



# Accounting: What The Numbers Mean 2e revised

## Marshall | McCartney | van Rhyn

<http://www.mhhe.com/au/marshall2r>

ISBN: 9780070997394  
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This accessible introduction to accounting retains a practical balance between accounting theory and practice. In winning the best tertiary title (adaptation) category at the Australian Publishing Awards it was praised as follows: “the wrap-around jacket is a really good feature with identification of the needs of students. The learning objectives are graded and the chapters are well structured. Everything is tied into the learning objectives and is graded accordingly”.

Taking a transaction analysis approach Accounting: What The Numbers Mean is ideally suited for the one-semester introductory accounting unit. These courses are typically taken by non-accounting majors, as well as postgraduate and MBA students.

The strengths of the first edition - such as the clarity of the pedagogy and writing style - have been maintained. To aid learning, chapters have been streamlined and greater coverage of ratio analysis included, whilst debits and credits material has been retained in the appendix.

### Features

- Streamlined: new structure in management accounting section
- Ratios: improved coverage of Ratio Analysis
- Strong learning focus: end of chapter questions added to each chapter and exercises updated throughout

### Learning resources

- Instructor tools for integrated course management
- EZTest Online - powerful and easy to use test generator
- Student revision quizzing - several quizzes per chapter for student self-study

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- Appendix 2 From transaction analysis to debits and credits
- Appendix 3 Solutions to 'What does it mean?', 'So what do you think?' and Multiple-choice Questions



**Learning Solutions**  
Your Course, Your Way

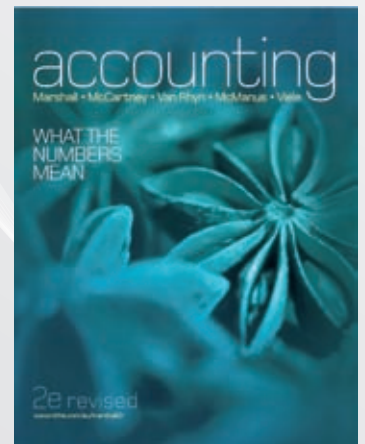


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Semester/Year \_\_\_\_\_ Estimated Enrolment \_\_\_\_\_

Street Address \_\_\_\_\_

Postcode \_\_\_\_\_

Building No \_\_\_\_\_ Room No \_\_\_\_\_

Contact Phone No \_\_\_\_\_

Contact Fax No \_\_\_\_\_