

Analyzing Qualitative Data

Chapter Checklist

After reading this chapter, you should be able to:

1. Distinguish between emic and etic readings of data.
 2. Distinguish between the analysis and interpretation of qualitative data.
 3. Write an analytical memo.
 4. Search textual data for relevant codes to be analyzed.
 5. Create a coding scheme for qualitative data.
 6. Use grounded theory and constant-comparative method to analyze qualitative data.
 7. Recognize when qualitative data analysis is theoretically saturated.
 8. Decide whether a computer program will be helpful in the data analysis process.
 9. Create an interpretation for categories or themes of qualitative data.
 10. Enhance the credibility of a qualitative research design.
 11. Conduct a member check or member validation.
 12. Use triangulation to strengthen data analysis and interpretation.
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