

Chapter 11 The Role of Government in Our Economy

BusinessWeek Reader Case Study

“How China Controls the Internet”

Directions Read the *BusinessWeek* Reader on page 181 of your textbook and answer the questions.

Literal Comprehension

1. According to Nicholas Bequelin, against whom do U. S. companies need to take a stand?

2. What action by Microsoft brought attention to China’s Internet policy?

3. What do Chinese policy makers wish to prevent people from promoting via the Internet?

4. What do activists accuse multinationals of doing when they restrict what their Chinese users send or read on the Net?

Making Inferences

5. According to the article, why would Western companies wish to enter the Internet market in China?

6. Why would the Chinese government attempt to limit what people view and discuss on the Internet?

Critical Thinking

7. According to the article, Western companies are often criticized for helping Beijing police the Internet by restricting what Chinese users read or view on the Internet. Do you think this criticism is fair? Explain your answer.

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