

Chapter 12: SUGGESTED READINGS

- Andrews, David L., and Steven J. Jackson. 2001. *Sport stars: The cultural politics of sporting celebrity*. London/New York: Routledge (Sixteen articles focusing on the cultural, political, economic, and technological factors that influence sport celebrity and how sport celebrities influence the everyday lives of people).
- Bernstein, Alina, and Neil Blain, eds. 2002. *Sport, media, culture: Global and local dimensions*. London/New York: Routledge (Ten articles dealing with sport-media issues such as new media technology, gender, ethnicity, collective identity, globalization, and the political economy of the media industry)
- Billings, Andrew C. 2007. *Olympic media: Inside the biggest show on television*. NY: Routledge (A detailed investigation of the production, content, and potential effects of NBC's Olympic telecasts; presents a content analyses how nationality, gender, and ethnicity were represented in telecasts from 1996 to 2006, and provides insights on the impact of NBC's storytelling on viewer beliefs about identity issues).
- Brooks, Rod. 2002. *Representing sport*. New York: Oxford University Press/London: Arnold (Overview of the cultural and social significance of sport in the global media industry; highlights the fundamental transformations in media representations of sports, in media sports that have become commodified and globalized, and in gender and racial identities represented in media coverage).
- Boyle, Raymond, and Richard Haynes. 2000. *Power play: Sport, the media and popular culture*. London: Longman (Media studies scholars provide an overview of sport and the media focusing on the UK with examples from the US; highlights topics including sponsorship, journalism, celebrity, identity and media fans).
- Dempsey, John Mark, ed. 2006. *Sports-talk radio in America: its context and culture*. Binghamton, NY: Haworth Half-Court Press (An edited collection of ten articles that deal with the history, ethics, content production, audience, and entertainment aspects of sports talk radio as they play out on stations around the U.S.).
- Jeanrenaud, Claude & Kesenne, Stefan, eds. 2006. *The economics of sport and the media*. Northampton, Mass: Edward Elgar (Ten articles organized around current policy concerns relating to commercial sports broadcasting rights around the world; focus is on the relations between the sports media rights market, the sports market and the different participants in the process, such as clubs, leagues, events organizers, TV operators, and intellectual property owners).
- Messner, Michael A., et al. 1999. *Boys to men: Sports media*. Oakland, CA: Children Now (www.children@childrennow.org) (Analysis of messages about masculinity contained in sports programming and commercials during sport programs; based on a national U.S. poll of children, focus groups, and analysis of sport programs and commercials).

- Nicholson, Mathew. 2007. *Sport and the media: Managing the nexus*. Oxford, UK: Elsevier (This is a textbook that provides an introductory overview of sport media from a sport management perspective).
- Raney, Arthur A. & Bryant, Jennings, eds. 2006. *Handbook of sports and media*. Mahwah, NJ: L. Erlbaum Associates (Thirty-three articles by scholars in media studies, communication, and sociology of sport; the collection pulls together the best media-sport research done in recent years).
- Rowe, David. 2004. *Sport, culture and the media* (2nd ed.) Maidenhead, Berkshire: Open University Press (Critical analysis of sport and the media; focuses on media sport as it is connected with technology, issues of political economy, sports journalism, and ideology).
- Rowe, David, ed. 2004. *Sport, culture and the media: Critical readings*. Maidenhead, Berkshire: Open University Press (Articles on globalization, media convergence, programming and content decisions, the production of mega-sport events, and the ways that nationalism, gender, sexuality, race and ethnicity are re-presented in televised sports).
- Wenner, Lawrence., ed. 1998. *MediaSport*. London/New York: Routledge (Seventeen chapters written by experts on the media and sports; emphasizes critical cultural studies approaches to research on media production, institutions, texts, and audiences; chapters emphasize issues related to gender, race and ethnicity, celebrity, globalization, and corporate influence).
- Whannel, Garry. 2000. Sports and the media. In *Handbook of sports studies* (pp. 291–308), edited by J. Coakley and E. Dunning. London: Sage (Overview of the sports-media relationship and its implications for global social processes).
- Whannel, Garry. 2002. *Media sport stars: Masculinities and moralities*. London/New York: Routledge (Analysis of how the media have created sport stars around particular ideological themes—in this case, around prevailing notions of masculinity, goodness, and the importance of consumption in society).
- Williams, Randy. 2006. *Sports cinema: 100 movies, the best of Hollywood's athletic heroes, losers, myths and misfits*. NY: Limelight Editions (Beginning with *The Freshman* (1925), a sportswriter ranks more than nine decades of films on sports; each film is accompanied by sports-themed sections covering the characters, a synopsis of the film and a commentary about the film).