

ABOUT THE AUTHOR

David G. Ullman is an active product designer who has taught, researched, and written about design for over twenty-five years. He is president of Robust Decisions, Inc., a supplier of software products and training for product development and decision support. He is Emeritus Professor of Mechanical Design at Oregon State University, and founder of BikeE Corp., a leading producer of recumbent bicycles. He was BikeE's lead mechanical designer for nine years. He has professionally designed fluid/thermal, control, and transportation systems. He has published over twenty papers focused on understanding the mechanical product design process and the development of tools to support it. He is on the editorial board of four journals in this field and is founder of the American Society Mechanical Engineers (ASME)—Design Theory and Methodology Committee and is a Fellow in the ASME. He holds a Ph.D. in Mechanical Engineering from the Ohio State University.