

Writing Assessment and Evaluation Rubrics

Name Class Date

Average Writing Model

Writing Process in Action: Persuasive Writing (Unit 6, pages 298–301)

Assignment: For a magazine called *Our Future*, write a one-page article, letter, or short story to persuade people to behave today in ways that will improve the future.

Why You Should Ride a Bike

I learned to ride my very first bike when I was six years old. I didn't ever think about all this stuff back then but now I'm glad I know how to ride a bike not just because its fun but because maybe I could ride my bike for the rest of my life and hardly ever need a car. I still can't wait till I'm sixteen and can get my drivers license. But even when I get my license I might just ride my bike when I'm older and never buy a car.

Riding a bike is good for you. It can make you live longer. It makes your legs stronger. Also your heart and lungs, too. You can slow down and look around. You'll see things you never noticed that much, too, like flowers and birds.

Bikes are also a good thing even if it's a big city or a small town. When people ride bikes to work their is less traffic and pollution, like whats making the ozone layer so bad. Places that have houses and stores close together are good for bike riding because you don't even need a car at all to get around then. Instead there are sidewalks and sometimes bike paths on the road or made into the grass. This can make a big difference for the air in your city or town. Some places have a lot of pollution because there are too many cars.

Also, if towns were smaller there would be more room around them for parks and nature. This would be better for the air, because there would be more trees and plants.

If everyone drove in the future, it would be a boring, lonely world. Think about it. People would get into their cars and drive to work or to the store and hardly ever talk to anybody else. If you ride your bike you'll not only be helping keep yourself and the world, but you will be able to talk to people on the street every day. If you like to live like that, and not stuck in your car all the time just keep riding your bike.

Summary: *This article attempts to convince readers that bike riding is good for people and the environment, but the opening does not state a clear position and the supporting evidence throughout the piece is vague. In addition, the writing includes both grammatical errors and unclear reasoning that obscure the argument. The article could be improved by fully developing the ideas with logical reasoning, by using only those examples and facts that are specific and that support the writer's argument, and by eliminating errors in spelling, punctuation, and usage.*

This piece might receive a 2 if evaluated by the holistic scoring method. It might receive a 73 if evaluated by the analytic scoring method—28 points for Focus/Organization, 23 points for Elaboration/Support/Style, and 22 points for Grammar, Usage, and Mechanics.

Opening introduces topic, but ideas are repetitive and unfocused.

Presents reasons to ride a bike but lacks effective transitions

Grammatical errors and vague language make the evidence confusing.

Uses circular reasoning and vague examples

Conclusion includes a call to action, but ideas are not fully supported.