

3.4 DOUBLE-TRUCK TOPICS

BACKGROUND: All communities have their issues. Parents at a small charter school might be concerned about the impact of state testing on their students' ability to attend college. Citizens in a larger community might be concerned about the increasing cost of road repair and highway construction. Special groups might want to educate the community about the impact of overpopulation on the environment. There are a number of topics worthy of in-depth exploration.

EXERCISE: Pick a topic. List 10 specific story ideas centered around that basic theme. List 10 more ideas for photos and graphics. Then identify two Web sites that reporters could visit to get background information before beginning work on the spread that will be published in an issue of the paper to come out in two weeks.

Topic _____

- Story ideas
1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____
 7. _____
 8. _____
 9. _____
 10. _____

- Photo/graphic ideas
1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____
 7. _____
 8. _____
 9. _____
 10. _____

- Web sites for background research
1. _____
 2. _____