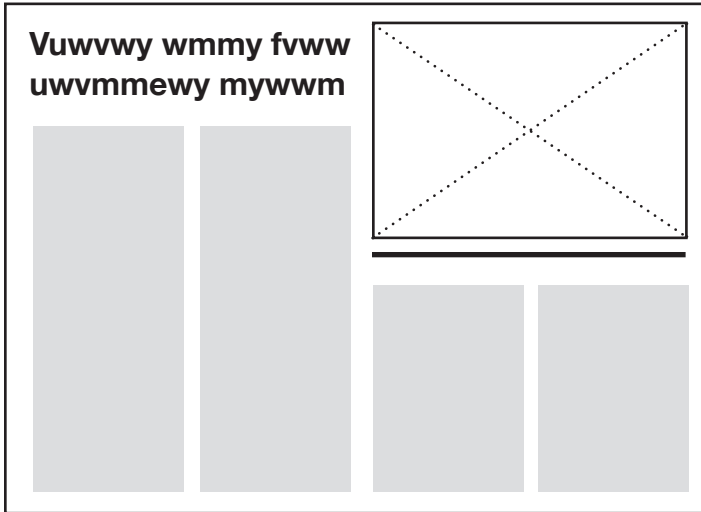
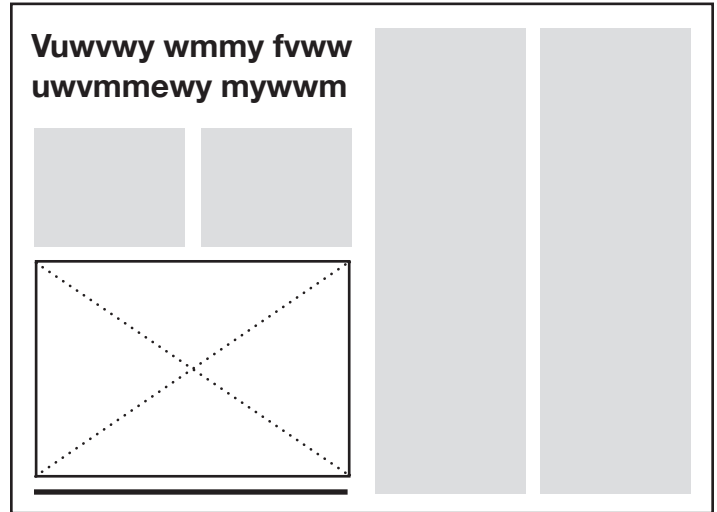


2.1 MODULES

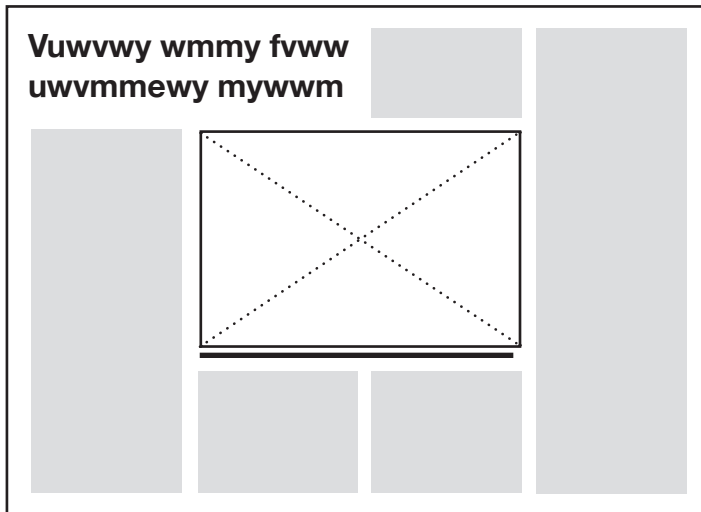
DIRECTIONS: Newspaper designers created modular design to make it easy to swap out stories at the last minute. Generally, but not always, a module includes a headline that covers the entire, rectangularly shaped module, a story and associated artwork/cutlines. Below are four modules. In the space below each one, comment on what ambiguity or confusion each one might present for the reader.



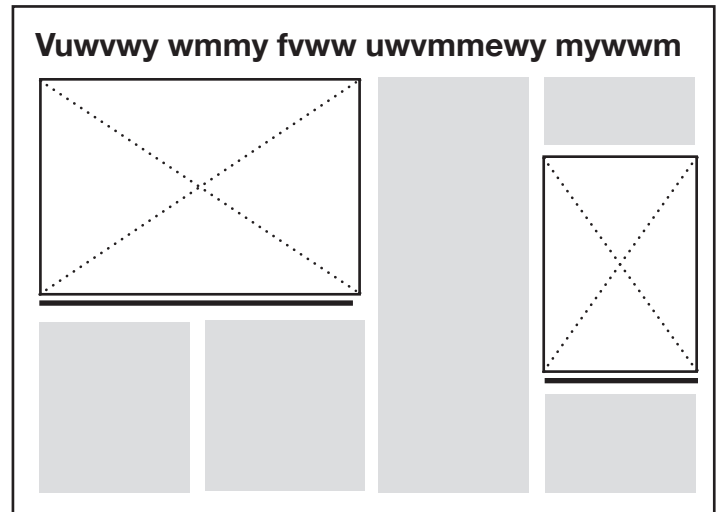
Potential for ambiguity/confusion: _____



Potential for ambiguity/confusion: _____



Potential for ambiguity/confusion: _____



Potential for ambiguity/confusion: _____
