Preface

FROM THE AUTHOR

I was raised on the island of Oahu, and was a boy of four when Hawaii celebrated its statehood. From Laie Elementary to my graduation from the University of Hawaii, my educational experience was hugely cosmopolitan. Every day was filled with teachers and fellow students from every race, language, culture, and country imaginable, and this experience made an indelible impression on my view of the world. I can only hope that this exposure to different views and new perspectives contributed to an ability to connect with a diverse audience. It has certainly instilled the desire to communicate effectively with students from all walks of life-students like yours. Even my home experience helped to mold my thinking in this direction, because my education at home was closely connected to my public education. You see, Mom and Dad were both teachers. Mom taught English and Dad, as fate would have it, held advanced degrees in physics, chemistry, and . . . mathematics. But where my father was well known, well respected, and a talented mathematician, I was no prodigy and had to work very hard to see the connections so necessary for success in mathematics. In many ways, my writing is born of this experience, as it seemed to me that many texts offered too scant a framework to build concepts, too terse a development to make connections, and insufficient support in their exercise sets to develop long-term retention or foster a love of mathematics. To this end I've adopted a mantra of sorts, that being, "If you want more students to reach the top, you gotta put a few more rungs on the ladder." These are some of the things that have contributed to the text's unique and engaging style, and I hope in the end, to its widespread appeal.

Chapter Overview

The organization and pedagogy of each chapter support an approach sustained throughout the text, that of laying a firm foundation, building a solid framework, and providing strong connections. In the end, you'll have a beautiful, strong, and lasting structure, designed to support further learning opportunities. Each chapter also offers *Mid-Chapter Checks*, and contains the features *Reinforcing Basic Concepts* and *Strengthening Core Skills*, all designed to support student efforts and build long-term retention. The *Summary and Concept Reviews* offer on-the-spot, structured review exercises, while the *Mixed Review* gives students the opportunity to decide among available solution strategies. All *Practice Tests* have been carefully crafted to match the tone, type, and variety of exercises introduced in the chapter, with the *Cumulative Reviews* closely linked to the *Maintaining Your Skills* feature found in every section. Finally, the *Calculator Exploration and Discovery* feature, well . . . it does just that, offering students the opportunity to go beyond what is possible with paper and pencil alone.

Section Overview

Every section begins by putting some perspective on upcoming material while placing it in the context of the "larger picture." Objectives for the section are clearly laid out. The *Point of Interest* features were carefully researched and help to color the mathematical landscape, or make it more closely connected. The exposition has a smooth and conversational style, and includes helpful hints, mathematical connections, cautions, and opportunities for further exploration. Examples were carefully chosen to weave a tight-knit fabric, and everywhere possible, to link concepts and topics under discussion to real-world experience. A wealth of exercises supports the section's main ideas, and due to their range of difficulty, there is very strong support for weaker students, while advanced students are challenged to reach even further. Each exercise set includes the following categories: *Concepts and Vocabulary; Developing Your Skills; Working with Formulas; Applications; Writing, Research, and Decision Making; Extending the Concept; and Maintaining Your Skills;* all carefully planned, sequenced, and thought out. The majority of reviewers seemed to think that the applications were first-rate, a staple of this text, and one of its strongest, most appealing features.

Technology Overview

Writing a text that recognizes the diversity that exists among teaching methods and philosophies was a very difficult task. While the majority of the text can in fact be taught with minimal calculator use, there is an abundance of resources for teachers that advocate its total integration into the curriculum. Almost every section contains a detailed *Technology Highlight*, every chapter a *Calculator Exploration and Discovery* feature, and calculator use is demonstrated at appropriate times and in appropriate ways throughout. For the far greater part, an instructor can use graphing and calculating technology where and how they see fit and feel supported by the text. Additionally, there are a number of on-line features and supplements that encourage further mathematical exploration, additional support for the use of graphing and programming technology, with substantive and meaningful student collaborations using the *Mathematics in Action* feature available at www.mhhe.com/coburn.

Summary and Conclusion

You have in your hands a powerful tool with numerous features. All of your favorite and familiar features are there, to be used in support of your own unique style, background, and goals. The additional features are closely linked and easily accessible, enabling you to try new ideas and extend others. It is our hope that this textbook and its optional supplements provide all the tools you need to teach the course you've always wanted to teach. Writing these texts was one of the most daunting and challenging experiences of my life, particularly with an 8-year-old daughter often sitting in my lap as I typed, and the twins making off with my calculators so they could draw pretty graphs. But as you might imagine, in undertaking an endeavor of this scope and magnitude, I was blessed to experience the thrill of discovery and rediscovery a thousand times. I'd like to conclude by soliciting your help. As hard as we've worked on this project, and as proud as our McGraw-Hill team is of the result, we know there is room for improvement. Our reviewers have proven many times over there is a wealth of untapped ideas, new perspectives, and alternative approaches that can help bring a new and higher level of clarity to the teaching and learning of mathematics. Please let us know how we can make a good thing better.

ACKNOWLEDGMENTS

I first want to express a deep appreciation for the guidance, comments, and suggestions offered by all reviewers of the manuscript. I found their collegial exchange of ideas and experience very refreshing, instructive, and sometimes chastening, but always helping to create a better learning tool for our students.

Rosalie Abraham Florida Community College at Jacksonville

Jay Abramson Arizona State University

Omar Adawi Parkland College

Carolyn Autrey University of West Georgia

Jannette Avery Monroe Community College

Adele Berger Miami Dade College

Jean Bevis Georgia State University

Patricia Bezona Valdosta State University

Patrick Bibby Miami Dade College

Elaine Bouldin Tenpenny Middle Tennessee State University

Anna Butler East Carolina University

Cecil Coone Southwest Tennessee Community College

Charles Cooper University of Central Oklahoma

Sally Copeland Johnson County Community College

Nancy Covey Jenkins Strayer University

Julane Crabtree Johnson County Community College

Steve Cunningham San Antonio College

Tina Deemer University of Arizona

Jennifer Dollar Grand Rapids Community College Patricia Ellington University of Texas at Arlington

Angela Everett Chattanooga State Technical Community College

Gerry Fitch Louisiana State University

James Gilbert Mississippi Gulf Coast Community College

Ilene Grant Georgia Perimeter College

Jim Hardman Sinclair Community College

Brenda Helms Mississippi Gulf Coast Community College

Laura Hillerbrand Broward Community College

Linda Hurst Central Texas College

John Kalliongis Saint Louis University

Fritz Keinert Iowa State University

Thomas Keller Southwest Texas State University

Marlene Kovaly Florida Community College at Jacksonville

Betty Larson South Dakota State University

Denise LeGrand University of Arkansas at Little Rock

Lisa Mantini Oklahoma State University

Nancy Matthews University of Oklahoma

Thomas McMillan University of Arkansas at Little Rock

Owen Mertens Southwest Missouri State University

Preface

James Miller West Virginia University

Christina Morian Lincoln University

Jeffrey O'Connell Ohlone College

Debra Otto University of Toledo

Luke Papademas DeVry University–Chicago

Frank Pecchioni Jefferson Community College

Greg Perkins Hartnell College

Shahla Peterman University of Missouri

Jeanne Pirie Erie Community College

David Platt Front Range Community College

Evelyn Pupplo-Cody Marshall University

Lori Pyle University of Central Florida

Linda Reist Macomb Community College

Ira Lee Riddle Pennsylvania State University–Abington Kathy Rodgers University of Southern Indiana

Behnaz Rouhani Georgia Perimeter College

David Schultz Mesa Community College

John Seims Mesa Community College–Red Mountain Campus

Delphy Shaulis University of Colorado

Jean Shutters Harrisburg Area Community College

Albert Simmons Ozarks Technical Community College

Mohan Tikoo Southeast Missouri State University

Diane Trimble Tulsa Community College–West Campus

Anthony Vance Austin Community College

Arun Verma Hampton University

Erin Wall College of the Redwoods

Anna Wlodarczyk Florida International University

Kevin Yokoyama College of the Redwoods

I would also like to thank those who participated in the various college algebra symposia and offered valuable advice.

Robert Anderson University of Wisconsin–Eau Claire

Rajilakshmi Baradwaj University of Maryland–Baltimore County

Judy Barclay Cuesta College

Beverly Broomell Suffolk County Community College

Donna Densmore Bossier Parish Community College

Patricia Foard South Plains College Nancy Forrester Northeast State Community College

Steve Grosteffon Santa Fe Community College

Ali Hajjafar University of Akron

Ellen Hill Minnesota State University–Moorhead

Tim Howard Columbus State University

Miles Hubbard St. Cloud State University

Preface

Tor Kwembe Jackson State University

Danny Lau Gainesville College

Kathryn Lavelle Westchester Community College

Ram Mohapatra University of Central Florida

Nancy Matthews University of Oklahoma Scott Mortensen Dixie State College

Geoffrey Schulz Community College of Philadelphia

John Smith Hawaii Pacific University

Dave Sobecki Miami University

Anthony Vance Austin Community College

Additional gratitude goes to Jill Wardynski, Kurt Norlin, Hal Whipple, Teri Lovelace, Tom Smith, Carrie Green, and Sue Schroeder for their superlative work, careful accuracy checking, and helpful suggestions. Thank you to Rosemary Karr and Lesley Seale for authoring the solutions manuals. Rosemary is owed a special debt of gratitude for her tireless attention to detail and her willingness to go above and beyond the call of duty. I would especially like to thank John Leland and Emily Tietz for their efforts in securing just the right photos; Vicki Krug (whose motto is undoubtedly From Panta Rhei to Fait Accompli) for her uncanny ability to bring innumerable parts from all directions into a unified whole; Patricia Steele, a copy editor *par excellance* who can tell an n-dash from a minus sign at 50 paces; Dawn Bercier for her enthusiasm in marketing the Coburn series; Suzanne Alley for her helpful suggestions, infinite patience, and steady hand in bringing the manuscript to completion; and Steve Stembridge, whose personal warmth, unflappable manner, and down-to-earth approach to problem solving kept us all on time and on target. In truth, my hat is off to all the fine people at McGraw-Hill for their continuing support and belief in this series. A final word of thanks must go to Rick Armstrong, whose depth of knowledge, experience, and mathematical connections seems endless; Anne Marie Mosher for her contributions to various features of the text and to J. D. Herdlick, Richard Pescarino, and the rest of my colleagues at St. Louis Community College whose friendship, encouragement, and love of mathematics makes going to work each day a joy.