

# 5.9 ENTRY POINTS

**DIRECTIONS:** Every 8-10 inches or so, or when there's a shift of topic or logical pause in the commentary, it's useful to insert a subhead in a story that is often simply formatted as bold text or maybe set in the same font as cutlines or headlines to contrast with the body copy. Initial caps and dingbats also serve to break up long, gray blocks of text or to help a reader know where a story begins — or ends. Experiment with some different fonts, sizes and colors of subheads, initial caps and even dingbats until you find one of each that fits the look and feel of your publication. Write down the specs of your final choice.

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*This is a lowercase n in the font of Zapf Dingbats. Simple. Fits look of initial letters.*

*This initial letter is set in Helvetica Ultra Compressed. It's 28.8 points tall. This fits well since main headlines are in Helvetica Neue and Helvetica Ultra Compressed. Good contrast to body copy.*

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According to the supplemental brief filed by Ward and Coleman, the speaker may decide when a motion will be entertained and whether to recognize a member seeking to place an item before the House.

**SPEAKER'S DECISION**

The speaker alone is authorized to "decide if recognition is to be granted."

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*An easy decision. This is Helvetica Compressed, 10/9.6 pt. The negative leading keeps the lines of text aligned across columns.*