Using an iPhone
For Your Video Submission Assignment

McGraw-Hill Education’s CONNECT for the following titles:

- Public Speaking Matters, 1st ed., by Kory Floyd
- Interpersonal Communication, 3rd ed., by Kory Floyd
- Experience Communication, 1st ed., by Jeffrey Child
- Introduction to Mass Communication, 9th ed. by Stanley Baran
- Human Communication, 5th ed., by Judy Pearson

See the four steps below to get a video prepared and uploaded to Connect.

**STEP 1: Adjust Your iPhone Settings**
Before using your iPhone to record a video for your Connect assignment, lower the recording resolution:
- Open the Settings app
- Select “Photos & Camera”
- Select “Record Video”
- Change the preferred resolution to 720p HD at 30 fps

Note: If you did not change the video settings before recording your speech, see **STEP 3** below to learn how to convert your video file to a smaller size.

**STEP 2: Record Your Video**
Set up your iPhone so that your video will appear in its proper orientation. If you do not position your device properly, your video may display sideways or even upside down when viewed online.

- When using the camera on the back of the phone, orient the device horizontally – with the microphone and Home button positioned on the RIGHT side and the earpiece on the left, as shown below.
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If using the front-facing camera (so that the phone mirrors you speaking), position the phone horizontally with the button on the LEFT side of the phone (the opposite of the picture above).

**STEP 3: Prepare Your Video for Uploading to Connect**

To get your video from your phone to Connect, you will first have to store it in a place where Connect will be able to access it. Unfortunately, you cannot upload directly from your iPhone to Connect at this time.

- **If the video on your iPhone is just a few minutes in length and you adjusted the resolution as described in Step 1 prior to recording**, you probably do not need to compress it. Copy the video from your iPhone to your computer by using a USB cable to connect the iPhone to your computer, or upload the video from your iPhone to Dropbox or other Cloud-based storage service (see Saving Your Video on Dropbox below). Then go to **Step 4**.

- **If the video on your iPhone is over 5 minutes in length**, you may save time if you compress the video, using the Video Compressor app (see Compressing Your Video Using an App on Your iPhone below). After compressing the video, copy it from your iPhone to your computer by using a USB cable to connect the iPhone to your computer, or upload the video from your iPhone to Dropbox or other Cloud-based storage service see Saving Your Video on Dropbox below). Then go to **Step 4**.

**Compressing Your Video Using an App on Your iPhone**

First, search in the Apple app store for “Video Compressor,” then “Get” it for your iPhone.
When the Video Compressor app is installed, open it. You will see a screen like the one at left. Tap LOW. This setting will compress your video so that it is as small as possible for uploading. The quality of the video will not be significantly altered when it is played online.

The video will compress. Next, copy the video from your iPhone to your computer by using a USB cable to connect the iPhone to your computer, or upload the video from your iPhone to Dropbox or other Cloud-based storage service (see Saving Your Video on Dropbox below). Then go to Step 4.

Note that the Video Compressor app will not handle videos that are longer than 10 minutes. There is a similar app in the App Store that appears to handle longer videos – Try the app labeled “Video Compressor – Shrink Videos.”

Saving Your Video on Dropbox

To upload to Dropbox, you need to have Dropbox installed on your device (get it in the Apple app store). Then, open Dropbox, tap the three dots in the top right corner of the screen, select +Upload, find your video, and tap Upload. Of course you will want to do this in a place where you can connect to a good wireless network.

Now you are ready to upload your video to Connect.

Compressing Your Video on a Windows Computer

If you have transferred your video from your phone to your computer without compressing it, you may want to consider compressing it now. Compressing your video will make uploading to Connect faster. We’ve done many tests of the video uploading functionality and find that, on a typical wireless network, it’s possible to upload large videos, but it will take time. Just one example may help illustrate this: A 6-minute speech video recorded on an iPhone produced a .mov file (Quicktime) that was 435 MB. Over a home wireless network, it took approximately 45 minutes to upload the video to Connect. Converting that video following the instructions provided below reduced the file to 8 MB, and the converted video uploaded in 3 minutes.

We recommend compressing any video that is larger than 100 MB.

1. You will need to have Any Video Converter installed on your Windows computer. Find it free at this url: http://www.any-video-converter.com/products/for_video_free/
Download and install the software. Then start it up.
2. Select the video file you want to convert by clicking “Add Video(s)” and choosing your video file.

![Add Video(s) and Add URL(s)](image)

3. Open the drop-down menu in the upper right-hand corner of the screen and choose to convert your video to “Flash Video Movie (*.flv)”:  

![Flash Video Movie (*.flv)](image)

4. Click “Convert Now!”

![Convert Now!](image)

5. Once the file is converted, the file location should pop up automatically. Double-click your video to play it to make sure it looks right. Now you’re ready to upload the video to Connect.

**Compressing Your Video on a Macintosh Computer**

If you have transferred your video from your phone to your computer without compressing it, you may want to consider compressing it now. Compressing your video will make uploading to Connect faster. We’ve done many tests of the video uploading functionality and find that, on a typical wireless network, it’s possible to upload large videos, but it will take time. Just one example may help illustrate this: A 6-minute speech video recorded on an iPhone produced a .mov file (Quicktime) that was 435 MB. Over a home wireless network, it took approximately 45 minutes to upload the video to Connect. Converting that video following the instructions provided below reduced the file to 8 MB, and the converted video uploaded in 3 minutes.

1. You’ll need to have **Any Video Converter Lite** installed on your Mac computer. It’s available for free in the Mac App Store at: [https://itunes.apple.com/ca/app/any-video-converter-lite/id479472944?mt=12](https://itunes.apple.com/ca/app/any-video-converter-lite/id479472944?mt=12)

2. Go to your Applications folder in Finder, find Any Video Converter Lite, and open it.
3. Select “Profile” (on the right side of the screen), then select “Universal Flash Video Movie.”

4. Click “Add File(s)” at the bottom left of the screen.

5. Browse to find your uncompressed video file.

6. Don’t change any other settings.

7. Note the output location (on right side of the screen). This is where your converted video will be stored.

8. Click “Convert Now” at the bottom right of the screen.

9. Your video will be converted; depending on the original format and size, this may take a few minutes. After conversion, the video will be saved automatically in the folder designated as output location in 7 above.

**STEP 4: Upload Your Video to Connect**

1. Find your speech assignment in Connect or in your school’s Learning Management System and click on it. Read instructions from your instructor and then click “Begin.” Click Upload a video.
2. Click “Choose File,” and browse to find your video. When you select the file, uploading will start.

3. Wait as your video is uploaded and then encoded for display online.
4. You should see your video when the process is finished. **Play the video to make sure you have uploaded the correct file and to verify that it plays properly.**

5. Scroll down the page and enter a video title and (optionally) a description. If you are submitting this assignment from a computer, you can also upload any other related materials your teacher might have requested (an outline or PowerPoint, for example).

6. Click the blue “Submit” link at the top of the page when you are ready for the instructor to view and grade your speech. You will be asked to confirm that you want to submit; click the blue button to confirm.

7. If your instructor has assigned a self-review for this video, you will be automatically navigated to the self-evaluation page. Be sure to complete that portion of the assignment, too! When you are done working on your self-review, click the blue “Submit.”

**How long will it take to upload a video to Connect?**

If your video file is 100 MB or smaller, the uploading portion of the process should take less than 10 minutes. The smaller the file, the less time it will take for the video to upload.

The second part of the process, encoding (or “finishing up”), should also require no more than 10 minutes. What’s going on behind the scenes is that your video is being put in a queue to be encoded for display online. If you wait longer than 10 minutes for encoding to complete, it may be a very busy time with many people uploading videos. If you can, you may want to exit and try again at a later time.

**If you find the uploading portion of the process is taking longer than 10 minutes:**

1. Check the file size. If the file is larger than 100 MB, follow the instructions above for compressing on a [Windows computer](#) or for compressing on a [Mac](#).

2. If the file is smaller than 100 MB, do whatever you can to reserve as much bandwidth as possible for the video upload process. **For example, shut down any streaming music or videos that may be using the same Internet access point.** If possible, you might even want to try another location.

3. If all else fails, contact our Customer Experience (CXG) team. They will work with you and may be able to upload it on your behalf.
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**Customer Experience Group (CXG)**
- Sun: 11am – 1am
- Mon-Thurs: 7am – 3am
- Fri: 7am - 8pm
- Sat: 9am - 7pm
(All times in Central)

800-331-5094 (U.S. and Canada only)

or via web page at: [http://mpss.mhhe.com/contact.php](http://mpss.mhhe.com/contact.php)