contents



Chapter Opening Excerpts xiii
Boxed Features and Photo Essays xiv
Social Policy Sections xvi
Maps, Summing Up Tables, and
Photo Essays xvii
Preface xviii

1 Understanding Sociology 1

What Is Sociology? 3

The Sociological Imagination 3 Sociology and the Social Sciences 6 Sociology and Common Sense 7

What Is Sociological Theory?

The Development of Sociology 9

Early Thinkers 9 Émile Durkheim 10 Max Weber 10 Karl Marx 11 Modern Developments 11

Major Theoretical Perspectives 13

Functionalist Perspective 13 Conflict Perspective 15 Interactionist Perspective 16 The Sociological Approach 17

Applied and Clinical Sociology 17

Developing a Sociological Imagination 20

Theory in Practice 20
Research in Action 20
Thinking Globally 20
The Significance of Social Inequality 22
Speaking across Race, Gender, and Religious Boundaries 22
Social Policy throughout the World 22

Appendix: Careers in Sociology 22

Photo Essay: Are You What You
Own? 4

Research in Action: Looking at Sports
from Three Theoretical Perspectives 19

Sociology in the Global Community:
The Global Response to the 2004
Tsunami 21

2 Sociological Research 28

What Is the Scientific Method? 30

Defining the Problem 31
Reviewing the Literature 31
Formulating the Hypothesis 31
Collecting and Analyzing Data 33
Developing the Conclusion 34
In Summary: The Scientific Method 35

Major Research Designs 35

Surveys 35
Observation 36
Experiments 37
Use of Existing Sources 38

Ethics of Research 40

Confidentiality 40
Research Funding 42
Value Neutrality 43

Technology and Sociological Research 43

SOCIAL POLICY AND SOCIOLOGICAL RESEARCH: Studying Human Sexuality 45

Appendix I: Using Statistics, Tables, and Graphs 47

Appendix II: Writing a Research Report 48

Research in Action: Polling in Baghdad 36

Social Inequality: Researching Privilege and Discrimination in Employment 39

Research in Action: What's in a Name? 41

Taking Sociology to Work: Dave Eberbach, Research Coordinator, United Way of Central Iowa 44



3 Culture 53

Culture and Society 55

Development of Culture around the World 58

Cultural Universals 58 Innovation 58 Globalization, Diffusion, and Technology 58 Biological Bases of Culture 60

Elements of Culture 61

Language 61 Norms 64 Sanctions 65 Values 66

Culture and the Dominant Ideology 67

Cultural Variation 68

Aspects of Cultural Variation 68 Attitudes toward Cultural Variation 70

SOCIAL POLICY AND CULTURE: Bilingualism 71

Photo Essay: Are You What You
Eat? 56
Sociology in the Global Community: Life
in the Global Village 59
Sociology in the Global Community:
Cultural Survival in Brazil 61
Sociology on Campus: A Culture of
Cheating? 68

4 Socialization 77

The Role of Socialization 79

Social Environment: The Impact of
Isolation 79
The Influence of Heredity 81

The Self and Socialization 82

Sociological Approaches to the Self 82 Psychological Approaches to the Self 84

Socialization and the Life Course 86

The Life Course 86
Anticipatory Socialization and Resocialization 88

Agents of Socialization 089

Family 89
School 91
Peer Group 92
Mass Media and Technology 92
Workplace 93
Religion and the State 94

SOCIAL POLICY AND SOCIALIZATION: Child Care around the World 94

Sociology on Campus: Impression Management by Students 85 Sociology in the Global Community: Raising Amish Children 90 Taking Sociology to Work: Rakefet Avramovitz, Program Administrator, Child Care Law Center 91

5 Social Interaction, Groups, and Social Structure 99

Social Interaction and Reality 101

Elements of Social Structure 102

Statuses 102 Social Roles 104 Groups 108 Social Networks 110 Social Institutions 112

Social Structure in Global Perspective 114

Durkheim's Mechanical and Organic Solidarity 114 Tönnies's *Gemeinschaft* and *Gesellschaft* 115 Lenski's Sociocultural Evolution Approach 116

Understanding Organizations 119

Formal Organizations and Bureaucracies 119 Characteristics of a Bureaucracy 119 Bureaucracy and Organizational Culture 123

The Changing Workplace 124

Organizational Restructuring 124 Telecommuting 124 Electronic Communication 125

SOCIAL POLICY AND ORGANIZATIONS: The State of the Unions 125

Social Inequality: Disability as a Master Status 104 Photo Essay: Why Do We Gather Together? 106 Research in Action: Adolescent Sexual Networks 111 Sociology in the Global Community: McDonald's and the Worldwide Bureaucratization of Society 122

ix



6 The Mass Media 132

Sociological Perspectives on the Media 134

Functionalist View 134 Conflict View 139 Feminist View 142 Interactionist View 143

The Audience 144

Who Is in the Audience? 145 The Segmented Audience 145 Audience Behavior 146

The Media Industry 147

Media Concentration 147 The Media's Global Reach 149

SOCIAL POLICY AND THE MASS MEDIA: Media Violence 151

Photo Essay: How Does Television

Portray the Family? 136

Social Inequality: The Color of Network

TV 141

Sociology in the Global Community: Al

Jazeera Is on the Air 150

7 Deviance and Social Control 156

Social Control 158

Conformity and Obedience 159 Informal and Formal Social Control 160 Law and Society 161

Deviance 163

What Is Deviance? 163 Explaining Deviance 168

Crime 173

Types of Crime 174 Crime Statistics 177

SOCIAL POLICY AND SOCIAL
CONTROL: The Death Penalty in the
United States and Worldwide 179

Sociology on Campus: Binge
Drinking 162

Photo Essay: Who Is Deviant? 166

Research in Action: Labeling A Behavior
as a Crime: Road Rage 172

Taking Sociology to Work: Tiffany
Zapata-Mancilla, Victim Witness
Specialist, Cook County State's
Attorney's Office 176

8 Stratification and Social Mobility in the United States 184

Understanding Stratification 186

Systems of Stratification 186 Perspectives on Stratification 189 Is Stratification Universal? 192

Stratification by Social Class 194

Measuring Social Class 194 Wealth and Income 195 Poverty 196 Life Chances 200

Social Mobility 201

Open versus Closed Stratification Systems 201 Types of Social Mobility 201 Social Mobility in the United States 201

SOCIAL POLICY AND STRATIFICATION: Rethinking Welfare in North America and Europe 203

Research in Action: The Shrinking Middle Class 190 Sociology in the Global Community: It's All Relative: Appalachian Poverty and Congolese Affluence 198 Sociology on Campus: Social Class and Financial Aid 202



9 Global Inequality 209

The Global Divide 211

Stratification in the World System 212

The Legacy of Colonialism 214 Multinational Corporations 215 Worldwide Poverty 216 Modernization 217

Stratification within Nations: A Comparative Perspective 220

Distribution of Wealth and Income 221 Social Mobility 221

Case Study: Stratification in Mexico 223

Mexico's Economy 223
Race Relations in Mexico: The Color
Hierarchy 224
The Status of Women in Mexico 224
The Borderlands 225

SOCIAL POLICY AND GLOBAL INEQUALITY: Universal Human Rights 227

Sociology in the Global Community: Cutting Poverty Worldwide 219 Sociology in the Global Community: The Global Disconnect 220 Social Inequality: Stratification in Japan 222

10 Racial and Ethnic Inequality 232

Minority, Racial, and Ethnic Groups 234

Minority Groups 234 Race 235 Ethnicity 236

Prejudice and Discrimination 237

Prejudice 237 Discriminatory Behavior 238 The Privileges of the Dominant 239 Institutional Discrimination 240

Studying Race and Ethnicity 241

Functionalist Perspective 241 Conflict Perspective 242 Interactionist Perspective 242

Patterns of Intergroup Relations 243

Amalgamation 243 Assimilation 243 Segregation 244 Pluralism 245

Impact of Global Immigration 245

Race and Ethnicity in the United States 246

Racial Groups 247 Ethnic Groups 253

SOCIAL POLICY AND RACIAL AND ETHNIC INEQUALITY: Racial Profiling 255

Taking Sociology to Work: Prudence Hannis, Liaison Officer, National Institute of Science Research, University of Québec 241 Research in Action: Interracial and Interethnic Friendships 244 Social Inequality: Native Americans Gamble on Gaming 250

11 Str<mark>a</mark>tification by Gender and Age 260

Social Construction of Gender 262

Gender Roles in the United States 263 Cross-Cultural Perspective 265

Explaining Stratification by Gender 266

The Functionalist View 266
The Conflict Response 266
The Feminist Perspective 267
The Interactionist Approach 267

Women: The Oppressed Majority 268

Sexism and Sex Discrimination 268
Sexual Harassment 269
The Status of Women Worldwide 269
Women in the Workforce of the United
States 271

Aging and Society 273

Explaining the Aging Process 274

Functionalist Approach: Disengagement
Theory 274
Interactionist Approach: Activity Theory 276
The Conflict Approach 276

Role Transitions throughout the Life Course 277

The Sandwich Generation 277 Adjusting to Retirement 278 Death and Dying 280

Age Stratification in the United States 281

The "Graying of America" 281 Wealth and Income 281 Ageism 282 Competition in the Labor Force 282

SOCIAL POLICY AND GENDER STRATIFICATION: The Battle over Abortion from a Global Perspective 283

Research in Action: Differences in Male and Female Physicians' Communication with Patients 269

Sociology in the Global Community: The Head Scarf and the Veil: Complex Symbols 270

Sociology in the Global Community: Aging Worldwide: Issues and Consequences 275

Research in Action: Naturally Occurring Retirement Communities (NORCs) 279

χi



12 The Family and Intimate Relationships 289

Global View of the Family 291

Composition: What Is the Family? 291 Kinship Patterns: To Whom Are We Related? 294 Authority Patterns: Who Rules? 295

Studying the Family 295

Functionalist View 295 Conflict View 296 Interactionist View 296 Feminist View 296

Marriage and Family 298

Courtship and Mate Selection 298 Variations in Family Life and Intimate Relationships 301

Child-Rearing Patterns in Family Life 302

Divorce 305

Statistical Trends in Divorce 305
Factors Associated with Divorce 305
Impact of Divorce on Children 305

Diverse Lifestyles 30

Cohabitation 306 Remaining Single 307 Marriage without Children 308 Lesbian and Gay Relationships 308

SOCIAL POLICY AND THE FAMILY: Gay Marriage 309

Photo Essay: What Is a Family? 292
Sociology in the Global Community:
Domestic Violence 297
Research in Action: Arranged Marriage,
American-Style 300
Research in Action: The Lingering

Impact of Divorce 307

13 Religion and Education 314

Durkheim and the Sociological Approach to Religion 316

World Religions 320

Sociological Explanations of Religion 321

The Integrative Function of Religion 321
Religion and Social Support 323
Religion and Social Change 323
Religion and Social Control: A Conflict
View 324

Components of Religion 324

Belief 324 Ritual 325 Experience 326

Religious Organization 327

Ecclesiae 327
Denominations 327
Sects 328
New Religious Movements or Cults 329
Comparing Forms of Religious
Organization 330

Case Study: Religion in India 332

The Religious Tapestry in India 332 Religion and the State in India 333

Sociological Perspectives on Education 333

Functionalist View 333 Conflict View 335 Interactionist View 337

Schools as Formal Organizations 339

Bureaucratization of Schools 339
Teachers: Employees and Instructors 340
Student Subcultures 340
Homeschooling 341

SOCIAL POLICY AND RELIGION: Religion in the Schools 342

Photo Essay: Why Do Sociologists Study Religion? 318 Research in Action: Income and Education, Religiously Speaking 322 Research in Action: Islam in the United States 328 Sociology on Campus: The Debate over Title IX 338

14 Government and the Economy 347

Economic Systems 349

Capitalism 349 Socialism 351 The Informal Economy 352

Case Study: Capitalism in China 353

The Road to Capitalism 353
The Chinese Economy Today 354
Chinese Workers in the New Economy 354

Power and Authority 355

Power 355 Types of Authority 355

Types of Government 356

Monarchy 356 Oligarchy 356 Dictatorship and Totalitarianism 356 Democracy 357

Political Behavior in the United States 357

Participation and Apathy 357 Race and Gender in Politics 358

Models of Power Structure in the United States 359

Power Elite Models 361 Pluralist Model 362

War and Peace 362

War 362 Peace 363 Terrorism 364

The Changing Economy 365

The Changing Face of the Workforce 365 Deindustrialization 367

SOCIAL POLICY AND THE ECONOMY: Global Offshoring 368

Taking Sociology to Work: Richard J.
Hawk, Vice President and Financial
Consultant, Smith Barney 351
Research in Action: Why Don't More
Young People Vote? 359
Sociology in the Global Community:
Gender Quotas at the Ballot Box 360
Social Inequality: Affirmative
Action 366



15 Population, Communities, and Health 373

Demography: The Study of Population 375

Malthus's Thesis and Marx's Response 376 Studying Population Today 376 Elements of Demography 377

World Population Patterns 377

Demographic Transition 377 The Population Explosion 379

Fertility Patterns in the United States 380

The Baby Boom 380 Stable Population Growth 380

How Have Communities Changed? 381

Preindustrial Cities 382 Industrial and Postindustrial Cities 382

Urbanization 383

Functionalist View: Urban Ecology 384 Conflict View: New Urban Sociology 386

Types of Communities 387

Central Cities 387 Suburbs 388 Rural Communities 389

Sociological Perspectives on Health and Illness 390

Functionalist Approach 391 Conflict Approach 392 Interactionist Approach 393 Labeling Approach 394

Social Epidemiology and Health 395

Social Class 396 Race and Ethnicity 397 Gender 398 Age 398

SOCIAL POLICY AND HEALTH: The AIDS Crisis 399

Sociology in the Global Community:
Population Policy in China 380
Research in Action: Store Wars 391
Social Inequality: To Inform or Not to
Inform? How Race and Ethnicity Affect
Views of Patient Autonomy 394
Taking Sociology to Work: Jess Purmort,
Research Assistant, New York Academy
of Medicine 396

16 Globalization, the Environment, and Social Change 405

Social Movements 407

Relative Deprivation Approach 408 Resource Mobilization Approach 408 Gender and Social Movements 409 New Social Movements 410

Theories of Social Change 411

Evolutionary Theory 411 Functionalist Theory 411 Conflict Theory 412

Resistance to Social Change 413

Economic and Cultural Factors 413 Resistance to Technology 414

Global Social Change 414

Privacy and Censorship in a Global Village 415 Biotechnology and the Gene Pool 416

Social Change and the Environment 418

Environmental Problems: An Overview 418 Conflict View of Environmental Issues 420 Environmental Justice 420

SOCIAL POLICY AND GLOBALIZATION: Transnationals 421

Sociology in the Global Community: A New Social Movement in Rural India 410

Research in Action: The Human Genome Project 417 Glossary 427
References 435
Acknowledgments 458
Photo Credits 461
Name Index 463
Subject Index 468