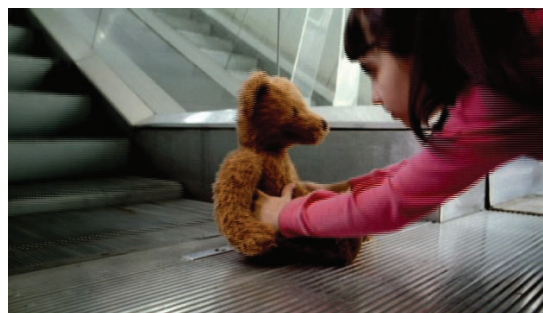


# MÁS

*español intermedio*

SECOND EDITION

## ¿Qué más hay de nuevo en *MÁS*?



Clarity: Even more attention to clear presentation of information in charts and tables

Resources: More Instructor's edition suggestions for conceptualizing activities and elaborating upon the material

Ease of reference: More clearly delineated sections for quick and easy navigation

### Chapter Opener

- Conversation-starting questions to accompany each chapter opener image to help students actively consider the chapter theme, tap into related vocabulary, and anticipate what's to come
- New still frames from the short films followed by information about the film of that chapter
- Updated sections at-a-glance, now also including the **Minilectura** and **Redacción** section topics

### Minilecturas

- New pre-reading and post-reading activities, and six (6) new **minilecturas** about fresh, current topics

### Lecturas

- New pre-reading activities to lay the groundwork for each passage, and seven (7) new, engaging readings

## **Cortometrajes**

- Strengthened short film sections with more pre- and post-viewing activities, including tertulias to help students situate the films in their broader context, relate them to happenings in our society, and then draw from their personal knowledge for an even deeper appreciation.
- In addition, our short film sections are strongly complemented online, providing students practice with vocabulary, comprehension, analysis and communicative synthesis of the material.
- In an effort to consistently represent the many facets of the Spanish-speaking world, this edition welcomes four (4) new, even more accessible, contemporary short films.
- Cartelera boxes with the pertinent information about the film (director, release year, cast, awards) so students can reference the who, where, what, when... of the work

## **Estructuras**

- Now at least four (4) activities for each grammatical lesson, providing students more opportunities to strengthen skills and communicate in a meaningful way

## **Redacción**

- Prompts and strategies for tackling writing assignments, now with ¡No te equivoques! grammatical reminders embedded alongside pertinent grammar lessons so students can more soundly build upon previous knowledge as they write

## **En tu comunidad (formerly Reflexiones)**

- Now an even more active section that focuses on real, target-language-based tasks that students can perform in their community. Interviews, video projects, tertulias, and chapter-related volunteer suggestions encourage students to use their language skills to engage with the Spanish-speaking world around them in authentic, practical and creative ways.

## **LearnSmart**

- Personalized adaptive learning tools that help each student assess his or her own trouble spots, and then provide activities for strengthening those particular areas

## Recycle and build upon a solid foundation

"MÁS is more innovative while retaining the view that a **good foundation** is essential. I also liked the use of the **communicative approach** which further enhances the students' level of **fluency**. – Kellye Church, *University of North Texas*

## Intrigue, motivate

"[MÁS] helps students spiral up the intermediate stages toward advanced. The **wealth of cultural materials** provides a **rich content base** and addresses the goals of the Standards for Foreign Language Learning. [Students] are **stimulated** by the topics and **gain self-confidence** when they find themselves discussing the general interest and current event topics in the chapters. It is very **motivational**."

– Alicia Ramos, *Hunter College CUNY*

## Explore, enrich, strengthen practical skills

"MÁS is a culturally rich, communicative, **content-based** program focusing on the use of **authentic** materials." – Julie Szucs, *Miami University of Ohio*

## Think critically, grasp firmly, push further

"The way MÁS **integrates cultural content** into the lessons helps instructors **teach effortlessly** to the **5 C's**. MÁS's adaptive learning tool gives the **student autonomy** in learning according to his/her own need, and **frees instructors** from re-teaching structures, allowing them to **move toward higher-level skills** such as critical thinking." – Carolyn Crocker, *Samford University*

## Expand your classroom, connect, integrate

"It is a modern textbook—**dependable, high-quality** (expected from McGraw-Hill). It focuses on **content-based learning**. It also seems to be **where the students are** in terms of **technology**." – Ame Cividanes, *Yale University*

