Preface

omparative Politics: An Introduction shows new students of world politics how the methods and concepts of comparative politics can lead them to ask critical questions to better understand the complex world around them. The majority of undergraduates in introductory comparative politics courses do not plan to pursue graduate education in political science nor embark upon careers as political scientists. Most hope to take part in public and perhaps international affairs as elected officials, civil servants, or engaged citizens. As such they will need to make countless decisions about public policy, including foreign policy, throughout their careers. In Comparative Politics: An Introduction we equip them to make better, more informed decisions. Central to that task are three important goals: (1) to introduce readers to the conceptual foundations of comparative politics, (2) to enhance their analytical and critical-thinking skills through an introduction to basic empirical techniques of political and social science, and (3) to promote their understanding of a wide range of countries and political leaders.

CONCEPTS AND COUNTRIES: A CRITICAL FRAMEWORK

In the study of politics and public affairs, comparative politics serves the crucial role of illuminating the many alternative political regimes, including the range of institutional options among democracies; the different forms of political participation, peaceful and violent; the way competing political ideologies have been implemented and their consequences; and the alternative economic development strategies available to policy makers and their differential results, to cite a few examples. Comparative Politics: An Introduction addresses these and other complex matters from a critical framework that first introduces key concepts in comparative politics (Chapters 1 to 12) and then applies them to specific countries and their respective political systems (Chapters 13 to 19).

The first part of *Comparative Politics: An Introduction* introduces many of the most essential concepts of the field and offers numerous examples of them

in the contemporary world. Extensive examples are distinguished from the main text by placement in boxes and sidebars intended to underscore for readers that we are providing illustrations of conceptual material introduced in the main text. Where possible we offer explicit comparisons of important examples such as the treatment of the Arab Spring in Chapters 1 and 7, for example.

In each of the country studies in the second part of the book we return to as many of those concepts as are relevant to each country. We show, for example, how political participation is practiced in contemporary Russia, what the key institutions of the German state are, and how Chinese leaders have sought to promote economic development but stave off democracy.

Overall, *Comparative Politics: An Introduction* provides significant coverage of nine major states: United Kingdom, France, Germany, China, Russia, Brazil, Mexico, Nigeria, and South Africa. Beyond those country chapters, however, the conceptual chapters include extensive examples of additional countries and regions. More importantly, we provide the conceptual tools that will allow well-prepared readers to learn the essentials of the politics of any other country with which they need to become familiar by knowing which questions to ask.

We illustrate the country chapters

and some conceptual chapters with profiles of important political leaders and activists. The Democracy: What is It?

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Profile features are not meant to be merely short biographies of great women and men. Rather, they illustrate typical political recruitment patterns in the countries we explore and articulate the key policy stances adopted by contemporary leaders and some key figures from the past. Each seeks to personalize conceptual points made earlier in the book. They thereby bring home in a more tangible way to college readers the ways in which a concept is expressed in a political leader's life.



CONCEPTS AND COUNTRIES: CUSTOMIZE YOUR COURSE

With McGraw-Hill Create[™], instructors can combine and assign those concept and country chapters that are specific to your comparative politics course. With McGraw-Hill Create, you can easily arrange and rearrange material from a variety of sources, including your own. You can select content by discipline or collection, including 4,000 textbooks, 5,500 articles, 25,000 cases, and 11,000 readings. When you build a Create book, you receive a complimentary print review copy in three to five business days or a complimentary electronic review copy (eComp) via e-mail in about one hour. Go to www.mcgrawhillcreate.com and register today.

CRITICAL THINKING

Political science has developed many analytical techniques that can serve the decision maker every bit as well as the social scientist to think critically about our political world. We focus on *hypothesis testing*, which starts with the formation of good questions about a political phenomenon that grow out of reading the relevant literature on that topic and then moves to the statement of a hypothesis that can be rejected or accepted based on a well-designed test.

Hypothesis-Testing Exercises

The hypothesis-testing exercises in each chapter are sufficiently varied in their content and the methods we employ in



them. Readers will see how posing questions sharply enough to permit hypothesis testing can be useful in many aspects of their lives. Each hypothesis-testing exercise has a hypothesis formulated in a brief, clear "if, then" format and is set off from the text. To the extent possible, each presents empirical data (where appropriate, in a table or chart) that allows us to reject or not reject the hypothesis. Where possible, we will state where the data to test the hypothesis can be gathered by the students. One example of a Hypothesis Testing Exercise occurs in Chapter 6 (page 132). The hypothesis, relating to the topic of how democracy works, asks the question, "Do PR systems have higher turnout than plurality systems?" In it the author identifies the variables, states his expectations, provides evidence, and draws a conclusion in response to the question. This format makes the research experience come alive for students.

In some cases where we summarize another author's hypothesis testing, we provide briefly the debate in the literature between that author and his or her critics.

Most importantly, we think that decision makers must be willing to move beyond gut instincts or standard operating procedures when making choices. To do so they must both ask critical questions and have a means to put to the test the evidence they unearth as they find answers to those questions. The decision makers that comparative politics students will become—at the local, state, national, and international level, whether in their families, businesses or nonprofit organizations, or in the public sector—must learn critical-thinking skills in their college courses. We hope the approach in this book will provide new tools for our readers.

Essential Concepts and Case Study

In addition to the hypothesis-testing exercises, we offer two other features that enhance critical thinking: Essential Concepts are one- to two-page empirical applications of a concept using real-life examples, while the case studies are one- to two-page expositions that offer clear comparative analyses of actual political situations. The Essential Concepts feature in



Chapter 6 (page 119) examines the concept of "coalition formation." In this case, the author starts by asking three questions What determines who governs? Why do political parties come together to form governing regimes? And Is there any logic to the process of how parties come together? These questions form the basis of an exploration of the case of Irish coalition formation. Again, by providing data and analysis, students gain a strong understanding of a vital concept in comparative politics.

The Case Study in Chapter 6 addresses the concept of proportional representation by applying it to the case of the Israeli Knesset. By providing data and analysis, the author helps students deepen their understanding of a key chapter topic.

EMPHASIS ON QUANTITATIVE DATA

Both the text and the features noted above are supported by substantial survey evidence and other quantitative data to illustrate concepts and to support arguments we advance in the book. It is essential in this knowledge-based economy to know how to analyze data and use them to make informed decisions. In particular, students are exposed to public opinion data on a daily basis and should be shown how those data can be used to support arguments in political science, as well as alerting them to how they can be misused.

Along with the presentation of more empirical data, we provide that evidence in clear, brief tables, graphs, and charts that effectively illustrate the conclusions that we believe should follow from the data. These visual aids are powerful tools for summarizing evidence.



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tage of significant savings off the cost of a print textbook, reduce their impact on the environment, and gain access to powerful web tools for learning. CourseSmart e-textbooks can be viewed online or downloaded to a computer. The e-textbooks allow students to do full text searches, add highlighting and notes, and share notes with classmates. CourseSmart has the largest selection of e-textbooks available anywhere.

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INSTRUCTOR RESOURCES

The password-protected Online Learning Center for *Comparative Politics: An Introduction*, contains valuable tools for instructors to use in the classroom. This site includes chapter-by-chapter instructor's manual, test bank files, and PowerPoint presentations. Contact your local McGraw-Hill publishing representative for log-in information: www.mhhe.com/klesner1e

Instructor's Manual

The instructor's manual provides a great starting point for instructors, with comprehensive chapter-by-chapter lecture outlines along with questions to spark discussion.

Test Bank

The test bank provides approximately 20 multiple choice questions, three essay assignments, and three hypothesis-testing assignments per chapter, with page references given alongside the answers. The Bloom's Taxonomy classified questions range in difficulty from recall questions based on the readings to thought-provoking essay prompts and hypothesis-testing assignments. All test questions are compatible with EZTest, McGraw-Hill's Computerized Test Bank program.

PowerPoint Presentations

Our PowerPoint presentations cover key points of each chapter, including graphs and charts taken from the text. These presentations are designed to be used as-is or modified to meet the individual needs of instructors.

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ways to readers of undergraduate textbooks. Observing her work helped me visualize how I could take on such a major project. As I have worked through this book Kimberlee has offered frequent and excellent advice. To her I dedicate *Comparative Politics: An Introduction*.