

8.1 DESIGN A HOUSE AD

DIRECTIONS: Journalists do not excel at self-promotion. However, the open slot on a page is an excellent time for a little self-promotion. The ads below, designed by Helen Dear, are for a sister station. The newspaper trades on-air promotions for print ads. Your assignment is to produce an ad promoting yourself or your design services. Make it 21 picas wide by 37 picas tall or about a quarter-page in a broadsheet newspaper. You might consider using the same design motif (fonts, style, etc.) as you have on your resume and business card.



Doco performing at the Birthday Bash

...the free expression

Zach, Francesca and Jay Birthday Bash

Nicole and Elizabeth at the Double Barrel Bash

Mz. Kelly interviews Valient Thorr

88.1 WKNC

WKNC 88.1 is a non-commercial radio station run entirely by N.C. State students. WKNC prides itself on airing unique music genres such as Loud Rock, Alternative, Electronica and Hip-Hop. Visit www.wknc.org for more information.