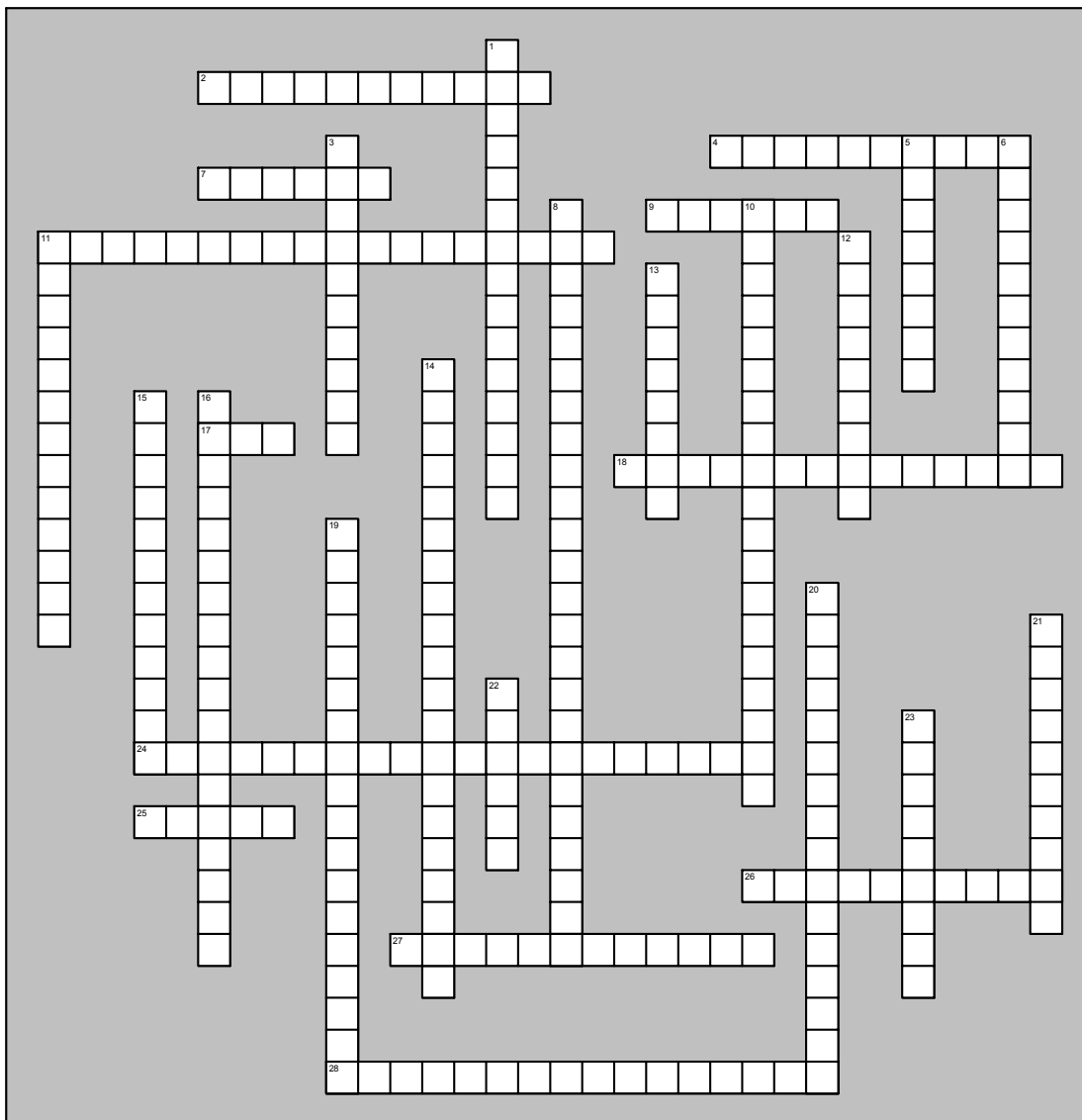


## Chapter 12: Investing in Stocks



### Across

2. A request to buy or sell a stock at the current market value.
4. A procedure in which the shares of stock owned by existing stockholders are divided into a larger number of shares.
7. A speculative technique whereby an investor borrows part of the money needed to buy a particular stock.
9. An electronic marketplace for over 5,000 different stocks.
11. The price of a share of stock divided by the corporation's earnings per share of stock.
17. Occurs when a corporation sells stock to the general public for the first time. (abbreviation)
18. A financial firm that assists corporations in raising funds, usually by helping to sell new security issues.
24. A plan that allows stockholders to purchase stock directly from a corporation without having to use an account executive or a brokerage firm.
25. A legal form that lists the issues to be decided at a stockholders' meeting and requests that stockholders transfer their voting rights to some individual or individuals.
26. Buys or sells a particular stock in an effort to maintain an orderly market.
27. Selling stock that has been borrowed from a brokerage firm and must be replaced at a later date.
28. A corporation's after-tax earnings divided by the number of outstanding shares of a firm's common stock.

### Down

1. A market for existing financial securities that are currently traded among investors.
3. A request to buy or sell a stock at a specified price.
5. An assigned (and often arbitrary) dollar value that is printed on a stock certificate.
6. A calculation that includes the yearly dollar amount of income as well as any increase or decrease in the original purchase price of the investment.
8. A plan that allows current stockholders the option to reinvest or use their cash dividends to purchase stock of the corporation.
10. A long-term technique used by investors who purchase an equal dollar amount of the same stock at equal intervals.
11. A market in which an investor purchases financial securities, via an investment bank or other representative, from the issuers of those securities.
12. An order to sell a particular stock at the next available opportunity after its market price reaches a specified amount.
13. Excessive buying and selling of securities to generate commissions.
14. A network of dealers who buy and sell the stocks of corporations that are not listed on a securities exchange.
15. The yearly dollar amount of income generated by an investment divided by the investment's current market value.
16. An order to buy or sell a security that lets the account executive decide when to execute the transaction and at what price.
19. A marketplace where member brokers who represent investors meet to buy and sell securities.
20. A licensed individual who buys or sells securities for clients; also called a stockbroker.
21. The date on which a stockholder must be registered on the corporation's books in order to receive dividend payments.
22. The right to buy or sell a stock at a predetermined price during a specified period of time.
23. Determined by deducting all liabilities from the corporation's assets and dividing the remainder by the number of outstanding shares of common stock.