

Chapter 13: SUGGESTED READINGS

- Allison, Lincoln. 2005. *The global politics of sport*. New York/London: Routledge. (An expert on this topic, Allison presents essays on the role and power of sport organizations such as FIFA and the IOC, the influence of U.S. exceptionalism, the construction of global sports heroes, and tensions developing within traditionally alternative sports in a global commercial culture, among other topics).
- Bale, John, and Mike Cronin, eds. 2003. *Sport and post-colonialism*. Oxford/New York: Berg. (Eleven articles on the legacy of sports among people in regions of the world that were colonized by imperial nations; articles focus on the role of sport in processes of colonial domination and recent processes of resistance and the emergence of post-colonial nations and identities).
- Bale, John, and Mette Krogh Christensen, eds. 2004. *Post-Olympism? Questioning sport in the twenty-first century*. Oxford/New York: Berg (Fifteen articles that critically examine Olympism as an ideology organized around achievement and as a spectacle organized around economic expansion; articles focus on the legacy of the Olympics in places they have occupied and the future of the Olympics as something other than a tool to promote the economic interests of nations and transnational corporations).
- Bairner, Alan. 2001. *Sport, nationalism, and globalization: European and North American perspectives*. Albany: State University of New York Press (Analysis of sports and national identity in the context of globalization; analyzes how people in Ireland, Scotland, Sweden, the United States, and Canada have dealt with global forces in connection with sports).
- Barney, Robert K., Stephen R. Wenn, and Scott G. Martyn. 2002. *Selling the five rings: the International Olympic Committee and the rise of Olympic commercialism*. Salt Lake City: The University of Utah Press (Award-winning historical analysis of the commercial processes that have become central to the Olympic Games, from bidding to be the host city to selling branded merchandise at the games; this updates and earlier analysis to include the Olympic Games in Sydney).
- Brownell, Susan. 2008. *Beijing's games: What the Olympics mean to China*. Lanham, Md: Rowman & Littlefield. (Brownell, one of the leading experts on sports in China, uses her qualitative research skills as an anthropologist to collect data on the ways that Chinese people officially and unofficially integrate the Beijing Games into their personal and collective lives).
- Budd, Adrian, and Roger Levermore, eds. 2004. *Sport and international relations: An emerging relationship*. London/New York: Routledge (Seven articles that focus on international rather than transnational relations; articles highlight the unique ways that sports connect local, national, and international relations in various combinations).
- Close, Paul, David Askew, Xin Xu. 2006. *The Beijing Olympiad: The political economy of a sporting mega-event*. Abingdon, UK/NY: Routledge (A series of essays that deal with the

Beijing Games as a global event and as China's attempt to bolster internal development and present itself as an emerging political and economic power that must be acknowledged).

DeBosscher, Veele et al., 2008. *The global arms race: An international comparative study on sports policy factors leading to international sporting success*. Oxford, UK: Meyer and Meyer Sport (A worldwide consortium of scholars pulled together an amazing amount of data to analyze the relationship between national sport policies and success in international sporting events; the focus is on Canada and five European nations, and the key findings are thoughtfully presented).

Falk, Gerhard. 2005. *Football and American identity*. NY: Haworth Press (Written by a sociologist, this work focuses on the relationship between football and American culture; issues related to violence, race, gender, commercialism, the media, and politics are discussed).

Farred, Grant. 2006. *Phantom calls: race and globalization of the NBA*. Chicago: Prickly Paradigm Press (A literature professor at Duke challenges the notion that the U.S. is a post-racial society and provides evidence from the NBA to show that race and racism are linked and expressed in new and nuanced ways).

Gems, Gerald R. 2006. *The athletic crusade: Sport and American cultural imperialism*. Lincoln: University of Nebraska Press (A systematic analysis of sports were implicated in the expansion of U.S. empire from the 1890s through World War II; highlights the ways that sports served as a "soft" strategy to promote ideologies supportive of selective interests in the U.S., in U.S. territories, and in other nations).

Giulianotti, Richard, and Roland Robertson, eds. 2007. *Globalization and sport*. Oxford, UK: Blackwell (Nine articles on the transnationalization of sports; originally a special issue of *Global Networks*, the articles highlight the significance of sports in research on global studies).

Gmelch, George. 2006. *Baseball without borders: the international pastime*. Lincoln: University of Nebraska (Five articles on baseball in Asia, seven on the Americas, three on Europe, and one article on Australia; the editor raises questions about the nature and extent of baseball as a global sport).

Gold, John Robert, and Margaret M. Gold. 2007. *Olympic cities: City agendas, planning, and the world's games, 1896 – 2012*. NY: Routledge (Seventeen articles on changes in the ways that the Summer Games, Winter Games, Cultural Olympiads, and the Paralympics have been staged by, managed and financed, and integrated into host cities; highlights the character of the current Olympics as mega-events that raise new issues for host cities and nations).

Hong, Fan, ed., ed. 2006. *Sport, nationalism and orientalism: The Asian Games*. London/NY: Routledge (Eight articles on various aspects of the largest sport event in Asia; provides useful information on sport in Asian nations not often studied by scholars from Europe and North America).

- Hong, Fan, and J.A. Mangon, eds. 2002. *Sport in Asian Society: Past and present*. London/New York: Routledge (Sixteen articles on sports and Asian nations, including China, Japan, India, Taiwan, Singapore, Indonesia, and Iran; focuses on the emerging importance of sports in the nations as they become increasingly influential in global economic and political processes).
- Howe, David. 2008. *The cultural politics of the Paralympic movement: Through an anthropological lens*. London: Routledge (Howe combines his expertise as an anthropologist and his experiences as a four-time Paralympic athlete and a former Athlete's Representative for Athletics to the International Paralympic Committee to provide an analysis of the political dynamics surrounding and internal to the Paralympic Games during their relatively short history).
- Houlihan, Barrie. 1997. *Sport, policy, and politics: A comparative analysis*. London: Routledge (Written from a public policy perspective; focuses on the motives and processes behind sport policies in Australia, Canada, Ireland, the United Kingdom, and the United States).
- Houlihan, Barrie, and Anita White. 2002. *The politics of sports development: Development of sport or development through sport?* London/New York: Routledge (Analysis deals with changes in sports policy in the United Kingdom [Great Britain]; focuses on sports development as it has been defined and funded by the centralized office of Sport England and the national governing bodies of particular sports).
- Jamail, Milton H. 2000. *Full count: Inside Cuban baseball*. Carbondale, IL: Southern Illinois University Press (Discussion of the personal, historical, social, and political dimensions of baseball in Cuba; focuses on everyday life issues in Cuba).
- Jennings, Andrew, and Clare Sambrook. 2000. *The great Olympic swindle: When the world wanted its games back*. London: Simon and Schuster (The investigative journalist who wrote *The Lords of the Rings* in 1992 and *The New Lords of the Rings* in 1996 teams up with a financial writer to outline the operations of the IOC and describe the corruption and criminal actions of those who control Olympic sports; controversial and painstakingly researched).
- Klein, Alan M. 2006. *Growing the game: The globalization of major league baseball*. New Haven: Yale University Press (A noted expert on baseball and culture deals with the global expansion of baseball and whether it will take the form of twentieth century colonialism or a twenty-first century decentered global enterprise; analysis is based on data collected by the author over nearly three decades of research).
- Kruger, Arnd, and James Riordan, eds. 1996. *The story of worker sport*. Champaign, IL: Human Kinetics (Unique collection of papers highlighting the ways in which sports have been used for explicitly political purposes by workers in Europe, the former USSR, and Canada; the papers show how sports can be used to inspire a collective consciousness among people at various levels of social organization).

- Lafeber, Walter. 2000. *Michael Jordan and the new global capitalism*. New York: W. W. Norton (Critical look at how Michael Jordan's product endorsements have been used to export U.S. products to over 100 countries around the world and, in the process, influence consumption patterns and cultures).
- Large, David Clay. 2007. *Nazi Games: The Olympics of 1936*. New York, NY: W. W. Norton and Company (Social historical account of how politics and sports are inextricably mixed in the Olympics, and in the 1936 Games in particular; analysis shows how Hitler's regime was able to used the games as a propaganda coup, co-opting national and international sport governing bodies, the mainstream media worldwide, and the athletes).
- Lenskyj, Helen J. 2000. *Inside the Olympic industry: Power, politics, and activism*. Albany: State University of New York Press (Critical analysis of the Olympics as a social phenomenon; emphasis on the internal politics of the games and the impact of the games on the cities and countries that host them).
- Lenskyj, Helen J. 2002. *The Best Olympics Ever? The Social Impacts of Sydney 2000*. Albany, NY: State University of New York Press (Analysis of the costs and impacts of the Olympic Games in Sydney from a sociological-feminist perspective; focuses on the local impact of the games and their impact of racial, class, and gender relations in Australia and uncovers myths associated with the Olympic Games).
- Lenskyj, Helen Jefferson. 2008. *Olympic industry resistance: Challenging Olympic power and propaganda*. Albany, NY: State University of New York Press (Information collected from watchdog groups in Toronto, Sydney, and Vancouver provide the basis for this critical account of what the Olympic Games are relative to what they could be in the cities and nations hosting them; using a radical approach, the author deals with issues of social justice and equity in the process of hosting an event controlled by the "Olympic Industry").
- Levermore, Roger, and Adrian Budd, eds. 2004. *Sport and international relations: An emerging relationship*. London/New York: Routledge (Sixteen articles on international political and economic implications of sports; focuses on sports as related to diplomacy, national interests and identities, geopolitics, and ideology).
- Maguire, Joseph. 1999. *Global sport: Identities, societies, civilizations*. Cambridge, England: Polity Press (Detailed analyses of the complex global processes associated with sports; pulls together over a decade of the author's research on theoretical issues, athletes as global workers, the global sports industry, the global media-sport complex, and globalization and national identity issues).
- Maguire, Joseph. 2005. *Power and global sport: Zones of prestige, emulation and resistance*. London/New York: Routledge (Series of articles that focus on global sport and the issues of power that occur in local, national, and international contexts; deals with the global governance of sports, sports and local identities, and media representations of sports).

- Maguire, Joseph A. & Nakayama, Masayoshi, eds. 2006. *Japan, sport and society: tradition and change in a globalizing world*. London/NY: Routledge (Eleven articles that analyze Japanese sports from a Japanese perspective; content focuses on martial art, school sports, baseball, economic development, sustainability and the environment, gender, and culture).
- Mahler, Jonathan. 2005. Building the béisbol brand. *The New York Times* (Section 6): www.nytimes.com/2005/07/31/magazine/31METS.html?oref=login (Article on many of the social issues associated with the rapid infusion of Latin Americans into Major League Baseball; focuses on the 2005 season and discusses the ways that some teams have used players from Latin America to increase attendance and TV ratings).
- Miller, Toby, Geoffrey Lawrence, Jim McKay, and David Rowe. 2001. *Globalization and sport: Playing the world*. London/Thousand Oaks, CA: Sage Publications (Analysis of sport as a form of popular culture that is reproduced in connection with various global processes associated with the media, capital expansion, nongovernmental organizations such as the IOC and international sport federations, and labor migration; highlights the need to regulate and resist the power of transnational corporations).
- Poniatowska, Elena. 1975. *Massacre in Mexico* (original title *La noche de Tlatelolco*; translated by Helen R. Lane), New York: Viking Books (This is the best account of what happened when students in Mexico City were gunned down as they protested the expenditure of public funds on the 1968 Olympics when many Mexicans were struggling to survive).
- Radar*, 2004. August/September, Special issue (This magazine, published by SustainAbility, a corporate responsibility/environmental organization, focuses on the business of sport as a massive arm of the global entertainment industry; its premise is that sports must be viewed in ecosystem terms because we cannot escape the social, economic, and environmental footprint of sports on the earth's surface).
- Schaffer, Kay, and Sidonie. Smith, eds. 2000. *The Olympics a the millennium: Power, politics, and the Games*. New Brunswick, NJ: Rutgers University Press (Eighteen articles covering many social and cultural issues related to international sports; articles are written primarily from critical perspectives).
- Senn, Alfred E. 1999. *Power, politics, and the Olympic Games: A history of the power brokers, events, and controversies that shaped the games*. Champaign, IL: Human Kinetics (Historical account of politics in the Olympics and how powerful individuals and nation-states have used the Olympic Movement and the Olympic Games for their political purposes).
- Toohey, K., and A. J. Veal. 2000. *The Olympic Games: A social science perspective*. New York: CABI (Broad, accessible overview of the cultural and economic significance of the Olympic Games from their origins in ancient Greece through the formation of the modern games and up to the Summer Games in Sydney; chapters deal with politics and nationalism, economics, mass media, drugs, gender, and the future of the Olympic Games).

- Tomlinson, Alan, and Christopher Young, eds. 2006. *National identity and global sports events: Culture, Politics, and Spectacle in the Olympics and the Football World Cup*. Albany, NY: State University of New York Press. (Fourteen articles analyzing why cities spend so much money to host the Olympic Games and World Cups, and why nations fund the training of international athletes; articles are case studies focused on the social, ideological, political, and economic importance of major international sport events at a time when globalization has created a stage to be viewed by a worldwide audience).
- US. House of Representatives. Committee on the Judiciary. 2006. *Olympic Family – functional or dysfunctional?* (Hearing before the Subcommittee on Immigration, Border Security and Claims of the Committee on the Judiciary, HR, 109th Congress, first session, June 9, 2005). Washington: USGPO, (online in PDF format at: <http://purl.gpo.gov/maint/display.htm>—on the PURL search form, type in LPS 69245 in the line marked PURL and click on search to find this document).
- Van Bottenburg, Maarten. 2001. *Global games* (translated by Beverley Jackson). Urbana: University of Illinois Press (Uses history, sociology, and social psychology to provide an answer to the question of why certain sports have become popular in certain countries; describes the social significance and politics of sports around the globe).
- Wagg, Stephen & Andrews, David L. 2007. *East plays West: Sport and the Cold War*. London/NY: Routledge (Sixteen articles that revisit the ways that sports were implicated in the cold war politics of the 1950s through the 1980s; highlights a period of political history during which sports came to be socially significant in the global consciousness).
- Whitfield, Geoffrey, 2006. *Amity in the Middle East: how the World Sports Peace Project and the passion for football brought together Arab and Jewish youngsters*. Portland, OR: The Alpha Press, of the Sussex Academic Press.
- Young, Kevin, and Kevin B. Wamsley, eds. 2006. *Global Olympics: Historical and sociological studies of the modern games*. Amsterdam/Oxford: JAI Press (Fourteen articles by respected scholars; a range of social, economic, and political topics are covered in historical and analytical terms).