Quantitative Research Designs

Chapter Checklist

After reading this chapter, you should be able to:

- 1. Select and develop the appropriate research design for your hypotheses or research questions.
- 2. Understand the strengths and limitations of each design form as it relates to research findings, and argue for your design choices.
- 3. Explain the benefits of experimental forms over quasi-experimental and descriptive forms.
- 4. Facilitate appropriate random assignment of participants to treatment and control groups.

- 5. Manipulate independent variables according to their theoretical foundation.
- 6. Conduct manipulation checks of independent variables.
- 7. Interpret findings from experimental and quasi-experimental designs with respect to cause–effect relationships.
- 8. Appropriately interpret findings from descriptive research designs.
- 9. Consider the appropriateness of using online survey software.
- 10. Develop a research protocol to limit researcher effects and procedural bias when conducting research studies.