

<b>CHAPTER 3</b>	<b>Research Ethics</b>	<b>38</b>
CHAPTER CHECKLIST		38
ETHICAL QUESTIONS IN PLANNING RESEARCH		40
<i>Institutional Review Board</i>		44
<i>Informed Consent</i>		45
Informed Consent and Quantitative Research		49
Informed Consent and Qualitative Research		50

ETHICAL ISSUES IN CONDUCTING RESEARCH 50

*Intentional Deception* 51

*Using Confederates* 52

*Physical and Psychological Harm* 53

*Upholding Anonymity and Confidentiality* 54

*Using Online Technology* 56

*Videotaping and Audiotaping Participants* 57

*Debriefing Participants* 57

ETHICAL ISSUES IN REPORTING RESEARCH 58

*Ensuring Accuracy* 58

*Avoiding Plagiarism* 58

*Protecting the Identities of Participants* 59

SUMMARY 60

KEY TERMS 61

BOXED FEATURES

*AN ETHICAL ISSUE: Professional Association Guidelines for Conducting Research* 42

*AN ETHICAL ISSUE: Do Research Participants Have Any Ethical Responsibilities?* 46

*DESIGN CHECK: Do You Need Informed Consent for Your Research Project?* 47

*AN ETHICAL ISSUE: Would You Participate?* 49

*DESIGN CHECK: Private or Public?* 51

*TRY THIS! What Would You Include?* 56

*AN ETHICAL ISSUE: Ethics in Proprietary Research* 60