

CHAPTER 11 ONLINE EXERCISES

Objective:

These online activities will provide you the opportunity to explore code of ethics Web sites.

Click on Online Exercises. You will see a list of Web site links that will bring you to business and professional association codes of ethics Web sites. Use these Web sites to complete Activities 11.1 and 11.2.

Activity 11.1

1. Select one of the business code of ethics Web sites to visit.
2. Explore several of the codes of ethics, searching for one that is new information to you. You may want to visit more than one code of ethics Web site to find new information.
3. Write a paragraph describing the new information you learned from the code of ethics. You may want to consider the following questions in your paragraph:
 - a. How does the code help improve business ethics?
 - b. Do you see any possible problems with the code of ethics?
 - c. Could the business code of ethics be applied to other areas of ethics? If so, how?
4. Put your name on your paper and hand it in to your instructor.

Activity 11.2

1. Select one of the professional association code of ethics Web sites to visit.
2. Search for a code of ethics you find interesting and print it out.
3. Return to the *Business Communication at Work* Web site and select other code of ethics Web sites to visit. Print out two more codes of ethics you find interesting.
4. From the printouts, make a list of what you think are the six most important codes of ethics.
5. On a sheet of paper write a fictional internal newsletter to a professional association regarding the six codes of ethics. Be sure to follow the guidelines for writing effective newsletters. Also keep in mind the “Newsletter Don’ts” while writing your letter.
6. Put your name on your paper and hand it in to your instructor.