

Internet Activity Presentation Planner

Introduction to Business Chapter 34 Vehicle and Property Insurance

In Chapter 34, you learned that, “The amount of a premium depends on characteristics of the driver and the vehicle, different policy provisions, and other factors.” In other words, the cost of insurance depends on a number of things. One set of factors, as stated above, are the characteristics of the vehicle. The cost of insurance for a high performance car is higher than insurance for a less powerful family car, for example. Conversely, a car with driver’s side air bags will probably have insurance that costs less than that of a car with seatbelts, but no air bags. Produce and present a 10-minute talk about the safety features of cars that can affect the cost of insurance. Discuss items that both raise and lower the cost of insurance and the reasons behind these differences.

Action Steps for Planning a Presentation

1. Get started by building background knowledge. Read newspaper articles, search the Internet, and make personal phone calls to local experts to understand the issues.
2. Decide on a specific topic. Narrow your focus to a topic that interests you.
3. Research your topic in greater depth. Use books, local media, the Internet, and personal interviews. Take detailed notes and maintain a bibliography as you work.
4. Review your notes and write an outline of your presentation.
5. Plan and create visual aids.
6. Write a draft of your presentation and practice it. Rewrite, practice again, and present.

1. Build Background Knowledge

Did You Know?

Think about these fascinating facts and what they might have to do with issues related to your topic.

[begin bulleted list]

- The Chinese and Babylonians practiced methods of transferring risk as early as the 2nd millennia BCE.
- Benjamin Franklin made standard the use of fire insurance in 1752.
- Automobile insurance is the most common form of insurance.
- In 2001, two-thirds of teens killed in car accidents were not wearing seatbelts.
- An airbag must deploy in milliseconds from the initial impact in order to save a life.

[end bulleted list]

Questions to Ponder

Think about these questions and what they might have to do with issues related to your topic.

[begin bulleted list]

- Why do airbags bring lower insurance rates?
- Does the age of a car affect the price of insurance for it?

- Who decides what equipment will reduce the cost of insurance?
 - Is there any equipment that can cause insurance prices to rise?
 - What legislation controls how much insurance companies can charge?
- [end bulleted list]**

Key Search Words

Use these key words to search for Web sites that relate to your topic. List other key words you uncover in your search. Take notes about what you find and review your notes later as you narrow your topic.

NHTSA, highway safety, deductible

Web Sites

2. Decide on Your Topic

Narrow Your Focus

Complete the following flow chart to narrow your topic. Choose a topic that interests you and that will also interest your audience. Write a title and a sentence or two about your talk and ask your teacher to approve it or suggest changes.

Car Insurance > Safety Features > _____

Title: _____

Description: _____

Approval: _____ Date: _____

(Teacher's Signature)

3. Conduct Research

Maintain a Bibliography

In addition to Web sites you use in your research, list books and periodicals you consult, and contact information for experts you interview.

Books

4. Write an Outline

Main Ideas and Details

Review your notes and think through the main ideas and details you want to include in your presentation. Put the main ideas in a logical order and list them in outline form as major headings. Include at least two details under each main idea.

I. Introduction

A. _____

B. _____

II. Main Idea

A. _____

B. _____

III. Main Idea

A. _____

B. _____

IV. Main Idea

A. _____

B. _____

V. Conclusion

A. _____

B. _____

5. Plan Visual Aids

Charts, Graphs, Photos, and Video Clips

Describe the visual aids you plan to use in your presentation or use the space below to sketch charts or graphs you will create.

Tips on Creating and Using Visual Aids

[begin bulleted list]

Keep them simple, use them sparingly, and make them visible to everyone in the audience.

Explain the content of the aid when you first show it.

When you finish with the aid, remove it or cover it up.

Be prepared to give your talk without visual aids if technical problems occur.

