# **CONTENTS**

Preface xiii

Introduction 1

	So, What Is Sociology? 3 The Value of Sociology to Students 3 Tips for Studying Sociology—and an Invitation 4
Chapter 1	Responding to Chaos: A Brief History of Sociology 5
	Inquiries into the Physical World 6
	Technology, Urbanization, and Social Upheaval 10
	The Origins of Modern Sociology in France: Émile Durkheim 12
	Excerpt: Émile Durkheim, From <i>Suicide</i> (1897) and <i>The Rules of the Sociological Method</i> (1904) 14
	The Origins of Modern Sociology in Germany: Ferdinand Tönnies, Max Weber, and Karl Marx 16
	Excerpt: Ferdinand Tönnies, From Gemeinschaft and Gesellschaft (1887) 17
	Karl Marx 20
	The Origins of Modern Sociology in England: Herbert Spencer 21
	Sociology in the United States 23
	Box: One Small Step for Sociology 25

Chapter 2

Chapter 3

Chapter 4

Chapter 5

Hypotheses 60

The Place of Sociology in Modern Society Chapter Review Stop & Review: Answers and Discussion The Sociological Eye 29 The Focus on the Social 29 Skepticism 34 Box: Nail Down That Distinction Between Manifest and Latent Functions! Chapter Review 38 Stop & Review: Answers and Discussion Science and Fuzzy Objects: Specialization in Sociology 40 Dividing Up the Task 42 Topic Area or Subject Matter 43 Theoretical Perspectives (Paradigms): Functionalist, Conflict, and Symbolic Interactionist 43 The Functionalist Paradigm 43 The Conflict Paradigm 44 The Symbolic Interactionist Paradigm 44 Which Paradigm Is Correct? Levels of Analysis: Microsociology and Macrosociology Chapter Review 47 Stop & Review: Answers and Discussion 48 Who's Afraid of Sociology? 49 The Empirical World and Inconvenient Facts 50 Ethnocentrism 52 Avoiding Ethnocentrism Can Be Difficult Cultural Relativism Chapter Review 56 Stop & Review: Answers and Discussion 57 The Vocabulary of Science 58 Variables 58

Kinds of Variables: Independent Versus Dependent 62 Kinds of Relationships: Directionality 64 Operational Definitions 65 Tables and Figures 67 Chapter Review 71 Stop & Review: Answers and Discussion 72 Doing Social Research 77 Two Traditions: Quantitative and Qualitative Research 77 First Things First: The Lit Review 78 The Survey 80 Types of Survey Questions 81 Box: Six Guidelines for Crafting Survey Questions 83 The Art of Asking Questions 84 The Experiment 84 Box: Five Rules for Doing True Experiments 87 Observation 87 Unobtrusive (Nonreactive) Research 88 Artifacts 89 Use of Existing Statistics 90 Content Analysis 90 The Importance of Triangulation 91 Sampling 92 Box: Ethics and Social Research 94 Chapter Review 94 Stop & Review: Answers and Discussion 95 Culture 97 Material and Nonmaterial Culture 98 Nonmaterial culture 98 Symbols 98 Language 99 Norms 100 Types of norms 101 Sanctions 101 Box: The Power of Informal Sanctions 102

Chapter 6

Chapter 7

Values 103

Box: What do Americans value? 103

Box: Ideology 104 Box: Ponder 105

Box: Statements of Belief 105

Ideas and Beliefs 105

How It Adds Up 105

Culture as a Product of Action 106

Culture as a Conditioning Element of Further

Action 107

Box: Problems Identified and Resolved in All

Known Cultures 108

Box: Varieties of Cultural Wisdom 109

Social Institutions 109

Social Change: Cultural Diffusion and

Leveling 110

Subcultures and Countercultures 110

EXCERPT: MARGARET VISSER, From Much Depends

on Dinner (1986) 112 Idiocultures 114

Chapter Review 115

Stop & Review: Answers and Discussion 116

## Chapter 8 Social Structure 118

Statuses 118

Roles 120

Tricky Situation 1: Role Strain 121

Tricky Situation 2: Status Inconsistency 121

Tricky Situation 3: Role Conflict 122

Box: Tricky Tricky Situations 123

Master Status 124

Groups 124

Primary and Secondary Groups 125

Formal Organizations and Bureaucracies 127

Ideal-Type Bureaucracies 128

Chapter Review 131

Stop & Review: Answers and Discussion 131

#### Chapter 9 Society and Social Institutions 134

Societal Needs 137

The Nature of Social Institutions 140

Institutions Are Generally Unplanned; They Develop Gradually 140

Institutions Are Inherently Conservative; They Change, but Slowly 142

A Particular Society's Institutions Are Interdependent; Because of This, Change in One Institution Tends to Bring About Change in Others 145

The Statuses, Roles, Values, and Norms Associated with an Institution in One Society Frequently
Bear Little Resemblance to Those in Another
Society 146

Box: Polygamy and Monogamy 147

Social Change: The Trend Toward Increasing

Specialization 147 Chapter Review 148

Stop & Review: Answers and Discussion 148

#### Chapter 10 Socialization 150

Nature and Nurture: Biological and Social

Processes 150

How Socialization Works 152

The Looking-Glass Self: Charles Horton Cooley 152

The "I" and the "Me": George Herbert Mead 154 Family 157

EXCERPT: GEORGE HERBERT MEAD, From Play and

Games in the Genesis of Self (1934) 158

School 159

Mass Media 161

Peer Groups 161

Box: Rites of Passage 163

The Workplace 163

Resocialization and Total Institutions 164

Box: Ponder 165

Chapter Review 166

Stop & Review: Answers and Discussion 167

## Chapter 11 Deviance and Social Control 168

The Relativity of Deviance (What We Already Know) 168

Nonsociological Theories of Deviance 170

	Sociological Theories of Deviance: Émile Durkheim and Suicide 172 The Collective Conscience and Structural Strain 172 Egoism and Anomie 174
	More Structural Strain: Robert Merton and Anomie 175 Anomie and Modern Social Structure 175 Responses to Anomie 177 Legitimate Versus Illegitimate Means 178
	Learning to Be Deviant: Howard Becker's Study of Marijuana Use 179
	Learning to Smoke 180  Learning to Perceive the Effects 181  Learning to Enjoy the Effects 182
	The Societal Reaction Perspective: Labeling Theory 183
	The Functions of Deviance: Maintenance of the Status Quo and Social Change 186
	Box: Ponder 187
	Chapter Review 188
	Stop & Review: Answers and Discussion 189
Chapter 12	Stratification and Inequality 190
	Caste Systems 191
	Estate Systems 194
	Box: A Year in the Life of the Peasant 195
	Class Systems 197
	Theoretical Conceptions of Class 198
	Box: Ponder 199
	Some Words About Slavery 202
	Social Mobility and Open Versus Closed Systems 203
	Chapter Review 205
	Stop & Review: Answers and Discussion 206
Chapter 13	Inequality and Achievement: Social Class 208
	Box: The Matthew Effect 212
	Explaining Social Stratification 213 Cultural Explanations 213

Structural Explanations 214

Box: Beyond Academics 218

The Pygmalion Effect: The Power of

Expectations 221

The Fallacy of Hard Work 223

Box: Ponder 224

Social Mobility, Social Structure, and Social

Change 225

Chapter Review 226

Stop & Review: Answers and Discussion 227

# Chapter 14 Inequality and Ascription: Race, Ethnicity, and Gender 231

Why a Dollar Is Not Always a Dollar 232

Prejudice 237

Discrimination 238

Discrimination and "Isms" 241

The Social Construction of Minority Groups 246

Gender 249

Box: Sex or Gender? 251

Chapter Review 252

Stop & Review: Answers and Discussion 253

Afterword 255

References 257

Glossary/Index 267

Credits 279