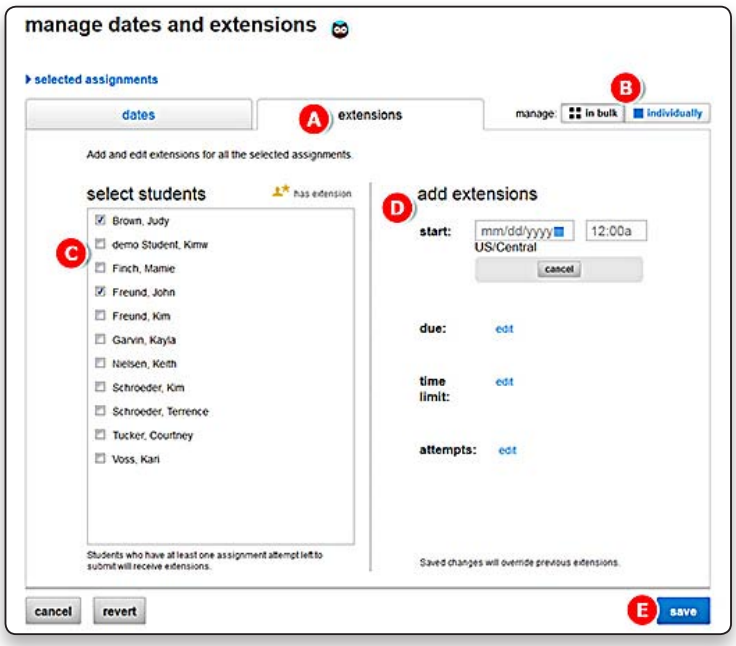
B The **in bulk** option is automatically selected.

C Select the students whose extensions you want to add or edit.

D Click **edit** next to each category and enter the new information.

E Click **save**.

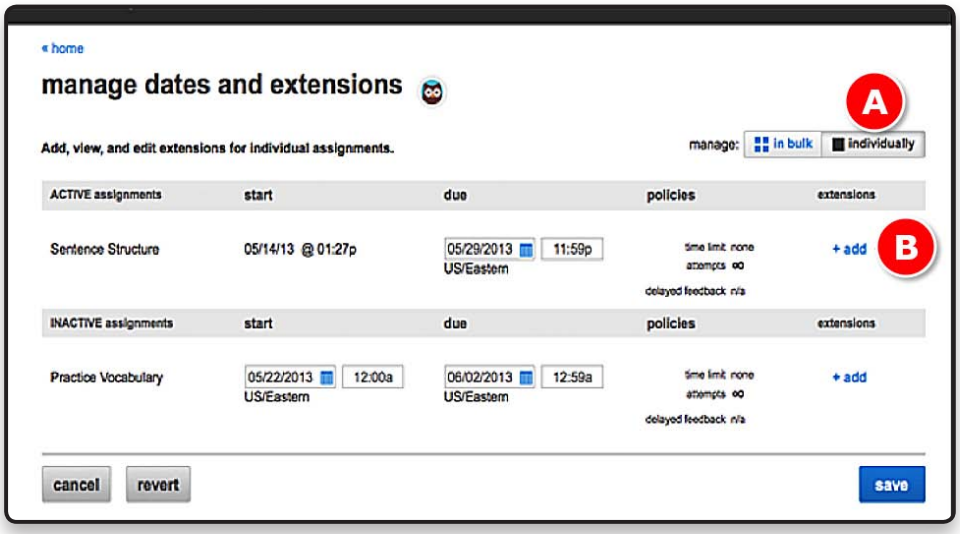
Note: *If you set the student extension due date beyond a previously set date of delayed feedback for the assignment, you will be prompted to confirm or change that feedback date. This will prevent the student with the extension from receiving answers from other students to whom feedback has already been revealed.*



User Tip: Students need to have at least one attempt remaining in order to complete their extension.

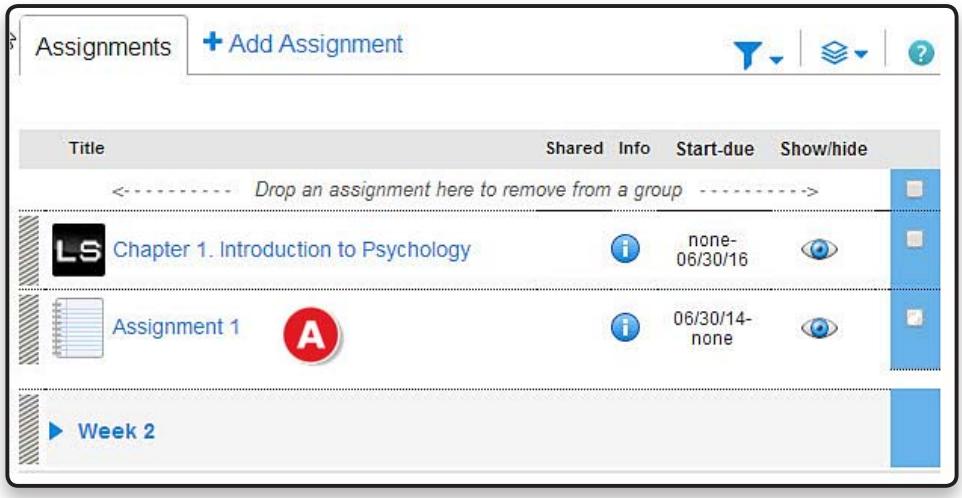
A Edit extensions for assignments separately by selecting the **individually** tab.

B Select **add** under the extensions column for each assignment you want to edit and fill in the appropriate details.



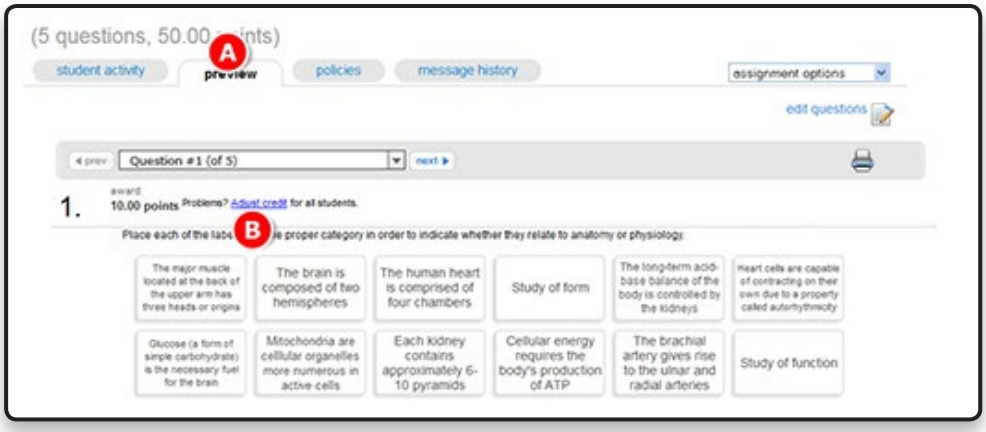
Adjusting Points for All Students

A From your section home page, click the assignment for which you would like to adjust credit.



A Click the **preview** tab of your active assignment.

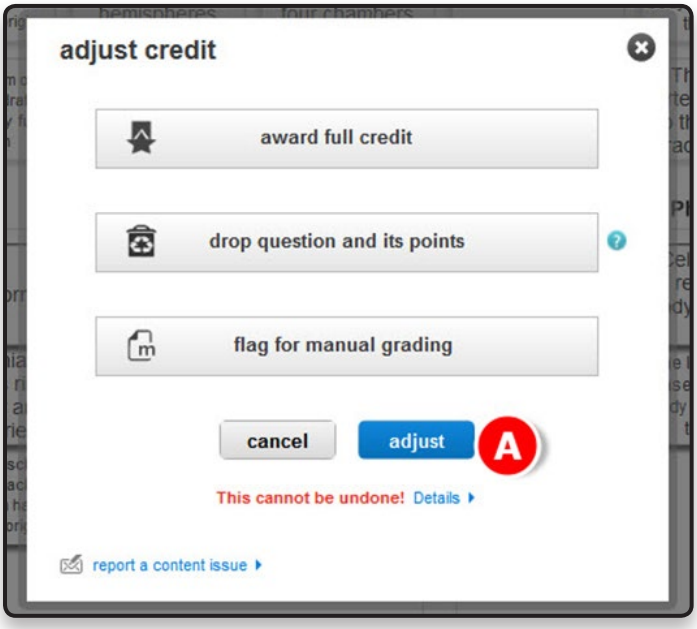
B Click **Adjust credit** in the question that you want to adjust.



In the **adjust credit** screen, you can award full credit, drop the question and its points, or flag the question for manual grading.

A Click **adjust** to apply your changes.

These changes will apply to all students for all attempts, including those in shared or copied assignments and courses, and cannot be undone. Dropping the question will change the assignment's total point value, even if you have locked the points.

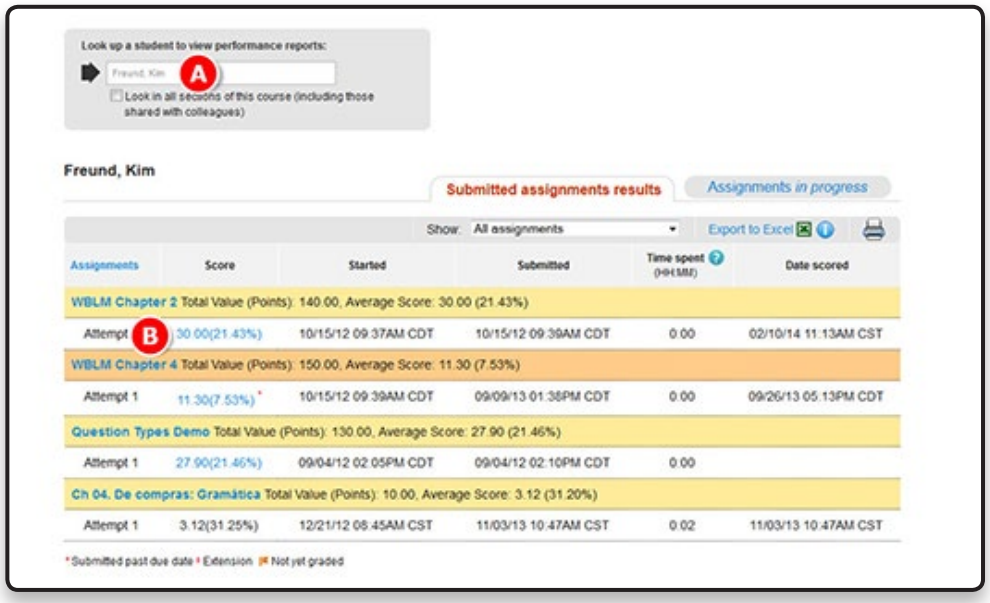


Adjusting Points for Individual Students

To edit a particular student's assignment grade, access the student performance report for a particular assignment.

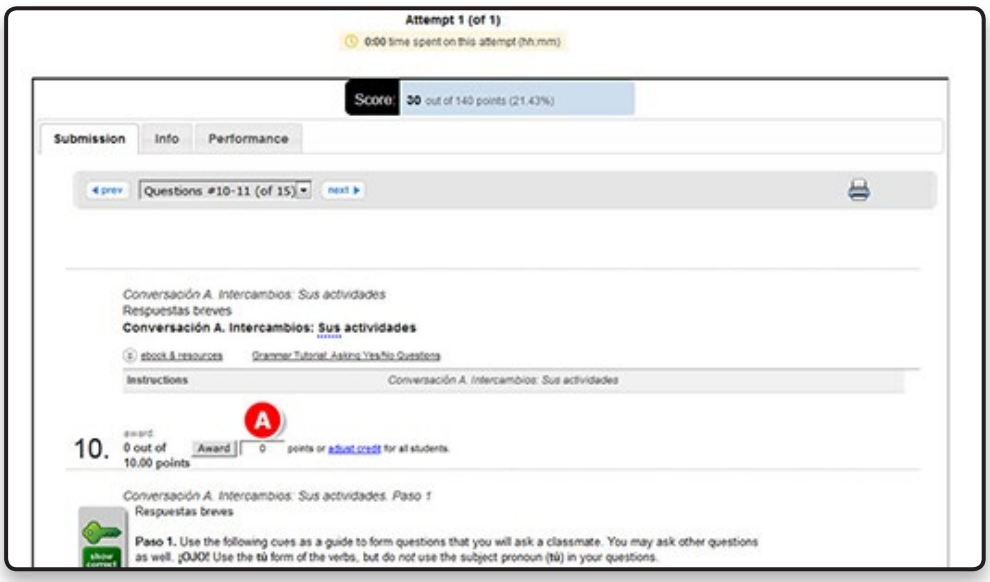
A. Enter the name of the student whose assignment grade you need to change.

B. Click the score link under the assignment you want to edit and the student performance assignment detail page opens.



From the student performance assignment detail page, you can edit the score for each individual question.

A. Click **Award** to apply the new score.



Section 6: LearnSmart and SmartBook

The LearnSmart Advantage: What Makes a High-Impact Minute?

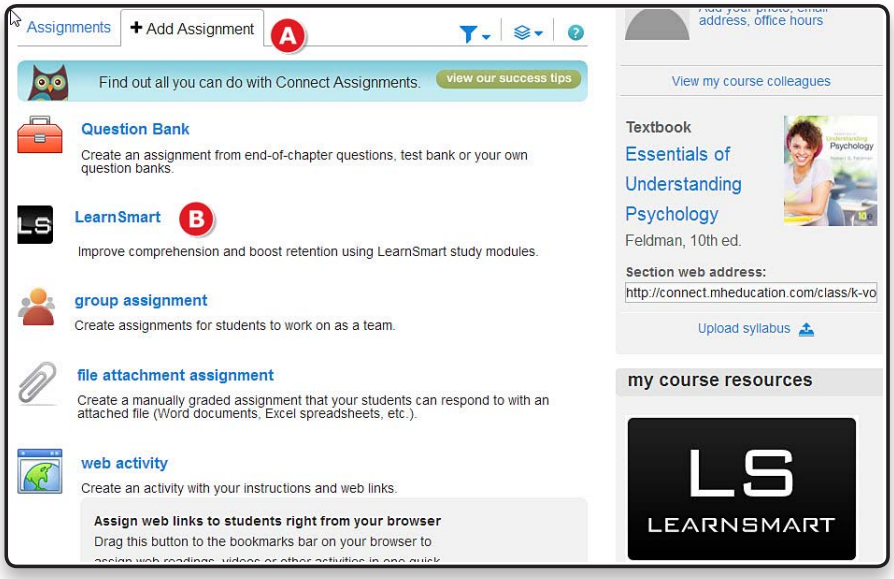
LearnSmart uses revolutionary adaptive technology to build a learning experience unique to each student's individual needs. It starts by identifying which topics a student knows and does not know. As the student progresses, LearnSmart adapts and adjusts the content based on his or her individual strengths, weaknesses, and level of confidence, ensuring that every minute spent studying with LearnSmart is the most efficient and productive study time possible. Every minute spent in LearnSmart is a high-impact minute.

LearnSmart also takes into account that everyone will forget a certain amount of material. LearnSmart pinpoints areas that a student is most likely to forget and encourages periodic review to ensure that the knowledge is truly learned and retained. In this way, LearnSmart goes beyond simply getting students to memorize material—it helps them truly retain the material in their long term memory. Students who use LearnSmart are 35 percent more likely to complete their class; 13 percent more likely to pass their class; and have been proven to improve their performance by a full letter grade.

Assigning LearnSmart

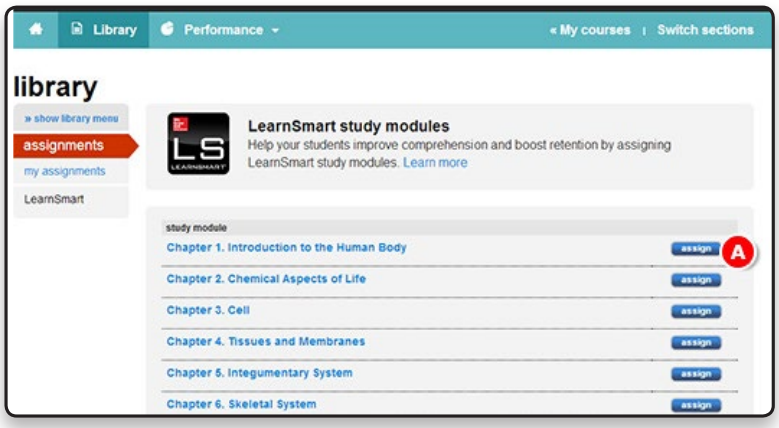
A Access study modules through the **Add assignment** tab.

B Select the **LearnSmart** assignment type.



From the list of LearnSmart study modules, find the module you want to assign.

A Click **assign**.



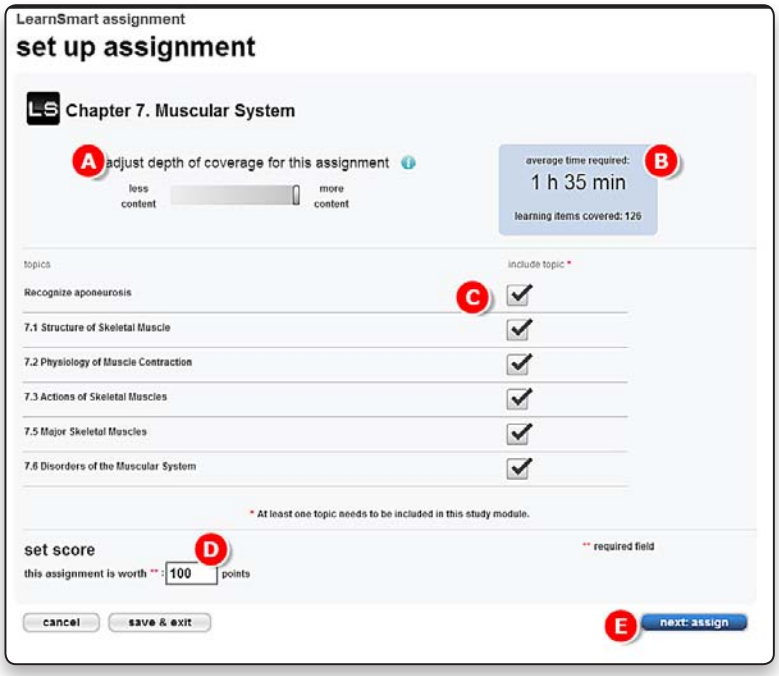
A Slide the bar to adjust the module's depth of coverage.

B As you adjust, you'll see the average time it takes to complete the module and how many items are covered.

C Select and deselect the topics you want to include.

D Enter how many points the assignment is worth.

E Click **next: assign**.

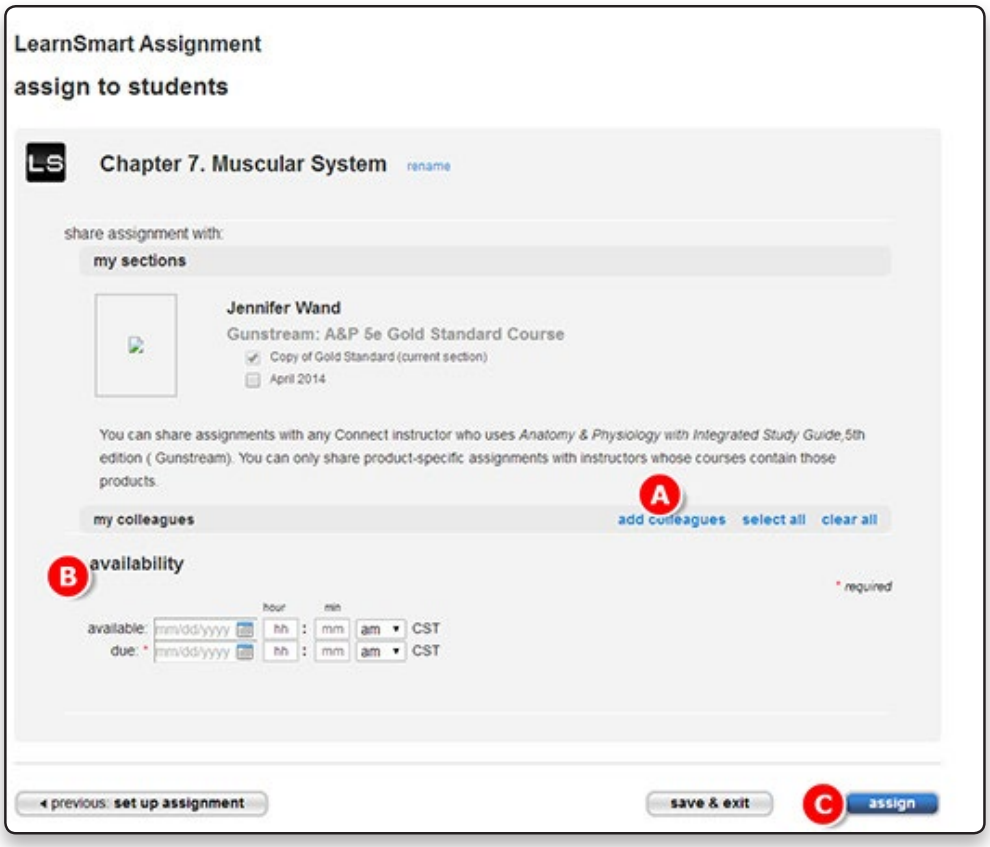


User Tip: Align LearnSmart assignment start and end dates with your syllabus and lectures to expose students to the foundational terminology, concepts, and principles within your course at formative times. Share your plans to use LearnSmart with students by including your expectations for their use of LearnSmart in the syllabus and by discussing LearnSmart with them during the first week of class.

A To share this assignment with colleagues, click **add colleagues**. After you find and add your colleagues, choose the assignment policies your colleagues will be able to change.

B Set the **available** and **due** dates.

C Click **assign**.



User Tip: Encourage students to return to previous LearnSmart assignments to practice challenging topics, refresh their knowledge, and increase their retention of course concepts. The Assignment Results report area in Connect will record your students' highest level of mastery for each LearnSmart assignment by the due date you have set. The LearnSmart Results report will record dates in real time should students continue to use the modules for self-study after the due date.

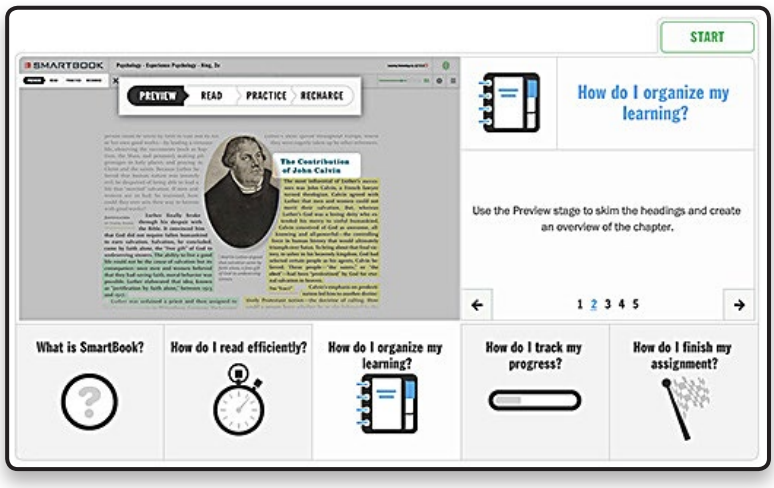
SmartBook

Powered by LearnSmart, SmartBook is the first and only adaptive reading experience designed to change the way students read and learn. It creates a personalized reading experience by highlighting the most impactful concepts a student needs to learn at that moment in time. As a student engages, the reading experience continuously adapts by highlighting content based on what the student does and does not know. This ensures that the focus is on the content he or she needs to learn, while simultaneously promoting long-term retention of material.

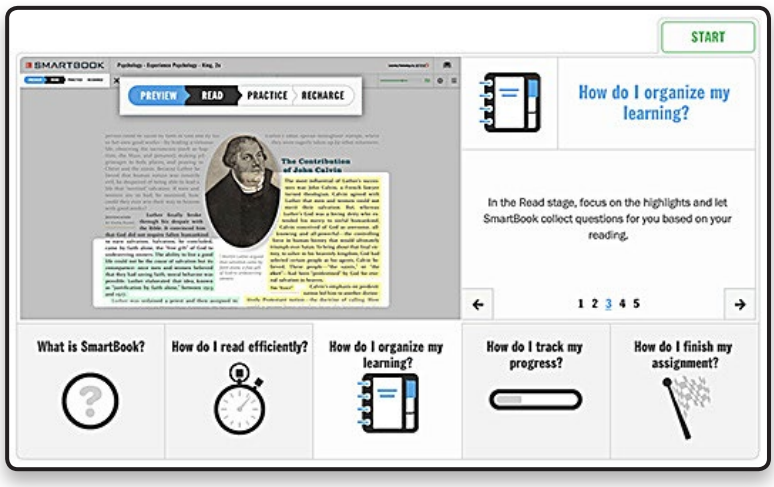
The Four Phases of SmartBook

There are four phases in SmartBook that guide the user experience. Each of them provides a different value to the student.

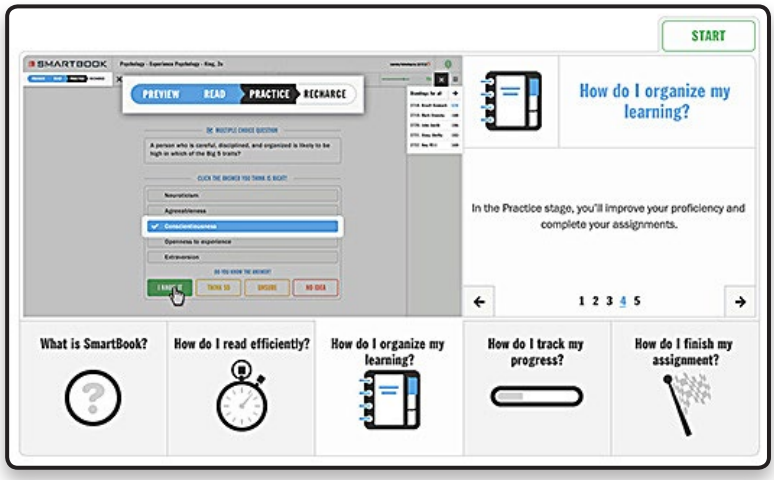
Preview Phase: Students start with a preview of each chapter and the corresponding key learning objectives. This preview establishes a framework of the material in a student's mind to help retain knowledge over time.



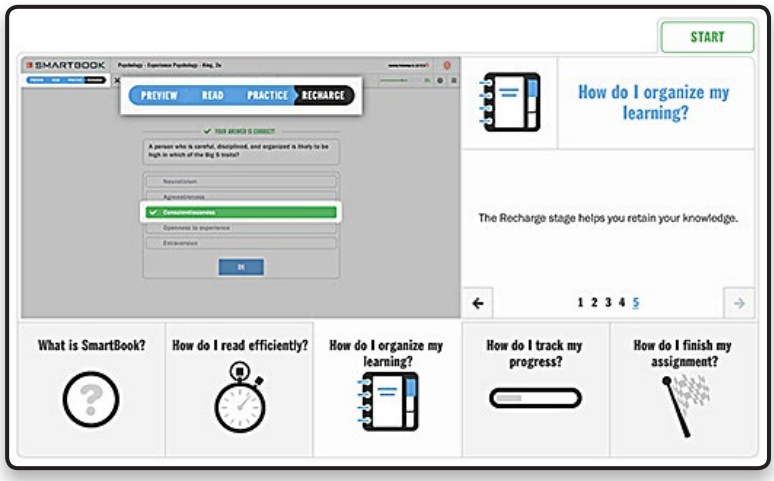
Read Phase: While students read the material, they are guided to the core topics where they should spend the most time studying.



Practice Phase: As students read the material, SmartBook presents them with questions to help identify what content they know and don't know.



Recharge Phase: To ensure concept mastery and retention, students complete the Read and Practice steps until SmartBook directs them to Recharge the important material they are most likely to forget.

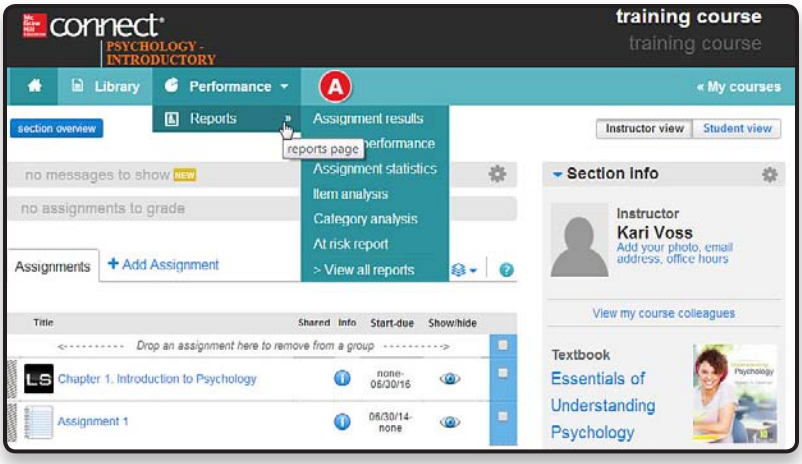


Section 7: Reports

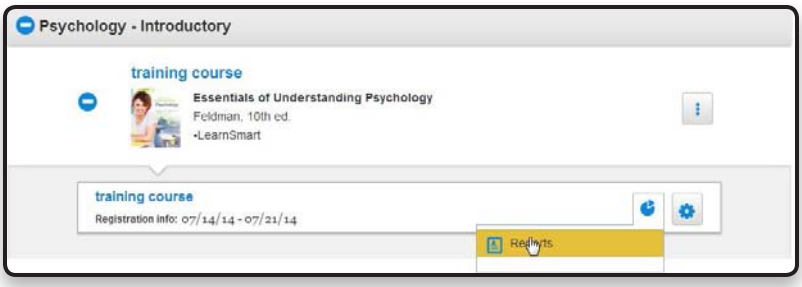
Locating Reports

The variety of reports, described below, will help you to assess student performance in your class.

A From the section home page, click on the **Performance** tab and hover over **Reports.** Please note that many of these reports are not available.



Instructors can also access **Reports** on the **My Course** page.

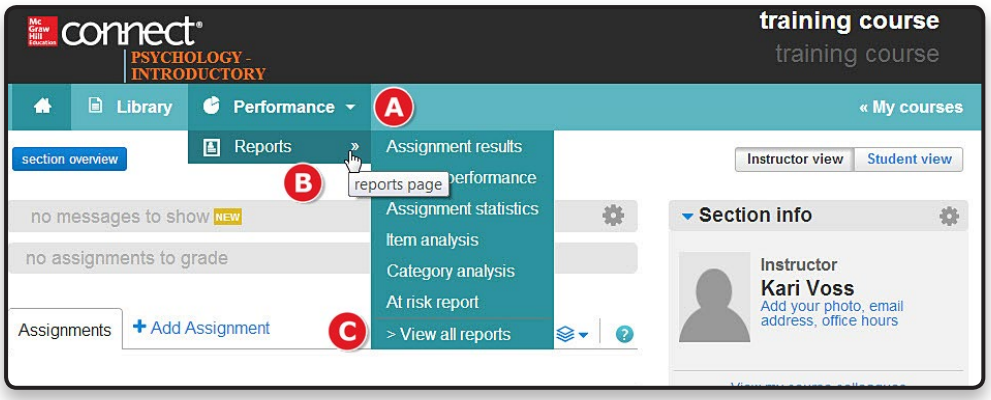


Creating LearnSmart Reports

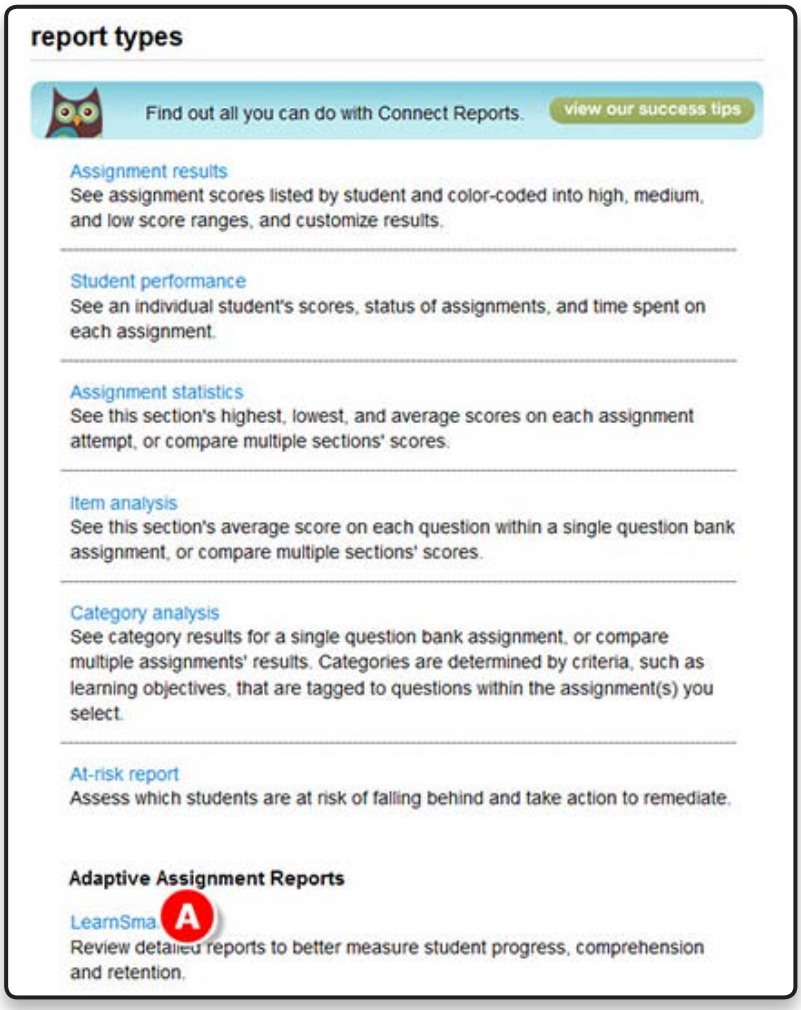
A Select the **Performance** tab.

B Hover over **Reports**.

C Click **View all reports**.



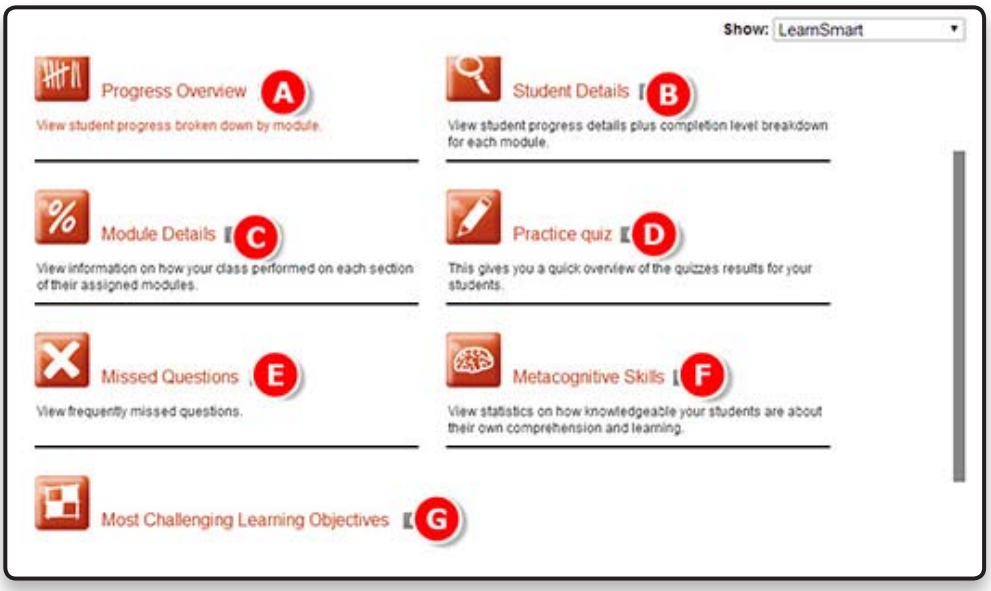
A Select **LearnSmart** under Adaptive Assignment Reports.



LearnSmart & SmartBook Reports

Each distinct LearnSmart report provides real-time data so that instructors can focus on the units or topics for which students need the most help.

- **A** **Progress Overview** shows how much the students studied in each chapter.
- **B** **Student Details** provides data specific to individual students organized by chapter and includes assignment level versus self-study.
- **C** Look at the **Module Details** report to find out how your class is performing as a whole on assigned modules.
- **D** The **Practice quiz** report will show you practice quiz results for your students.
- **E** View the **Missed Questions** report to view the most frequently missed questions for each module.
- **F** The **Metacognitive Skills** reports compile data based on your student's awareness of their own knowledge base.
- **G** The **Most Challenging Learning Objectives** offers the top five most challenging objectives for each module for your class.



User Tip: Progress overview completion can be larger than what is seen in a student's assignment completion if the student studied after an assignment's due date or forgot to update results by opening the assignment. It can also, in rare cases, be larger if the student studied this material in a previous course.

Section 8: Support

What If I Have Questions?

Sales Representative	Digital Success Academy	Digital Success Consultants	Customer Experience Team (Tech Support)
■ Class test request ■ Purchasing issue ■ Product questions ■ Product demo	■ Easy access to videos, tips/ tricks, how-to's and frequently asked questions http://www.connectsuccessacademy.com/	■ One-on-one training via WebEx ■ Product walkthrough ■ "How do I" contact	■ Technical support ■ Student support (access codes and registration questions) ■ Password resetting ■ Learning Management System (LMS) support ■ Blackboard pairing issues **Direct phone:** 800-331-5094 http://mpss.mhhe.com/products.php

Self-Service Resources (Success Academy)

Digital Success Academy: http://www.connectsuccessacademy.com/

Topics to Cover on the First Day of Class

http://www.connectsuccessacademy.com/fdoc-first-day-of-class/

Tech Support Contact Information

- **Phone Support: 800-331-5094**
  - Monday – Thurs 8 am – 11 pm CST
  - Friday 8 am – 6 pm CST
  - Saturday 10 am – 4 pm CST
  - Sunday 12 pm – 6 pm CST
- **Chat Support:** http://mpss.mhhe.com/
- **E-mail Support:** http://mpss.mhhe.com/contact.php