

Chapter 9 The Impact of Technology on Business

BusinessWeek Reader Case Study

“Wherever You Go, You’re on the Job”

Directions Read the *BusinessWeek* Reader on page 143 of your textbook and answer the questions.

Literal Comprehension

1. How many days per week is Sheryl Padamonsky away from her company’s Austin office?

2. How does Ms. Padamonsky stay connected to her workplace when she is away from her office?

3. What innovations allow workers to stay connected to the corporate business world?

4. According to the article, the use of mobile corporate computing was once confined to whom?

Making Inferences

5. What are some advantages Ms. Padamonsky has while working from home?

6. Why are business executives using the newest forms of communications software?

Critical Thinking

7. What is the effect of the newer, faster communications software on the way business people do their jobs?

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