Acronyms

522 a. An acronym—for example, *NOW*—is a shortened form normally derived from the initial letters of the words that make up the complete form. Thus NOW is derived from <u>National Organization for Women</u>. Like all-cap initialisms such as *IRS* and *FBI*, acronyms are usually written in all-caps and without periods; however, unlike those abbreviations, which are pronounced letter by letter, acronyms are pronounced as words. (See ¶501b.) Because they have been deliberately coined to replace the longer expressions they represent, acronyms are appropriate for use on all occasions. However, if your reader may not be familiar with a particular acronym, provide the full expression when the acronym is first used. (See ¶504, note.)

> DAM Mothers Against Dyslexia

C-SPAN Cable Satellite Public Affairs Network

CAN-SPAM Controlling the Assault of Non-Solicited Pornography and Marketing Act

ICANN Internet Corporation for Assigned Names and Numbers

BATS Better Alternative Trading System WATS Wide-Area Telecommunications Service

POTS plain old telephone service

POTUS President of the United States (pronounced POH-tus)

FLOTUS First Lady of the United States **SCOTUS** Supreme Court of the United States

ZIP (Code) Zone Improvement Plan*

PIN personal identification number (see ¶522e)

ICE in case of emergency

stockkeeping unit (pronounced SKEW) SKU

SOHO small office, home office (as in the SOHO market)

FSB0 for sale by owner (pronounced *FIZZ-boh*)

BOGO buy-one, get-one-free offer DRIP dividend reinvestment program **ESOP** employee stock ownership plan

VFBA voluntary employee beneficiary association

E-RACE Eradicating Racism and Colorism from Employment **COBRA** Consolidated Omnibus Budget Reconciliation Act

ERISA Employee Retirement Income Security Act

SarbOx Sarbanes-Oxley legislation

FASB <u>Financial Accounting Standards Board</u> (pronounced *FAZ-bee*)

NAFTA North American Free Trade Agreement

OSHA Occupational Safety and Health Administration

RICO Racketeer Influenced and Corrupt Organizations Act (pronounced REE-koe)

FOIA Freedom of Information Act (pronounced FOY-uh)

EPIC Electronic Privacy Information Center

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^{*}ZIP Code is the style used by the United States Postal Service, the organization that invented the concept. The term may also be styled as Zip code or zip code.

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SWAT (team) Special Weapons and Tactics

NASCAR <u>National Association for Stock Car Auto Racing</u>

CAFÉ <u>Corporate Average Fuel Economy</u> (standards for cars and light trucks)

LEED <u>Leadership in Energy and Environmental Design</u>

TIES <u>The International Ecotourism Society</u>
AIDS <u>acquired immune deficiency syndrome</u>
SARS <u>severe acute respiratory syndrome</u>

CARE <u>Cooperative for American Relief to Everywhere</u>
NIMBY <u>not in my backyard (as in a NIMBY protest)</u>
BANANA <u>build almost nothing anywhere near anything</u>

CAVE <u>Citizens Against Virtually Everything</u>
SADD <u>Students Against Destructive Decisions</u>

FONZ <u>Friends of the National Zoo</u>
MoMA <u>Museum of Modern Art</u>

KIPP Knowledge Is Power Program (a KIPP school)

WARM2Kids We Are Role Models to Kids

EPIC Every Person Influences Children

COPPA Children's Online Privacy Protection Act

EMILY's List a political fund-raising group based on the concept that early money is like

yeast (and makes the dough rise)

SPELL Society for the Preservation of English Language and Literature
SHARP Society for the History of Authorship, Reading & Publishing

MEGO <u>my eyes glaze over</u>

BOGSAT <u>bunch of guys sitting around a table</u> (an ad hoc decision-making process)

SITCOM couple with a single income, two children, and an onerous mortgage

DINK couple with a double income and no kids

SINK <u>single, independent, no kids</u>
OINK <u>one income, no kids</u>

THINKER two healthy incomes, no kids, early retirement YAWNs people who are young and wealthy but normal

PONA person of no account (someone not hooked up to the Internet; pronounced

POH-nuh)

WOMBAT waste of money, brains, and time

PEBCAK problem exists between chair and keyboard (computer service technician's di-

agnosis in the absence of other problems; an alternative to the diagnosis of

ID-10-T ("IDIOT")

YAHOO yet another hierarchically officious oracle

YABA yet another bloody acronym

TEAL Typo Eradication Advancement League

NOTE: In some cases, writers select a word to serve as an acronym, and then they strain to create a phrase that will support the acronym. This type of abbreviation is often referred to as a *backronym* because it is created backward. For example:

USA Patriot Act <u>Uniting and Strengthening America by Providing Appropriate Tools Required</u>

to Intercept and Obstruct Terrorism Act

ACRONYM A Contrived Result of Nomenclature Yielding Mechanism

b. In a few cases acronyms derived from initial letters are written entirely in lowercase without periods.

spim spam sent by instant messaging

self-contained underwater breathing apparatus scuba light amplification by stimulated emission of radiation laser

yuppies young urban professionals duppies depressed urban professionals

gorp good old raisins and peanuts (a high-energy snack)

referring to mortgages made to people with no income, no jobs or assets BUT: Ninja

c. Some coined names use more than the first letters of the words they represent. Such names are often written with only the first letter capitalized.

Ameslan American Sign Language

an East Coast peninsula made up of Delaware and parts of Maryland Delmarva

and Virginia

Conrail Consolidated Rail Corporation Amtrak American travel by track

CalPFRS California Public Employees Retirement System Echo East Coast Hang Out (an online service)

The Well The Whole Earth 'Lectronic Link (an online community)

radar radio detecting and ranging sonar sound navigation ranging modem modulator/demodulator medevac medical evacuation hazmat hazardous materials canola (oil) Canada oil low acid

op-ed page the page that is opposite the editorial page

pixel picture element

downwardly mobile professionals domos

American Express BUT: AmEx FedEx Federal Express

INTELPOST International Electronic Postal Service Laser-Assisted In Situ Keratomileusis LASIK

d. Very long acronyms (with five or more letters) are sometimes written with only the initial letter capitalized to avoid the distracting appearance of too many capital letters.

UNESCO or: Unesco (the \underline{U} nited \underline{N} ations \underline{E} ducational, \underline{S} cientific, and \underline{C} ultural \underline{O} rganization) UNICEF OR: Unicef (the United Nations International Children's Emergency Fund; now simply called the United Nations Children's Fund)

NASDAQ or: Nasdaq (the National Association of Securities Dealers Automated Quotation System)

e. When using an acronym, do not follow it with a word that is part of the acronym. For example, write PIN (personal identification number), not PIN number. (For other examples, see ¶¶501c, 544b.)

