

References for Business Research Methods: Chapter 3

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- ³ Ronald, Coase 'The nature of the firm', *Economica* 4 (1937), pp. 386–403.
- ⁴ Oliver E. Williamson, *Markets and Hierarchies: Analysis and Antitrust Implications*. New York: Free Press, 1973; and Oliver E. Williamson, *The Economic Institutions of Capitalism*. New York: Free Press, 1983.
- ⁵ Good sources for web size estimates are the studies by Steve R. Lawrence and C. Lee Giles, 'Searching the World Wide Web', *Science* 280 (April 1998), pp. 98–100, and 'Accessibility of information on the web', *Nature* 400 (8 July 1999), pp. 107–9, with updated summary data at <http://www.wwwmetrics.com>.
- ⁶ Michael Dahm, 'Counting angels on a pinhead: critically interpreting web size estimates', *Online* 24 (January/February 2000), pp. 33–44. This article further interprets the pioneering research by authors Steve R. Lawrence and C. Lee Giles (op. cit.).
- ⁷ The May/June 1999 issue of *Online* focuses on search engine technology. See, for example, Danny Sullivan, 'Crawling under the hood: an update on search engine technology', *Online* 23 (May/June 1999), pp. 30–8. See also Danny Sullivan's 'Search engine watch' (<http://searchenginewatch.com/>) and Greg Notess's 'Search engine showdown' (<http://www.notess.com/search/>) for current information about search engines and their features.
- ⁸ Ronald Coase, 'The nature of the firm', *Economica* 4 (1937), pp. 386–403; Oliver E. Williamson, *Markets and Hierarchies: Analysis and Antitrust Implications*. New York: Free Press, 1973; and Oliver E. Williamson, *The Economic Institutions of Capitalism*. New York: Free Press, 1983.
- ⁹ This section on meta analysis builds on Mark W. Lipsey and David B. Wilson, *Practical Meta Analysis*. Thousand Oaks, CA: Sage, 2000.
- ¹⁰ G.V. Glass, 'Primary, secondary and meta-analysis of research', *Educational Researcher* 3 (3–8) (1976); M.L. Smith and G.V. Glass 'Meta analysis of psychotherapy outcome studies', *American Psychologist* 32 (1977), pp. 732–60.