

6.1 ALTERNATIVE COPY

DIRECTIONS: Below is a summary of the different types of sidebars and infographics mentioned in chapter 6. Your task is to find an example of each of these and add them to your clip file.



FAST-FACT BOX

Brief profiles of people, places, products or organizations, itemized by key characteristics.



BIO BOX

A series of names, tips, components, previous events — any categories that add context to a story.



LIST

A list of specialized words with definitions (and/or pronunciations) to help clarify complex topics.



GLOSSARY

A list of questions or guidelines that itemize key points or help readers assess their own needs.



CHECKLIST

A short list of questions that let readers interact with a story by testing their understanding of the topic.



QUIZ

A way to ask and answer hypothetical questions, or capture an interview's verbatim dialogue.



Q&A

A survey that samples opinion on a current topic, collating responses into key categories and statistics.



PUBLIC-OPINION POLL

A series of relevant comments on a topic by newsmakers, readers or random passers-by.



QUOTE COLLECTION

A way to measure changing quantities over time by plotting key statistics as points on a graph.



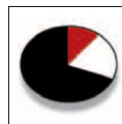
FEVER CHART

A way to compare two or more items visually by representing them as columns parked side by side.



BAR CHART

A way to compare the parts that make up a whole — usually measuring money or population percentages.



PIE CHART

A way to arrange data into columns or rows so readers can make side-by-side comparisons.



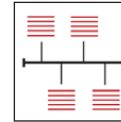
TABLE

A list of people or products (sports teams, movies, etc.) that lets critics make predictions or evaluations.



RATINGS

A chronological table or list of events highlighting key moments in the history of a person, place or issue.



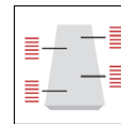
TIMELINE

A brief "how-to" that explains a complex process by walking readers through it one step at a time.



STEP-BY-STEP GUIDE

A plan or drawing designed to show how something works or to explain key parts of an object or process.



DIAGRAM

A quick way to give readers geographical information by showing the location of events relevant to a story.



MAP

A quick way to give readers geographical information by showing the location of events relevant to a story.