e-instructor

instructor resource manual

The instructor resource manual features comprehensive lecture notes, teaching ideas and suggested solutions to discussion questions and case 'issues for debate' questions. **An ideal resource for busy lecturers**, the instructor resource manual can be used in conjunction with the PowerPoint slides as part of a powerful teaching package.

PowerPoint slides

This text comes with a full suite of colour PowerPoint slides that **distils key concepts from each chapter of the book**. Present these slides in lecture theatres to reinforce management principles to your class, and distribute them as lecture notes.
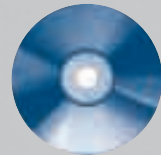

case solutions

Suggested solutions for the 'issues for debate' questions appearing at the end of the case studies are **available at the instructor site**, in the instructor resource manual.

instructor resource CD

As one complete package, the instructor resource manual (including the case solutions) and PowerPoint slides are all available on CD.

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