

# 7.4 CREATE A DISPLAY HEAD

**DIRECTIONS:** You have a unique opportunity as a designer: an open page screaming for a display head. The week before the federal tax deadline, local banks are sponsoring a “savings fair,” an opportunity for local residents to learn about how to invest their money wisely. Even the IRS will be participating and will work with residents to process their taxes — for free. Local investors say they are concerned because, in effect, people have been saving less than zero percent of their income and saving has hit an all-time low.

New Blues Bar  
PAGE C4

## AROUND TOWN

**C**  
FRIDAY  
APRIL 11, 2008

BY RAYMOND WONG

The American savings rate during the first part of the 21st century was a negative 0.5 percent, the lowest since the Great Depression. More recent reports show Americans may be saving even less, and spending more, than the government reports.

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**SHELTER**

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