Preface

s the fastest growing introductory Italian title, *Avanti! Beginning Italian* continues to evolve to meet the changing needs of instructors and students. Professors are offering more hybrid and online courses, technology is providing functionality we could not envision just a few years ago, and the types of students we teach are ever-changing. Thus, in planning the third edition revision, it was critical to retain the best parts of our program while responding to the changes around us.

The title *Avanti!* conveys the forward-thinking approach of this program, which is designed to guide experienced and new instructors in creating a truly communicative, interactive environment for their students. In preparation for this edition, we employed a wide array of market research tools to identify a number of areas for digital innovation. As a direct result of our research, this new edition offers McGraw-Hill's **Connect™** and **LearnSmart™** with their game-changing, adaptive, and digital learning resources. These powerful digital tools, now an integral part of the third edition, complement and support the goals of the *Avanti!* program and address the needs of the evolving Introductory Italian course.

How do Connect and LearnSmart Support the Goals of the *Avanti!* Program?

Communicative Competence: One of the major challenges of any introductory language course is to give students ample exposure to the language and sufficient opportunity for speaking practice to inspire them to communicate with confidence. Avanti! satisfies students' desire to communicate in everyday situations right from the start. Each chapter opens with a Strategie di comunicazione video in which students see and hear Italians of all ages and backgrounds as they use high-frequency, practical expressions that students in turn practice in interactive activities. The Lessico and Strutture sections allow students to proceed gradually from working with Italian at the word and sentence level until they arrive at the final section of each chapter, Cultura, where they engage in listening, reading, writing, and speaking activities at the discourse level. In Connect Italian students have access 24/7 to the digitally enhanced eBook, the interactive textbook activities, the online Workbook / Laboratory Manual activities, all of the accompanying audio and video resources, and the voice tools that allow for out-of-class practice of important oral skills. The Blackboard Instant Messaging feature, accessible directly from within Connect, allows students to work in pairs online to practice speaking before coming to class, while the Voice Board feature allows individuals to record their own voice and post messages for other students to respond to. In Connect Italian students have a myriad of opportunities to listen to and practice Italian outside of class, building their communicative competence and their confidence.

Cultural Competence: Avanti?'s meaningful and extensive exploration of Italy's rich and unique culture is fully supported in **Connect Italian** through audio and video resources and interactive activities. Throughout each chapter, brief readings and interactive culture activities promote an understanding of products, practices, and perspectives. All chapters end with reading, listening, and writing activities that explore cultural topics in depth. Each chapter also includes an analysis of film clips where students can see Italian society and culture in action.

Manageable Scope and Sequence: Avanti! responds to instructors' concerns that most programs attempt to cover too much material in the first year. We have designed an elementary course that reflects reasonable expectations for the amount of material that most beginning learners can acquire in one year of classroom instruction, while providing the necessary practice students need to acquire these structures. The Strutture sections include the structures that are necessary for meaningful communication at the elementary level. Structures that are not expected to be part of students' active repertoire after one year are either presented "for recognition only" or appear in **Per** saperne di più at the end of the printed book, to allow instructors maximum flexibility regarding which structures they wish their students to learn. The Connect Italian platform includes an assignment builder feature that allows instructors further flexibility to fully customize the course content to meet the needs of their particular students. Instructors may choose to assign all (or a subset) of the textbook and workbook activities as well as some or all of the grammar points presented in Per saperne di più, based on their course goals. The robust reporting feature also allows instructors to quickly identify where their students are struggling and make more effective use of precious class time during the semester.

Review and Recycling: Since introducing and practicing each grammatical structure once in a year-long course is simply not enough to promote acquisition, recycling vocabulary and structures for maximum exposure is a key feature of *Avanti!* Every fourth chapter provides practice of four previously taught grammar points, which are then followed by a related topic. With the addition of **LearnSmart**, a super-adaptive learning system, students can practice key vocabulary and grammatical structures outside of class. This proven system helps students identify what they don't know and provides them with the optimal learning path to help them learn those concepts. **LearnSmart** also identifies the concepts students are most likely to forget and encourages periodic review to ensure that they retain what they have learned. All students, no matter their previous language experience, can benefit from using **LearnSmart**, which includes valuable student reports that, when used, help students study more efficiently. By assigning both **Connect Italian** activities and the **LearnSmart** vocabulary and grammar modules, you are ensuring that your students are more prepared for in-class communication.

Student-centered Classroom: A significant goal of *Avanti!* is to engage the learner inside and outside of the classroom and promote students' personal sense of responsibility to interact with the material and maximize learning. To this end, the inductive presentations of vocabulary and grammar, which encourage language processing and cognitive engagement, can be successfully completed in the classroom or by using the interactive versions in **Connect.** As students work through the **Lessico** and **Strutture** presentations, they are asked to complete short activities or charts to test comprehension and reinforce the concepts, an approach that makes learning active rather than passive. Because the activities are auto-graded in **Connect**, students can complete them at home and come to class better prepared to participate. In *Avanti!* all language practice activities guide learners to construct and exchange meaningful utterances for a purpose. Purposeful interaction keeps students engaged and motivated. The Voice Board and Blackboard Instant Messaging are features in **Connect** that make purposeful communication possible outside the confines of the classroom.

Administrative Challenges: The *Avanti!* program provides the online tools to reduce the amount of time and energy that instructors have to invest in administering their course.

- Assignment Builder: When creating assignments, instructors can easily sort
 according to a variety of parameters that are important to them: by learning
 objective, language skill, topic, vocabulary theme, amount of time on task, or
 by activity type (multiple-choice, fill-in-the-blank, and so on).
- Reports Feature in *Connect Italian:* Instructors will be able to pull full administrative reports about students' performance, and coordinators will be able to integrate these reports across all sections to see the performance of the entire program. The at-risk student report, based on numerous criteria, also allows instructors to quickly identify at-risk students, who may need additional help to successfully complete the course.

As the modern Italian language classroom changes, teaching and learning need to be envisioned in different ways. Our research shows that instructors of Italian seek technological tools to extend learning outside of the classroom in truly effective ways. As a result, they seek more types of homework tools, better reporting features, and cutting-edge functionality to meet the demands of their courses and the needs of their students. **Connect Italian**, McGraw-Hill's digital platform that accompanies this edition of *Avanti!*, offers an eBook, interactive *Workbook / Laboratory Manual* content, video and audio files, and **LearnSmart**, as well as oral skills practice—all available from outside the classroom.

Informed by second-language acquisition research and supported by cutting-edge digital tools, the complete *Avanti!* program creates a dynamic learning environment that fosters communication and motivates students to succeed.

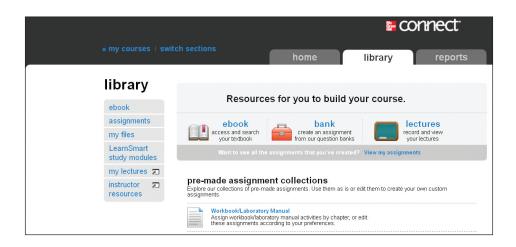
What's New for the Third Edition?

Many changes have been made for this edition. These changes were not made lightly or without extensive feedback and confirmation from you, our customers, as evidenced by the lists of reviewers presented in this front matter.

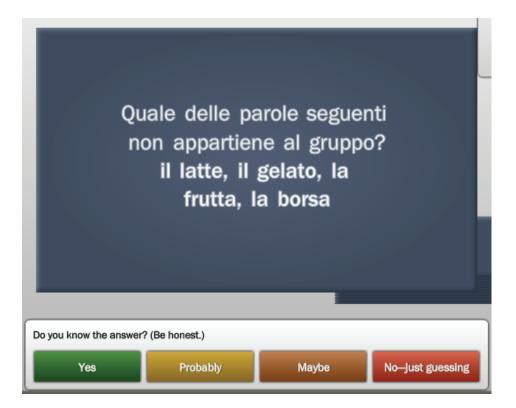
Below is a list of some of the highlights of this revision. For specific details, including a complete list of chapter-by-chapter changes, please see the *Instructor's Manual*, available online at www.connectitalian.com.

Digital Solutions for Today's Classrooms

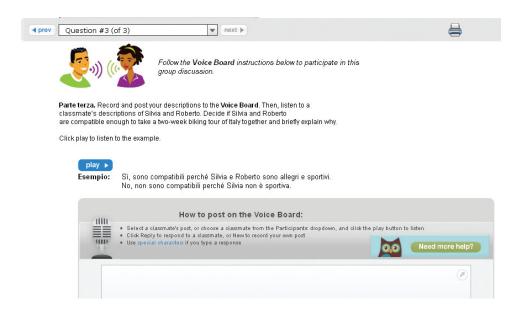
Connect Italian, McGraw-Hill's digital platform housing the eBook, the Workbook /
Laboratory Manual activities, LearnSmart, integrated audio and video, and several
voice tools, makes the out-of-classroom experience more effective than ever before.



• LearnSmart is the only super-adaptive learning tool on the market that is proven to significantly improve students' learning and course outcomes. With LearnSmart modules, students have a study tool that helps them master the concepts that they don't already know, and provides additional practice in areas where they most need help. As students work on each chapter's grammar and vocabulary modules, LearnSmart identifies the main grammatical structures and vocabulary words that students are struggling with the most and provides them with the practice they need to master them. LearnSmart gives each student a unique learning experience tailored just for them. Students today are constantly on the go and now, thanks to the LearnSmart mobile app, students study anytime and anywhere!



 Voice Board and Blackboard Instant Messaging, two powerful tools integrated into Connect, promote communication and collaboration outside of the classroom.
 Voice Board activities allow your students to leave voice messages in a threaded oral discussion board.



Blackboard Instant Messaging activities facilitate real-time interaction via text
instant messaging, voice, or video chat. The white board and screen-sharing tools
that come with the voice tools provide opportunities for collaboration, and the
virtual office hours tool allows you to meet online with your students either one-onone or in groups. Whether for an online or hybrid course, or a face-to-face one
seeking to expand the oral communication practice and assessment, these tools
allow student-to-student or student-to-instructor virtual oral chat functionality.



MH Campus and Blackboard integration simplify and streamline your course
materials from right within Blackboard or your campus' Learning Management
System, through features such as single sign-on for students and instructors,
gradebook synchronization, and access to all of McGraw-Hill's content.



New Features

Interior Design: A dynamic interior design offers a new layout and better use of
white space to make the material easier for students to follow and digest. The
design has been enhanced with many new photographs taken in Italy that portray
a variety of aspects of Italian culture and society and promote classroom discussion.



• **Fine Art Activities:** The fine art chapter openers now include language and art appreciation activities that can be used once students have completed the chapter. They can be found in the *Instructor's Manual*, which is accessible through **Connect Italian**.



New Culture Activities: Cultural information has been incorporated into unique, interactive activities. Un po' di cultura and Regioni d'Italia focus primarily on products and practices, whereas the Culture a confronto activities are designed to draw students' attention to Italians' perspectives on their society and culture and guide students to compare them to their own. These activities have been called out with a special icon making them easy to locate. Additional interactive activities that focus on Italy's regions are also available in Connect.

Parte prima. Indicate whether you have at not the last 12 months.	tended any of the following cultural ever
vedere uno spettacolo a teatro	andare a concerti di musica
guardare un film al cinema	leggera, ecc.
visitare musei o mostre (art exhibits)	partecipare a eventi sportivi manifestazioni sportive
	ballare in discoteca
andare a concerti di musica classica, andare all'opera Parte seconda. Compare your responses to recent survey.	
classica, andare all'opera Parte seconda. Compare your responses to recent survey.	
classica, andare all'opera Parte seconda. Compare your responses to recent survey.	those of Italian students 15 and older fi
classica, andare all'opera Parte seconda. Compare your responses to recent survey. Gli italiani ne	those of Italian students 15 and older fi
classica, andare all'opera Parte seconda. Compare your responses to recent survey. Gli italiani ne 34,3% vedere uno spettacolo a teatro	those of Italian students 15 and older find the students 15 an

- New Grammar Point for *Capitolo 3:* The presentation of regular verbs has been divided into two separate grammar points (3.2 and 3.3). Regular verbs with spelling and pronunciation changes have been moved to a separate point to allow students more opportunity to focus on and practice the regular forms before tackling the exceptions.
- The new **Grammatica dal vivo** interviews with native speakers focus on one structure point per chapter and give students yet another opportunity to hear authentic language in context. The videos and related activities are available in **Connect Italian.**



- Cultura: based on reviewer feedback, this chapter culminating section, which engages students in listening, reading, writing, and speaking activities at the discourse level, has been extensively revised. The Ascoltiamo! cultural video presentations have been updated and are now presented by Federico Dordei, a native speaker from Rome. Six Leggiamo! selections have been replaced (Capitoli 4, 5, 7, 11, 15, and 16) and four new film clips have been added to Guardiamo! (Capitoli 3, 6, 7, and 14).
- **Process-oriented Writing Strategies:** The writing section of the workbook has been completely revised to include writing strategies, new topics, guided-writing instructions, and proofreading checklists.
- **Song Activities for Solo musica:** Instructors who would like to do more in-depth activities using the songs from the *Avanti!* iMix playlist will find 16 new activities in the *Instructor's Manual.* The playlist is available for purchase at the iTunes* store and many of these songs are also available as music videos on YouTube.

Instructors who have been using *Avanti!* in its previous editions asked us not to make drastic changes to the scope and sequence of the text because, simply put, it works well. And we listened! *Avanti!* 3rd edition continues to offer instructors the necessary tools to help their students develop communicative proficiency with its manageable scope and sequence, integrated review and recycling, and its emphasis on meaningful communication both in- and outside of the classroom. With the combination of the new features and McGraw-Hill's powerful digital tools, **Connect** and **LearnSmart**, students will advance and succeed in their language studies like never before.

We invite you to review the latest *Avanti!* program to see how our partnership with today's instructors and students has allowed us to identify and address some of the most common needs in today's Italian language classrooms. Welcome to the latest edition of *Avanti!*: the innovation continues.

Program Supplements

Whether you are using the *Avanti! Beginning Italian* program with our **Connect Italian** platform or in print, a variety of additional components are available to support your needs and those of your students.

Connect Italian: Used in conjunction with *Avanti! Beginning Italian*, **Connect Italian** provides digital resources to enhance the learning experience for students. Some of the key features and capabilities of **Connect Italian** include:

- complete integration of the textbook and *Workbook / Laboratory Manual* activities, with all the audio and video materials;
- additional interactive practice with key vocabulary, grammar, and cultural materials;
- LearnSmart adaptive learning system that identifies what students don't know and
 provides them with the optimal learning path to help them master those concepts;
- fully integrated gradebook;
- ability to customize assignments to fit the needs of individual programs;
- access to all instructor's resources.

Connect Italian Instructor's Guide: A helpful guide for adopters of Connect Italian available online at www.connectitalian.com.

Annotated Instructor's Edition: The Instructor's Edition of the text, with annotations by the authors, includes a wide variety of suggestions for presenting each section of the book, ideas for recycling vocabulary, many helpful cultural notes, expansion activities, and follow-up activities. Answers are provided in the margins for the video-based Strategie di comunicazione activities, all listening activities, and the Guardiamo! film-based activities.

Instructor's Manual and *Test Bank:* The *Instructor's Manual* includes an overview of the methodology of *Avantil*, suggestions for planning a course syllabus, general teaching techniques, and additional activities for every chapter. It also includes the answers to

student activities from the textbook, the transcripts for the **Strategie di comunicazione, Grammatica dal vivo,** and **Il blog di...** videos, as well as the **Ascoltiamo!** scripts and support materials. The *Test Bank*, which is provided in Word format, allows instructors to easily customize their tests based on the material presented in their class. Each chapter test includes activities with multiple items for each section of *Avanti!* Instructors are free to choose the number and types of items tested in each activity, or add items of their own. Two tests for each chapter are provided, as well as suggestions and guidelines for the creation of assessment materials. The *Test Bank* is also available in PDF format and in **Connect Italian.**

Digital Transparencies: PDF files of all the **Lessico** presentations are available to instructors at **Connect Italian.**

Workbook / Laboratory Manual: The Workbook / Laboratory Manual content is available via Connect Italian or in print and provides more extensive practice of the Strategie, Lessico, and Strutture material presented in the textbook using a variety of written and audio activities. Each chapter includes a Cultura section that expands upon the cultural themes of the chapter through additional listening activities (Ascoltiamo!), a new culture reading that includes instruction in reading strategies (Leggiamo!), and a new process-writing activity (Scriviamo!). A revised culture feature in this section reviews the new cultural material presented in the chapter: In Italia, Culture a confronto, Un po' di cultura, e Regioni d'Italia. Following Capitolo 16 are the Per saperne di più practice activities for those instructors who wish to cover more material in their curriculum.

Audio Program: The Audio Program contains the listening activities from the Workbook / Laboratory Manual and is integrated into the accompanying online activities at **Connect Italian.** It is also available for purchase on audio CDs, or may be downloaded from **www.connectitalian.com.** The accompanying Audioscript is available for instructors only at the **Connect Italian** site.

Video Program: Filmed on location throughout Italy, this text-specific video introduces the communicative themes of each chapter using authentic language. In the video that accompanies the Strategie di comunicazione section of the text, students see and hear Italians of all ages and backgrounds as they are introduced to communicative language they can use immediately. The video program also contains four cultural segments, called Il blog di..., highlighting four cities: Rome, Bologna, Naples, Florence, and the surrounding regions, where the Strategie interviews were filmed. The narration, written in accessible Italian, uses the vocabulary and grammar of the four preceding chapters. The new Ascoltiamo! cultural video presentations and the new Grammatica dal vivo videos are also part of the video program. The entire video program is available at Connect Italian and on DVD.

iTunes Playlist: This compilation of contemporary and classic Italian music accompanies the **Solo musica** feature in the textbook and is available for purchase at the iTunes Store. For more information about how to access the iMix, go to **Connect Italian.** Additional activities using these songs are available in the *Instructor's Manual*.

Reviewers

he authors and the publisher would like to express their gratitude to the numerous instructors listed here whose valuable feedback contributed to the development of the third edition of *Avanti!* through their generous participation in surveys, chapter reviews, and focus groups. (Note that the inclusion of their names here does not constitute an endorsement of the *Avanti!* program or of its methodology.)

ACTFL 2011 Digital Focus Group

Arizona State University Chiara Dal Martello College of DuPage Mirta Pagnucci Florida International University Antonietta di Pietro Magda Novelli Pearson Purdue University Annalisa Mosca

Reviewers

Arizona State University Gina Pietrantoni Auburn University Giovanna Summerfield

Baruch College Antonietta D'Amelio

Baylor University Julia Kisacky

Borough of Manhattan Community College *Maria Enrico*

Bowdoin College
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College of DuPage Eileen Juskie Mirta Pagnucci

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University of Vermont *Adriana Borra*

University of Wisconsin,

Madison Daniela Busciglio Maria Giulia Carone Giuseppina DiFilippo Tiziana Serafini

Wayne State University Silvia Giorgini-Althoen Satoko Kiyohara Irene Marletta Raffaella Medoro Widener University Thomas Benedetti

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—Janice M. Aski

Nothing beats a winning team, and that's what *Avanti!* 3e has! Starting with you, the adopters, who told us what you loved and wanted to see more of, as well as whatever else we could provide to help you deliver the best beginning Italian course for you and your students. Thank you all! I think you'll find this edition our best ever, with even more authentic language samples, cultural content, and, of course, a whole new array of online instructional support, all with a fun, contemporary, visually rich look. The credit for responding to your needs goes to the rest of the *Avanti!* team: my co-author extraordinaire, Janice Aski; the awesome editorial group of our managing editor, Susan Blatty, and our native reader/copy editor, Silvia Kunitz, Katie Stevens, managing director, and Kim Sallee, brand manager, the fantastic design group headed up by Preston Thomas at Cadence Design; and our technology wizards: Sarah Carey, Jason Kooiker, and Laura Callegari Hill. A special *grazie* is due to my brother-in-law, Arrigo Carlan, for his expert photography that you'll enjoy throughout the program. Finally, a huge thanks to my family who are my biggest fans, as I am theirs.

—Diane Musumeci

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