# Internet Activity Presentation Planner

**Introduction to Business**
**Chapter 35 Life and Health Insurance**

In Chapter 35, you learned that the U.S. government sponsors health insurance programs. The two programs are known as Medicare and Medicaid. Medicaid is a program for people who are unable to pay for health care insurance. It is funded by both federal and state governments. Produce and present a 10-minute talk about Medicaid. Discuss the advantages and disadvantages of Medicaid and how it differs from Medicare.

*Action Steps for Planning a Presentation*
1. Get started by building background knowledge. Read newspaper articles, search the Internet, and make personal phone calls to local experts to understand the issues.
2. Decide on a specific topic. Narrow your focus to a topic that interests you.
3. Research your topic in greater depth. Use books, local media, the Internet, and personal interviews. Take detailed notes and maintain a bibliography as you work.
4. Review your notes and write an outline of your presentation.
5. Plan and create visual aids.
6. Write a draft of your presentation and practice it. Rewrite, practice again, and present.

## 1. Build Background Knowledge

**Did You Know?**
*Think about these fascinating facts and what they might have to do with issues related to Medicaid.*
**[begin bulleted list]**
• Medicaid was created in 1965 under the Social Security Act.
• Medicaid is the largest source of funding for medical and health-related services for people with limited income.
• Each state can have its own name for Medicaid.
• In 2003, Medicaid provided coverage for 14 million adults.
• 70% of Medicaid spending goes to helping the elderly and people with disabilities.
• The elderly and disabled make up 25% of Medicaid recipients.

**[end bulleted list]**

**Questions to Ponder**
*Think about these questions and what they might have to do with issues related to Medicaid.*
**[begin bulleted list]**
• How much does Medicaid cost governments?
• Who is eligible to receive Medicaid coverage?
• How much of medical expenses does Medicaid pay?
• How many people are enrolled in Medicaid?

• Are there any medical conditions that are not covered by Medicaid?
**[end bulleted list]**

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**Key Search Words**
*Use these key words to search for Web sites that relate to your topic. List other key words you uncover in your search. Take notes about what you find and review your notes later as you narrow your topic.*
U.S. health insurance, welfare, supplemental insurance

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**Web Sites**

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## 2. Decide on Your Topic

**Narrow Your Focus**
*Complete the following flow chart to narrow your topic. Choose a topic that interests you and that will also interest your audience. Write a title and a sentence or two about your talk and ask your teacher to approve it or suggest changes.*

Health Care > Insurance > _____

Title: _____

Description: _____

_____

_____

Approval: _____ Date: _____

                       (Teacher's Signature)

## 3. Conduct Research

**Maintain a Bibliography**
*In addition to Web sites you use in your research, list books and periodicals you consult, and contact information for experts you interview.*

**Books**

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**Periodicals**

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**Names and Addresses**

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**4. Write an Outline**

**Main Ideas and Details**
*Review your notes and think through the main ideas and details you want to include in your presentation. Put the main ideas in a logical order and list them in outline form as major headings. Include at least two details under each main idea.*

I. Introduction

    A. _____

    B. _____

II. Main Idea

    A. _____

    B. _____

III. Main Idea

    A. _____

    B. _____

IV. Main Idea

    A. _____

    B. _____

V. Conclusion

    A. _____

    B. _____

**5. Plan Visual Aids**

**Charts, Graphs, Photos, and Video Clips**
*Describe the visual aids you plan to use in your presentation or use the space below to sketch charts or graphs you will create.*

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**Tips on Creating and Using Visual Aids**
**[begin bulleted list]**
Keep them simple, use them sparingly, and make them visible to everyone in the audience.
Explain the content of the aid when you first show it.
When you finish with the aid, remove it or cover it up.
Be prepared to give your talk without visual aids if technical problems occur.

## 6. Write, Practice, and Present

**Rehearsal Time**
*After writing a draft of your presentation, rehearse by yourself in front of a mirror. Then ask two others to listen and evaluate your talk. Ask them to complete the evaluation form below. Then, use their comments to rewrite and improve your talk. Then, practice again before making your final presentation.*

|  | Evaluator #1 | Evaluator #2 |
|---|---|---|
| 1. Did my introduction grab your interest? | _____ | _____ |
| 2. Did I present my ideas logically? | _____ | _____ |
| 3. Were my visual aids useful? | _____ | _____ |
| 4. Did I speak clearly and slowly? | _____ | _____ |
| 5. Are you interested in learning more? | _____ | _____ |

6. Suggestions for how I can improve:

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